

For further information, speak to your vet or contact
Vet-Concept on the following freephone service numbers:

Germany: 0800/6860274
Luxembourg: 8002/4305
Austria: 0800/291040
Switzerland: 0800/564970
Netherlands: 0800/0228891



It's so simple: Scan the code using the
QR code reader and
you will be taken directly to the
www.vet-concept.de website.*

*Fees may be charged for internet access from a
mobile depending on the network operator and
the selected tariff.

*Sebastian Schlatter, Nadine, Karl Heinz,
Anne and Davina with Rambo*

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» DIETARY ADVICE AND PRODUCT DESCRIPTION «



Good food for our four-legged friends!
**DIETARY ADVICE
PRODUCT DESCRIPTION**





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SHIPPING AND BUSINESS TERMS AND CONDITIONS

1 You can place your order by calling one

of the following freephone numbers:

DE	0800/6860274
LU	8002/4305
AT	0800/291040
CH	08 00/56 49 70
NL	0800/0228891

24/7 by fax:

+49 (0)6502/996529

Fast and direct via email:

info@vet-concept.de

Conveniently online:

www.vet-concept.de

The old-fashioned way by post:

Vet-Concept GmbH & Co. KG,
Dieselstraße 4, 54343 Föhren, Germany

2 Minimum order value

For orders with a value of less than 14.90 Euros,
there is a minimum order volume surcharge of 5.00 Euros.

3. Shipping costs

Shipping is free for deliveries within Germany, to Austria and to Luxembourg. Deliveries to other countries will be charged at cost.

4. Payment

Free bank debit:

If the payment cannot be taken, you will be charged a fee of 8.95 Euros. For this reason we ask that you make sure that your bank details are correct and check your account number and sort code, IBAN and Swift BIC carefully.

Payment on receipt by cash on delivery

Cash on delivery fee: 7.00 Euros

Advance payment:

To any of the specified accounts.

5. Returns

In the event of intolerance or rejection, open feed sacks can also be returned up to 14 days following receipt of the goods and the purchase price balance refunded. For fast and cost-effective processing of your returns, please call us for a returns label and make sure you package the goods to be returned carefully. Goods which are returned without postage paid shall not be accepted.

6. Liability for print errors

We cannot be liable for print errors. Subject to errors; we reserve the right to make any technical changes and improvements. Printed colours may vary slightly from the originals.

7. Right to ownership

The goods shall remain our property until full payment is received.

8. Data protection

The data required for the transaction is stored electronically and sent to associated companies as part of the shipping procedure. Naturally all personal data is treated as confidential.

9. Scope and period of validity

The prices listed in this catalogue apply to postage within Germany, to Austria and to the Benelux countries. The prices listed are valid from 1.3.2014 and until publication of the the next Vet-Concept catalogue.

10. Legal

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All product illustrations alike.
Product illustrations are not to scale..





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YOUR PARTNER FOR

individual dietary advice!

It all began with a strong conviction: our pets are just as entitled to high quality, healthy and easily-tolerated food which is free from harmful additives.

That was 15 years ago. A great deal has changed since then: Vet-Concept has become a leading specialist in animal health and nutrition and offers a wide range of top quality animal feed which is reviewed, developed and improved on an ongoing basis. However, very little has changed in this respect: our conviction and our responsibility towards both owners and their animals are still the driving force behind what we do.

Many years of experience have shown that every animal is different. And every animal needs a foodstuff which will meet its specific requirements. For this reason our product range is specifically aimed at the breed, age and the activity level of your pet. Our vets also mobilise all their knowledge to develop foodstuffs for sensitive and allergic animals and for the most diverse disease symptoms. To ensure that you can always find the right product in our highly specialised range for your pet, our free and competent expert advice service is always at hand. This service gives you all the tips which you need to know as an animal owner. This way you can be sure to avoid diet-related diseases for your animal right from the start – and to give your four-legged friend everything he needs.

At this point we would like to take the opportunity to thank you: for your trust and loyalty, your countless recommendations and the many positive feedback messages.

ANITA THEIS
Manager

TORSTEN HERZ
Manager

SEBASTIAN SCHLATTER
Manager

WE GUARANTEE



- 1 Freshness your pets can taste!
All feed is produced in small batches and sent to you without long storage times.
- 2 We indicate the level of digestible crude protein for all our products. The absorption and usability levels of all our products is well over 90%!
- 3 To help your animal's health, we deliberately avoid the processing of sugar or caramel in our pet food products.
- 4 We use only meat materials in our production process which we have selected according to food grade criteria.
- 5 Only wholegrains and vegetables and potatoes of food grade quality.
- 6 We never use pork, nor do we use genetically modified ingredients.
- 7 We guarantee that our products do not contain aromatic additives, colourings, flavour enhancers or chemical preservatives.
- 8 As responsible animal lovers, we do not test on animals – naturally!
- 9 To guarantee quality, our products are only available from your vet/holistic animal therapist, or from us via direct shipping.



WE WILL BE HAPPY TO SHOW YOU *what's in our food!*

Unfortunately when choosing food for our pets, we are all too often led by multi-million Euro advertising campaigns. Why do we believe in these pretty pictures?

Maybe this is because the information on the contents and the declarations are often very hard to read and we don't understand what they're actually saying. Perhaps it is because we don't know what the manufacturers are allowed to process, or what consequences this might have for our pets.

Vet-Concept would like to help you understand the often confusing information found on product packaging. In selecting our manufactures and producers, we pay attention to the uncompromising quality of the raw materials and to the philosophies and ethics of these manufacturers.

This is the only way to ensure that production is actually carried out in accordance with our high quality requirements and that the quality of raw materials is not impacted by monetary interests. Vet-Concept uses independent vets and scientists to guarantee the purity and quality of our products.

As a responsible animal owner, wouldn't you like to know exactly what you are putting in your dog or cat's bowl? We can tell you!





"To guarantee the high quality of the food products, every batch is carefully checked. This is the only way we can keep our promise: healthy food for our four-legged friends!"

Anne Dörries – Senior Vet
Daniel – Quality Assurance

**WE WILL BE
HAPPY TO
SHOW YOU**

what's in our food!



On the left side of our feed sacks you will find the composition, analytic components and additives listed in four languages.



» COMPOSITION «

Here you will find all ingredients which have been processed in the respective food – by the percentage share in descending order. It is mainly the terms "meat and animal by-products" or "vegetable by-products" which require explanation here.

In both cases there are major differences in quality, as even low-quality "by-products" can also be used for pet food. For this reason, Vet-Concept follows a simple principle: We only use ingredients which are also suitable and approved for human consumption.

» ANALYTICAL COMPONENTS «

The "Analytical Components" item provides a precise analysis of the nutrients in our products. Here you will find precise information on how much protein (crude protein), fat (crude fat), fibre (crude fibre) and minerals (crude ash) the food actually contains.

The level of digestible crude protein is also important information. This value tells us a great deal more about the digestibility and the nutrient content of a food than the total protein content. The higher this value, the better.

» ADDITIVES «

Additives are components of a feedstuff which do not come from the raw materials. These could be important minerals, trace elements and vitamins, for example, which make our pet food more nutritious. Vet-Concept never uses additives such as colourings, aromas or chemical preservatives.

	THIS IS WHAT COUNTS...	...AND THIS IS WHAT MAKES IT HAPPEN:
 MEAT	A high quality meat basis – fresh meat or meat meal from beef, game, poultry, goat, lamb, reindeer, horse, kangaroo and rabbit	An optimum supply of nutrients with high quality animal proteins and essential amino acids which are important for muscle formation, hair growth and the production of hormones and tissue
 FISH	Sea fish, salmon, high quality mussel and marine algae extracts, spirulina, monitored food-stuff quality and testing for harmful substances	Easily digestible proteins with valuable amino acids, a natural iodine content and other important trace minerals, joint-active nutrients and omega-3 fatty acids
 GRAINS	Wholegrain spelt, wheat, rye and rice, corn, millet, oats and fermented barley	Wholesome nutrition with easily digestible carbohydrates, top quality plant-derived proteins, natural minerals, vitamins and antioxidants for good faecal consistency
 OILS & FATS	Top quality, cold pressed vegetable oils, linseed oil and olive oil, fish oil, poultry, lamb and beef fat, hemp oil, rapeseed oil	Ideal energy suppliers, tissue and cell protection and optimum tolerance, essential fatty acids for healthy skin and a beautiful coat, omega-3 fatty acids with an anti-inflammatory effect
 VEGETABLES	Fresh potatoes, pumpkin, parsnips, carrots and peas from controlled cultivation, wholefood vegetable flakes	Best possible supply of vitamins, minerals, healthy fibre and other protective plant substances for and active metabolism and strong immune system
 HERBS	Pure herbs to DAB quality (German Pharmacopoeia), e.g. fennel, cumin, dandelion, liquorice root, rosemary	Support for the digestive processes, improved nutrient absorption and utilisation and stimulation of the metabolism, more strength and vitality
 SEEDS	Linseed, grapeseed extract, chia seeds	Optimum cell protection thanks to phytochemicals and essential fatty acids and the best possible digestion via fibre and mucins
 FRUITS	Pectin-rich sugar beet pulp and apple pectin with fibre to effectively aid digestion, bananas	Nutrient media for the desired intestinal flora, and to improve nutrient absorption/utilisation and faecal consistency
 YEASTS	Yeasts which are fermented with the greatest of care to retain a high level of essential amino acids and vitamins, especially B vitamins	An exceptional vitamin supply, support of healthy gut bacteria and boosted immunity



Farid – one of our reliable warehouse employees

YOUR SATISFACTION

is our objective!

Our trained nutritional advisers at our headquarters will be happy to work out the optimum composition to meet the requirements of your animal.

Vet-Concept's home delivery service delivers your ordered goods via courier straight to your door; shipping fees are free for orders above 14.90 Euros. Thus fast and reliable delivery is guaranteed. This is extremely important for preventing long storage and delivery times and thereby guaranteeing that our products are as fresh as possible.

We also guarantee the following: orders which reach us on a working day by 2 pm will leave our warehouse on the same day! »

COLLECT BONUS POINTS & SAVE

For every delivery with a value of at least 25 Euros, we will give you 5 bonus points. You can collect additional bonus points as the value of your invoice rises.

For every 25.00 Euros of sold product, we will give you 5 bonus points. For 50 bonus points, you will receive our loyalty bonus of 12.50 Euros, which will be credited to your customer account. This credit can be applied immediately to your next order, giving you a great discount on your purchases with Vet-Concept. Unfortunately cash payment is not possible.

WE GUARANTEE LUCRATIVE DISCOUNTS ON YOUR ORDER

For an invoice value above 75.00 Euros, we will give you a 5% discount. For an invoice value above 150.00 Euros, your discount will go up to 10%!

RECOMMENDING US IS WORTHWHILE!

For every new customer you recommend to us who tries our products and orders food from us to a minimum value of 14.90 Euros, we will give you 25 bonus points which will be credited automatically to your customer account.



Our team of advisers will be personally available for you on the following days:

Mondays to Fridays – 7:30 a.m. to 10 p.m.

Saturdays – 8.00 a.m. to 6 p.m.



Many animal owners value personal advice when it comes to the health of their animals. We are happy to be here for you.

Tamara – Expert Advice



DOGS

in evolution

Just like his ancestor the wolf, the dog is a carnivore, or more precisely, a predator. Because dogs don't just eat meat!

Depending on the habitat and the time of year, worms, insects, fish, mice, small rodents and even grasses, roots and fruits are also on the menu. Almost all prey is consumed except for those remains which are difficult or impossible to digest, giving the dog not just protein and fat, but also other essential nutrients such as: »

- » Calcium from the bones
- » Sodium from the blood
- » Fat-soluble vitamins from the organs (especially the liver and the kidneys)
- » Water-soluble vitamins from the intestines and their contents
- » Essential fatty acids from the body fat
- » Indigestible components (fibrous plant material from the contents of the intestines) which are essential for the function of the digestive tract.

Living in communities with humans, the dogs has become increasingly domesticated. Thus dogs need to adapt to the food which is available and this now depends to a large extent on the food given to them by us humans. This increases our responsibility to provide our trusty companions with a natural diet which is appropriate for their species. The risks of nutrient deficiencies rise the more that people and their pets live together side by side and the dog is exposed to the risk of becoming humanised. Consequently, in spite of high quality complete pet food, problems related to diet frequently appear, such as a dull coat, dry skin, itching or joint pain.

Only the right diet can provide optimum support to the health and strength of a dog. Owners therefore need to inform themselves on the nutritional requirements of different breeds and the tolerance and digestion of foodstuffs.

OUR TIP:

A careful change to your pet's food needs to be performed gradually and is best started by activating the digestive system. See pages 45 and 67.





NEW ZEALAND GREEN-LIPPED MUSSEL

- » ...has a high level of glucosaminoglycans and essential fatty acids
- » ...improves the supply of nutrients to the joints
- » ...supports the formation and regeneration of joints, tendons and ligaments



IMMUNOGLOBULINS

- » ...are antibodies found in the mother's milk which protect from diseases and which can be formed later on by the puppies themselves
- » ...strengthen the immune defences and intestinal health
- » ...are extremely important when rearing puppies without a mother



GLUTEN-FREE INGREDIENTS

- » Gluten, also referred to as protein gluten, is a component which is present in a number of grain varieties
- » The following foods are gluten-free: rice, corn, millet, buckwheat, potatoes and vegetables



MOS (MANNAN-OLIGOSACCHARIDES)

- » ...are complex carbohydrates which are obtained from yeast cell walls and which cannot be digested
- » ...block the attachment of harmful bacteria on the intestinal wall
- » ... support the reproduction of healthy gut bacteria and the immune system



ESSENTIAL FATTY ACIDS = FATTY ACIDS WHICH ARE KEY TO GOOD HEALTH

- » ...are not produced in sufficient amounts by the body itself and must be consumed via the diet
- » ...are essential elements for protection of the skin and the immune system and counteract inflammation



L-CARNITINE

- » ...delivers fatty acids to the interior of the muscle cells
- » ...is important for the heart and body musculature
- » ...improves condition and fat burning



PROBIOTICS

- » ...are living micro-organisms such as: Enterococcus faecium (lactic acid bacteria)
- » ...are part of a healthy intestinal flora and promote their multiplication
- » ...are effective in treating digestive disturbances, diarrhoea and important in restoring the health of the intestines and boosting the immune system



FOS (FRUCTOOLIGOSACCHARIDES)

- » ...are dietary fibres of a plant-based origin, e.g. chicory and beetroot
- » ...encourage the reproduction of healthy gut bacteria and the gentle excretion of harmful metabolic waste products via the intestines
- » ...boost immunity and relieve stress on the liver and kidneys during detoxification



NATURAL ANTIOXIDANTS FOR CELL PROTECTION

Selected dietary components with high antioxidative potential act in synergy and make an effective contribution to cell protection. In the event of diseases and in special metabolic situations, a food supplement can help to cover the increased requirement for antioxidative substances and provide better protection of the organism from damaging metabolic waste products.

USEFUL TO KNOW

A CLEAR START

for a healthy start in life!

The start of a new life is always exciting – not only for puppies and bitches, but also for humans. Hence it is so important to have a contact who understands the requirements of puppies, growing dogs and bitches thanks to many years of experience – and who will be happy to help and advise you in every way.

During the first four weeks of life, the mother's milk is the best food for puppies. It contains all the essential nutrients which are vital for growth – and is extremely well tolerated. However, these four weeks are a very tough time for the bitch. She not only needs to take care of herself, she also need to take care of her young ones. To prevent a nutrient deficiency and to stimulate milk production, we recommend our YOUNG PACK puppy food – best given during the last two weeks of pregnancy.

The right time to supplement the feed will also be noticeable in the puppies themselves, usually in the third or fourth week of life. They become increasingly restless, try to suckle constantly and even fight with their mother over food. This is just the right time to give them their own bowls. The decision on which puppy food is the right one will depend on various factors – mainly on individual development, the anticipated adult weight and the breed. In any case, it is important that young animals are weighed regularly and their weight monitored using our puppy table (page 18). The initial six to eight months of life – the main growth phase – is exactly when puppies need a carefully matched energy and protein content. Generally speaking, the following applies: a slightly slower growth rate does not have any negative effects on health – rapid growth, on the other hand, will.



PRODUCT OVERVIEW

Puppy Food

You will find detailed information on all products in the enclosed product overview.



» YOUNG PACK «

Highly-digestible premium nutrition for puppies from the fourth week of life

» YOUNG PACK MIDI «

Highly-digestible premium nutrition for young dogs of medium-sized breeds from 4 months old onwards

» YOUNG PACK MAXI «

Highly-digestible premium nutrition for young dogs of large breeds from 4 months old onwards

01

02

» CHICKEN «

Soft Premium Food
Ideal for puppies

03

» IMMULAK DOG «

Puppy milk
from the first day of life onwards

» INTESTINUM-LIQUID «

A probiotic nutritional supplement for diarrhoea and a change in diet

» BIO-DARMPULVER «

A nutritional supplement to support gastrointestinal health

» GAG PLUS «

A nutritional supplement for increased sporting fitness and condition

» NACHTKERZENÖL «

A nutritional supplement for skin health and immunity

» FERTILE-BALANCE «

A nutritional supplement for breeding animals and false pregnancies

» BIOTIN-KOMPLEX «

A nutritional supplement for coat changes, hair loss and breaking claws

» FEMALE «

A nutritional supplement for pregnancy and suckling

04

» CARE PRODUCTS «

You will find care products for your puppy in the "Care Products" section from page 154 onwards.

It's good for every puppy to have a good chew. This is one of the reasons why dry food is often given preference. Chewing the crunchy croquettes provides the pressure required to make the teeth and jaws strong and flexible. For an optimum supply of nutrients, please follow our recommendations on feeding quantities.



STOMACH & INTESTINES



SKIN & COAT



BONES & JOINTS



IMMUNE SYSTEM

FOR OUR LITTLE ONES

YOUNG PACK

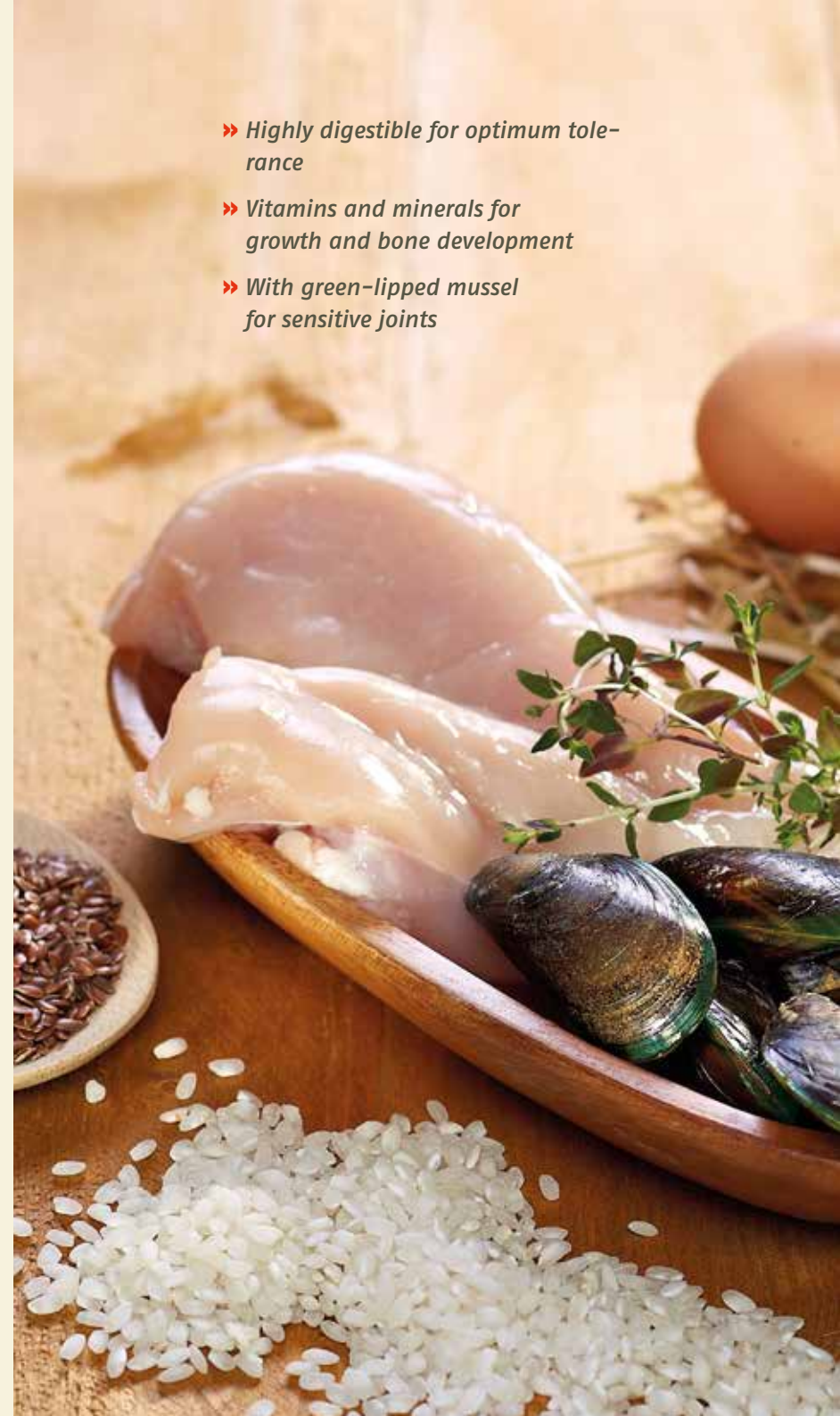
Highly-digestible premium nutrition
for puppies from the fourth week of life

YOUNG PACK is perfectly adapted to a puppy's bite. Highly digestible poultry meat facilitates optimum absorption and utilisation of the first solid food. With gluten-free rice and corn for best tolerance. Essential fatty acids provide healthy skin and a strong immune system. New Zealand green-lipped mussel, marine algae, linseed and selected herbs boost the entire metabolism. A balanced calcium-phosphorous ratio strengthens the bones and promotes healthy growth.

The croquettes should be moistened the first time they are fed. From the sixth week of life onwards, YOUNG PACK may be fed dry – for small breeds until the 12th month of life and for larger breeds only until the fourth month of life.

Contents	Art. no.	Price
3 kg	2303	17.90 €
10 kg	2310	45.90 €

- » *Highly digestible for optimum tolerance*
- » *Vitamins and minerals for growth and bone development*
- » *With green-lipped mussel for sensitive joints*





STOMACH & INTESTINES



SKIN & COAT



BONES & JOINTS



IMMUNE SYSTEM

HEALTHY GROWTH

YOUNG PACK MIDI

Highly-digestible premium nutrition
for young dogs of medium-sized breeds from four months old

From fourth months old, the second growth phase for young dogs begins. To avoid over-feeding, they now need a highly digestible food with a moderate energy content.

YOUNG PACK MIDI with poultry meat is perfectly matched to the nutritional requirements of young dogs of average size breeds. The larger croquettes encourage chewing and contain essential linoleic acid, New Zealand green-lipped mussel, marine algae, linseed and our unique mix of herbs. For a healthy metabolism and a strong immune system!

Contents	Art. no.	Price
3 kg	1503	17.90 €
10 kg	1510	45.90 €



WEIGHT CONTROL



STOMACH & INTESTINES



SKIN & COAT



BONES & JOINTS

IMMUNE SYSTEM

FOR THOSE WHO LIKE THEIR DOGS LARGE

YOUNG PACK MAXI

Highly-digestible premium nutrition
for young dogs of large breeds from 4 months old

If you want big dogs, then you'll need the right feed: YOUNG PACK MAXI is a highly digestible wholesome food for young dogs of large breeds. A balanced calcium-phosphorous ratio, New Zealand green-lipped mussel, marine algae and linseed promote the correct development of the musculoskeletal system. The slightly reduced energy content prevents rapid growth. The extra-large croquettes prevent digestive problems caused by over-hasty consumption of the food. Please do not use any additional calcium preparations and check your young dog's weight on regular basis.

Contents	Art. no.	Price
5 kg	4305	23.90 €
15 kg	4315	54.90 €



BREEDING

and feeding

The table below gives you a development-orientated feeding plan for your four-legged friend and can be used for our puppy, adult and even diet dry food products.

Please note that these recommendations are based on guideline values, which can vary depending on the breed, sex and physical development.



	FINAL WEIGHT 5 KG		FINAL WEIGHT 10 KG		FINAL WEIGHT 15 KG		FINAL WEIGHT 20 KG	
Age of the puppy	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity
1 month	0.9 kg	65 g	1.4 kg	90 g	1.8 kg	105 g	2.1 kg	115 g
2 months	2.0 kg	90 g	3.0 kg	140 g	4.0 kg	185 g	5.0 kg	225 g
3 months	2.8 kg	100 g	4.5 kg	155 g	6.2 kg	205 g	7.6 kg	240 g
4 months	3.3 kg	105 g	5.5 kg	160 g	7.7 kg	225 g	9.6 kg	260 g
6 months	4.0 kg	110 g	7.0 kg	175 g	9.8 kg	240 g	12.2 kg	275 g
9 months	4.5 kg	115 g	8.2 kg	180 g	11.6 kg	255 g	14.6 kg	285 g
12 months	5.0 kg	125 g	9.3 kg	195 g	13.2 kg	265 g	16.6 kg	310 g

	FINAL WEIGHT 25 KG		FINAL WEIGHT 30 KG		FINAL WEIGHT 35 KG		FINAL WEIGHT 40 KG	
Age of the puppy	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity
1 month	2.4 kg	125 g	2.6 kg	135 g	2.8 kg	140 g	3.0 kg	145 g
2 months	6.0 kg	265 g	7.0 kg	300 g	7.7 kg	335 g	8.0 kg	350 g
3 months	9.5 kg	285 g	11.5 kg	340 g	13.0 kg	405 g	14.0 kg	435 g
4 months	12.0 kg	310 g	14.5 kg	380 g	16.5 kg	445 g	18.0 kg	485 g
6 months	15.0 kg	315 g	18.5 kg	370 g	21.0 kg	405 g	23.0 kg	440 g
9 months	18.0 kg	320 g	21.5 kg	375 g	25.0 kg	425 g	28.0 kg	455 g
12 months	20.5 kg	350 g	25.0 kg	415 g	28.7 kg	460 g	32.5 kg	515 g

	FINAL WEIGHT 45 KG		FINAL WEIGHT 50 KG		FINAL WEIGHT 55 KG		FINAL WEIGHT 60 KG	
Age of the puppy	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity
1 month	3.1 kg	150 g	3.2 kg	155 g	3.3 kg	160 g	3.5 kg	165 g
2 months	8.3 kg	350 g	8.4 kg	350 g	8.5 kg	335 g	8.5 kg	335 g
3 months	15.3 kg	480 g	16.0 kg	510 g	16.5 kg	550 g	16.8 kg	560 g
4 months	19.8 kg	520 g	21.0 kg	550 g	22.6 kg	590 g	23.4 kg	610 g
6 months	25.7 kg	490 g	28.0 kg	520 g	30.3 kg	565 g	32.4 kg	605 g
9 months	31.0 kg	500 g	34.0 kg	540 g	37.4 kg	580 g	40.2 kg	625 g
12 months	36.5 kg	560 g	40.0 kg	610 g	44.0 kg	660 g	47.4 kg	710 g

	FINAL WEIGHT 65 KG		FINAL WEIGHT 70 KG		FINAL WEIGHT 75 KG		FINAL WEIGHT 80 KG	
Age of the puppy	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity	Required weight	Daily feeding quantity
1 month	3.8 kg	170 g	4.1 kg	180 g	4.6 kg	190 g	5.0 kg	205 g
2 months	9.0 kg	345 g	10.0 kg	360 g	10.5 kg	375 g	11.5 kg	410 g
3 months	18.0 kg	610 g	20.0 kg	660 g	21.0 kg	690 g	23.0 kg	720 g
4 months	25.5 kg	640 g	27.5 kg	690 g	29.5 kg	730 g	30.5 kg	750 g
6 months	35.0 kg	660 g	38.0 kg	700 g	40.5 kg	740 g	42.5 kg	770 g
9 months	43.5 kg	675 g	47.0 kg	715 g	50.5 kg	760 g	53.0 kg	780 g
12 months	51.5 kg	760 g	55.5 kg	810 g	59.5 kg	850 g	62.5 kg	875 g



YOU WILL FIND OTHER
TASTY WET FOOD PRODUCTS
FROM PAGE 112 ONWARDS.



CHICKEN, PARSNIP AND OAT FLAKES

CHICKEN

Soft Premium Food Junior

Our CHICKEN Soft Premium Food has been specially developed for puppies and is perfectly matched to the requirements of the first few months of life. It contains a high level of healthy protein, is extremely soft and very easily digestible. Just the right thing for young, growing dogs. The soft premium food can be given after weaning and is also very well tolerated by sensitive puppies.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-30	1.70 €
400 g	1400-30	2.20 €
800 g	1800-30	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-30	9.30 €
6 x 400 g	1406-30	12.30 €
6 x 800 g	1806-30	18.30 €



PUPPIES



VET-CONCEPT TIP

ZAHNCREME

Treat your young four-legged friends to regular teeth cleaning from an early age. Care when still a puppy is an important part of rearing and provides the best conditions for healthy teeth.

FOR FURTHER INFORMATION ON THIS PRODUCT, PLEASE SEE PAGE 155.

IN KEEPING WITH THE NATURAL INSTINCT

BIO-DARMPULVER



A nutritional supplement to support gastrointestinal health

Predators instinctively consume the predigested foodstuffs of their prey, giving them a vital supply of fibre. Its function is to promote healthy digestion, bind harmful substances and feed the "good" gut bacteria. The result: a strong immune system BIO-DARMPULVER made of deer and reindeer belly is ideal for activation of the digestion, to increase acceptance of the feed and for absorption and utilisation of nutrients. Incidentally, BIO-DARMPULVER is also recommended for dogs who often eat grass or refuse.

Contents	Art. no.	Price
125 g	7053	8.90 €
250 g	7052	14.90 €



A FEW DROPS SUFFICE

NACHTKERZENÖL



A nutritional supplement for skin health and the immune system

NACHTKERZENÖL, gently cold pressed, contains an extremely high level of linoleic acid and gamma linolenic acid, both important for health.

Ideal for dry and damaged skin, itching and dandruff. Linoleic acid is essential for the skin's natural protective barrier, making it silky soft, strong and resistant. For healthy skin, a shiny coat and a strong immune system.

Content	Art. no.	Price
50 ml	7051	14.90 €



FIRST AID

INTESTINUM-LIQUID



A probiotic nutritional supplement for diarrhoea and a change in diet

For young animals, a change in diet, pathogens and even stress can rapidly lead to a change in the consistency of the faeces or to diarrhoea. Medication can also throw intestinal health out of balance. INTESTINUM-LIQUID stabilises the intestinal flora with natural lactic acid bacteria. The intestinal mucosa is repopulated and is better equipped to defend against harmful bacteria. Also recommended after a course of antibiotic treatment. INTESTINUM-LIQUID is well accepted and is also tolerated extremely well by puppies.

Contents	Art. no.	Price
30 ml	7059	14.95 €

MUSCLES, JOINTS AND BONES

GAG PLUS



A nutritional supplement for increased physical fitness and condition

Amino acids such as lysine and vital substances from chlorella vulgaris algae accelerate muscle growth. Key minerals, herbs and the joint nutrient glucosamine support stressed out joints, bones and muscles and guarantee a high level of maintained health and fitness for the entire musculoskeletal system. Incidentally, GAG PLUS also helps your dog get back on his feet after an injury or surgery.

Contents	Art. no.	Price
200 g	7752	29.50 €
500 g	7753	59.90 €





GOOD

for breeding!

Timely attention must be given to the well-being and physical fitness of the bitch. From the fifth week of pregnancy, the puppies in the mother's womb grow noticeably in both size and weight.

A comprehensive diet which is rich in vital substances is therefore the yardstick for healthy development of the puppies and is also necessary to prevent problems during birth, such as weak contractions, cramping and blood loss, as much as possible.

Vitamins A and B, folic acid, iron, iodine and in particular, the essential fatty acids and amino acids such as linoleic acid, lysine, arginine and methionine, all play a key role. They are indispensable for the highly stressed metabolism of the mother.

The increased requirement for nutrients and vital substances cannot be adequately covered by the main feed for every bitch. Large litters often need additional feeding.



REARING PUPPIES

IMMULAK DOG

Puppy milk from the first day of life onwards

If a bitch cannot produce enough milk, or a puppy has to grow up without a mother, rearing is best achieved using a puppy milk which is as similar as possible to the mother's milk. For this reason, IMMULAK DOG takes into account the composition of real mother's milk which is so specific to the species. It contains as many nutrients as possible whilst guaranteeing optimum tolerance. Biologically valuable immunoglobulin, lecithin and probiotics support the immune system and protect the young organism.

1,000 g of IMMULAK DOG is sufficient as a complete food for one puppy, depending on the breed, for up to four weeks.

Contents	Art. no.	Price
1000 g	7744	39.90 €

FROM THE FIFTH WEEK OF PREGNANCY

FEMALE

A nutritional supplement
for pregnancy and suckling

Puppies can only achieve optimum development if their mother has a good supply of nutrients. For this reason, FEMALE contains everything which a bitch will need during pregnancy and suckling. It fully covers the higher requirement of minerals such as iron and calcium, but also vitamins such as biotin and folic acid. Puppies will receive all the key nutrients required for healthy development while still in their mother's womb. This means greater safety for the bitch and her puppies.



Contents	Art. no.	Price
500 g	7746	17.50 €

FOR A THICK, GLOSSY COAT

BIOTIN-KOMPLEX

A nutritional supplement for coat
changes, hair loss and breaking claws

Biotin is also known as vitamin H – the vitamin for skin and hair – and is a key nutrient which the body can only store in limited amounts. Deficiencies usually result in hair loss. A dull coat, dry skin and breaking claws can also be due to a biotin deficiency. Important during pregnancy and suckling: Cover the increased biotin requirement using a high-dose course of treatment! Contents: approx. 200 tablets.



NEW

Now available as tablets.
Easy to administer.

Contents	Art. no.	Price
160 g	7756	19.90 €



FOR THOSE DAYS IN HEAT...

FERTILE-BALANCE

A nutritional supplement for breeding animals and false pregnancies

When a bitch is in heat, the hormones are on a roller coaster – and the same is true during a false pregnancy. However, it's not only female animals that can benefit from a targeted addition of the fertility vitamin beta carotene, the cell protector taurine and the "sedative" tryptophan. In male dogs and tom-cats, these substances can support the necessary performance.

FERTILE-BALANCE supports the hormonal balance, maintains an early pregnancy and relieves the symptoms of a false pregnancy.

Contents	Art. no.	Price
500 g	7748	22.50 €



NUTRITION

it's a top priority!

An animal's activity level is a key factor in feeding the right diet. If your pet is very active, it will need more energy to maintain its weight. For this reason, a hunting dog requires more protein and fat in its daily diet than your friendly family pet. Dogs which are often "professionally" on the go – dogs in the forces and services and guide dogs – also need more energy from their food.

Breed and age also have an influence on activity: young dogs and small breeds are comparatively very active, with activity generally tailing off with age. The conditions in which animals are kept must also be taken into account: animals kept outdoors generally need more energy than their counterparts living indoors. Especially when it's cold and frosty outside.

The importance of an optimum supply of nutrients then becomes extremely clear if there are deficiencies in the diet. The liver and kidneys can be put under stress, and diarrhoea, a dull coat and skin problems may result. Fortunately these days a nutrient deficiency is no longer an issue for the majority of dogs. However, an excessive supply of nutrients is almost just as much of a concern, for example foodstuffs which are too high in energy, or overfeeding.

As a rule of thumb, choose a food to match your dog's energy requirement and always follow the recommended feeding amounts. Two values are extremely important for optimum nutrition: digestible crude protein and digestible energy.

*Melanie, Markus and Katharina
from our cooperation partner care program with Rocky*



PRODUCT OVERVIEW

Adult Dogs

You will find detailed information on all products in the enclosed product overview.



» BASIC PACK «

Highly digestible premium food for active dogs

» ACTIVE PLAIN «

Premium food for dogs with a higher energy requirement

» ENERGY PACK «

Highly digestible premium food for dogs with a high energy requirement

» BASIC PLAIN «

Premium food for dogs with a moderate energy requirement

» VITALITY PACK «

Highly digestible premium food for highest requirements with an average metabolism

» MINI PACK «

Highly digestible premium food for active small breed dogs

» CANARD PACK «

Highly digestible premium food for food-sensitive dogs

» MAXI PLAIN «

Premium food for big dogs and very large breeds

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

» BEEF «

Soft premium food made from beef and whole grain rice

» BIO-DARMPULVER «

A nutritional supplement to support the health of the stomach and the intestines

» DENTA-KOMPLEX «

A nutritional supplement for dental health and oral hygiene

» GAG PLUS «

A nutritional supplement for increased sporting fitness and condition

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and to help heal inflammation

» KNOBLAUCH-KOMPLEX «

A nutritional supplement to boost immunity

» MULTI-MINERAL «

Nutritional supplement with key vitamins and trace elements

» RELAX PLUS «

Nutritional supplement for high stress and anxiety

» RELAX-LIQUID «

Liquid nutritional supplement for acute stress

» REVITAL PLUS «

A nutritional supplement to improve regeneration and performance

All Vet-Concept recipes contain precisely measured added quantities of linoleic and linolenic acid. These guarantee the individual requirement for essential fatty acids, strengthen the skin's natural barrier and reduce the organism's tendency towards inflammation.





STOMACH & INTESTINES



SKIN & COAT



IMMUNE SYSTEM



BONES & JOINTS

FOR HIGH REQUIREMENTS

BASIC PACK

Highly digestible premium food for active dogs

For an efficient metabolism, active dogs need a carefully balanced diet. With nutritious poultry and lamb meat, BASIC PACK provides the ideal basis, containing digestible proteins and healthy fats. This complete food with gluten-free rice and corn is also ideal for sensitive dogs.

Our special mix of herbs promotes digestion, stabilises the gut bacteria, binds toxic substances and boosts the entire metabolism. BASIC PACK can also be recommended as a weaning food for young dogs over 12 months old.

Contents	Art. no.	Price
3 kg	2103	15.40 €
10 kg	2110	37.90 €

DOGS » ADULT

- » Adapted fat and protein content for active dogs
- » Essential linoleic acid for healthy skin and a glossy coat
- » New Zealand green-lipped mussel for tired joints



» BIO-DARMPULVER «

See Page 32

TIP



ACTIVITY



STOMACH & INTESTINES



BONES & JOINTS



IMMUNE SYSTEM

TOP QUALITY NUTRITION FOR OPTIMUM HEALTH

ACTIVE PLAIN

Premium food for dogs with a higher energy requirement

ACTIVE PLAIN has a higher protein and energy content and provides the ideal basis for giving highly active dogs all the nutrients they need. Highly digestible beef, nutritious sea fish and freshly milled wheat and corn form an excellent basis. It also offers a balanced content of beet pulp fibre and mannan-oligosaccharides. These promote digestion and bind toxic substances.

ACTIVE PLAIN contains cranberries with natural antioxidants and phytochemicals to protect the cells. New Zealand green-lipped mussel and fatty acids from sea fish oil to reduce inflammation give support to tired joints, tendons and ligaments.

Contents	Art. no.	Price
5 kg	4505	18.90 €
15 kg	4515	42.50 €



SPORT & PERFORMANCE



STOMACH & INTESTINES



BONES & JOINTS



SKIN & COAT

IMMUNE SYSTEM

FOR SPORT AND PERFORMANCE

ENERGY PACK

Highly digestible premium food for dogs with a high energy requirement

ENERGY PACK is a complete energy food which provides dogs in the services and sports fields with everything they need to maintain their condition. Nutritious poultry meat and chicken eggs guarantee high digestibility and an optimum supply of nutrients. Fine, gluten-free rice and cornmeal deliver rapidly available energy right when it's needed. New Zealand green-lipped mussel supports tired joints, tendons and ligaments. ENERGY PACK can also be used to achieve a specific weight gain, or for pregnant and suckling bitches. It is also ideal in situations which call for a lot of energy, for example for sleigh dogs.

Contents	Art. no.	Price
3 kg	2003	16.90 €
10 kg	2010	42.50 €





WEIGHT CONTROL

STOMACH & INTESTINES

BONES & JOINTS

IMMUNE SYSTEM

JUST WHAT THEY NEED

BASIC PLAIN

Premium food for dogs with a moderate energy requirement

Less is sometimes more: With just 9.2% fat, BASIC PLAIN meets the energy requirement for moderate activities and helps prevent your dog from becoming overweight.

The recipe contains valuable proteins provided by poultry and sea fish, as well as natively grown grains: fresh wheat and corn. Mannan-oligosaccharides and special fibre promote digestive health and essential fatty acids maintain a strong immune system. So that your dog stays vital and continues to enjoy activities, New Zealand green-lipped mussel and omega-3 fatty acids support joint function and prevent inflammation. BASIC PLAIN is also recommended for restrictive diets, for example after castration.

Contents	Art. no.	Price
5 kg	2705	18.90 €
15 kg	2715	42.50 €



LIGHT FOOD FOR GREATER FITNESS

VITALITY PACK

Highly digestible premium food for dogs with an average metabolism



VITALITY PACK is a complete food with a reduced fat content. The special composition and the specific selection of ingredients strengthen the heart and circulation and boost the metabolism. Lamb, salmon and poultry provide valuable proteins and a high level of essential fatty acids. With gluten-free rice and corn for best tolerance. Also recommended for older dogs and after castration.

Contents	Art. no.	Price
3 kg	4403	19.90 €
10 kg	4410	49.90 €

THE COMBINATION DOES THE TRICK

KNOBLAUCH-KOMPLEX

A nutritional supplement with herbs and ginkgo to boost immunity



Garlic, wild garlic and selected herbs support digestion and stimulate the metabolism. They strengthen the resistance of the entire organism, especially when it comes to protection of the skin and defence against parasites. KNOBLAUCH-KOMPLEX supports the body's own immune system and is ideal for dogs of all ages. For more vitality, healthy skin and all without the "garlic" odour. We recommend feeding throughout the summer months or even all year round.

Contents	Art. no.	Price
500 g	7700	17.50 €
1000 g	7701	29.90 €

FIRST AID

RELAX-LIQUID

Liquid nutritional supplement
for acute stress



Trips to the vet, travel stress or New Year firecrackers – all predictable situations, but ones which can nevertheless be very stressful for many dogs. With its pure plant-based active ingredients, in particular passion flower as a traditional herbal treatment for fear and anxiety, RELAX-LIQUID rapidly comes to the rescue. Simply give your dog the corresponding number of drops two hours and again one hour before the stressful event (e.g. a pending trip to the vet). For longer-term use (e.g. moving house), the drops should be administered once a day for a period of five days.

Contents	Art. no.	Price
30 ml	7713	14.90 €



THE PERFECT BUILD-UP CONCENTRATE

REVITAL PLUS WITH GINSENG

A nutritional supplement to
improve regeneration and strength



REVITAL PLUS provides our four-legged friends with all the essential nutrients which are necessary for peak performance: amino acids, essential fatty acids and extracts from mussels and marine algae for strong muscles and joints. Wild ginseng, valuable herbs, vitamins and trace elements reliably support cell regeneration. REVITAL PLUS is also the method of choice to help your pet regain his previous healthy form after an illness.

Contents	Art. no.	Price
150 g	7707	17.50 €
500 g	7708	42.50 €



WHEN TENSION IS RISING...

RELAX PLUS

NEW NOW
WITH LYSINE

Nutritional supplement for highly stressful situations and anxiety

Not every dog has nerves of steel. Dog training school, storms or separation from reference persons are major tests. To manage a stressful situation, tryptophan is required. Tryptophan is the raw material for the "happy hormone" serotonin – but magnesium and B vitamins are also essential for appropriate reflex responses.

RELAX PLUS supports the nervous system with these substances and helps your dog handle difficult situations with ease. With L-lysine to boost the effects.

Contents	Art. no.	Price
150 g	7742	14.90 €
500 g	7743	37.50 €



ADULT



STOMACH & INTESTINES



SKIN & COAT



BONES & JOINTS



IMMUNE SYSTEM

FOR TINY BUNDLES OF ENERGY

MINI PACK

Highly digestible premium food for active small breed dogs

Small and full of beans? For agile dogs from small and miniature breeds, MINI PACK is the perfect dry food. It covers the high energy requirement with nutritious and easily digestible poultry meat, supports the metabolism with valuable herbs and easily digestible rice and corn. The increased level of linoleic acid guarantees a glossy coat and healthy skin. And to ensure that your dog continues to stay vital and enjoy activity, extracts of New Zealand green-lipped mussel protect tired joints. The croquettes in this special recipe are perfectly matched to a smaller dog's bite, promote dental care and have a really delicious flavour.

Contents	Art. no.	Price
3 kg	1903	17.90 €
10 kg	1910	45.50 €



FOR SENSITIVE AND PICKY DOGS

CANARD PACK



Highly digestible premium food for food-sensitive dogs

Dogs with food sensitivities need a carefully balanced, highly digestible diet – ideally with one source of animal protein only. CANARD PACK tastes really good and contains easily digestible duck meat and gluten-free corn meal. Valuable fibre supports the intestinal flora, and yeast and linoleic acid boost immunity. Skin and hair receive an optimum supply of vitamins and minerals. CANARD PACK is also well accepted by smaller dogs and is ideal for exclusion diets where there is a suspected food allergy.

Contents	Art. no.	Price
3 kg	1703	16.90 €
10 kg	1710	42.50 €

WITH NATURAL MARINE ALGAE

DENTA-KOMPLEX



A nutritional supplement for dental health and oral hygiene

DENTA-KOMPLEX is an effective composition of purely natural ingredients to combat bad breath, dental discolouration and the formation of plaque. In addition to protective dental care, your dog will also receive high quality amino acids, minerals and trace elements, which are important for health. A single dose of DENTA-KOMPLEX alone is sufficient to last over 6 weeks for a large dog.

Contents	Art. no.	Price
60 g	8212	14.90 €

FOR MUSCLES, JOINTS AND BONES

GAG PLUS

Nutritional supplement for top sporting fitness and condition

Amino acids such as lysine and vital substances from chlorella vulgaris algaepromote muscle growth. Key minerals, herbs and the joint nutrient glucosamine support the repair and regeneration of stressed-out bones, joints and muscles and guarantee a high level of maintained health and fitness for the entire musculoskeletal system. Incidentally, GAG PLUS also helps your dog get back on his feet after an injury or surgery.



Contents	Art. no.	Price
200 g	7752	29.50 €
500 g	7753	59.90 €



ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin health and to help heal inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It is rich in essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is highly recommended specifically for joint problems and kidney and urinary tract disorders.



Contents	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €



LARGE CROQUETTES

WEIGHT CONTROL

STOMACH & INTESTINES

BONES & JOINTS

IMMUNE SYSTEM



EXTRA-LARGE CROQUETTES

MAXI PLAIN

Premium food for big dogs and very large breeds

The tried and tested nutrient composition of MAXI PLAIN, with its highly digestible proteins of poultry meat and nutritious sea fish, is perfectly matched to the moderate energy requirements and the digestive capacity of large breeds. Omega-3 fatty acids from sea fish and active extracts from New Zealand green-lipped mussel supports highly stressed joints and reduce the propensity towards inflammation in the organism. The extra-large feed croquettes encourage chewing, take care of the teeth and prevent digestive disorders caused by over-hasty food consumption.

Contents	Art. no.	Price
5 kg	4005	18.90 €
15 kg	4015	42.50 €





YOU WILL FIND OTHER
TASTY WET FOOD PRODUCTS
FROM PAGE 112 ONWARDS.



MADE FROM FRESH BEEF

BEEF

Soft premium food for dogs

Beef from northern Germany and whole grain rice. Hearty beef is a particularly rich source of minerals, delicious protein and fat. A high-energy-rich food for dogs that are active every day.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-2	1.70 €
400 g	1400-2	2.20 €
800 g	1800-2	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-2	9.30 €
6 x 400 g	1406-2	12.30 €
6 x 800 g	1806-2	18.30 €

IN KEEPING WITH THE NATURAL INSTINCT

BIO-DARMPULVER



A nutritional supplement to support
gastrointestinal health

Predators instinctively consume the predigested foodstuffs of their prey, giving them a vital supply of fibre. Its function is to promote healthy digestion, bind harmful substances and feed the "good" gut bacteria. The result: a strong immune system BIO-DARMPULVER made of deer and reindeer belly is ideal for activation of the digestion, to increase acceptance of the feed and for absorption and utilisation of nutrients. Incidentally, BIO-DARMPULVER is also recommended for dogs who often eat grass or refuse.

Contents	Art. no.	Price
125 g	7053	8.90 €
250 g	7052	14.90 €

FOR INCREASED REQUIREMENTS

MULTI-MINERAL WITH TAURINE



A nutritional supplement containing all
key vitamins and trace elements

Essential vitamins and vital substances in a biologically easily accessible form are the basis of a natural diet. They are essential elements for healthy development, a glossy coat and for fitness and well-being. MULTI-MINERAL contains all key vitamins and trace elements – the ideal addition to tinned or dry food for increased requirements. Especially recommended for self-prepared foods and for cereals mixed with food.

Contents	Art. no.	Price
120 g	7062	10.90 €

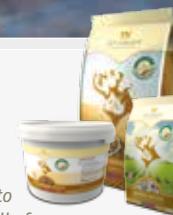
Katharina from our
cooperation partner care program
with her dog Rocky

TIP

Vegetables & Cereals

Where fed alone as wet food, given the high meat content, we recommend the addition of vegetables or cereals at up to 30% of the daily food quantity, especially for dogs with a lower energy requirement.

From Page 116.



ADULT



STAY FIT

to a ripe old age!

Every owner wants their beloved pet to live a long and healthy life. With the right nutrition from Vet-Concept, you can create the very best conditions to help your pet achieve this.

Healthy and wholesome food can prevent diseases, thereby ensuring a long life for your dog. But it's not only lifespan, it's also quality of life which can be greatly influenced by a good diet. Finally, it's not just the fact that your beloved pet is getting old – he or she should also continue to feel well.

Hence it is very important to consider the special needs which the ageing process brings with it. There are two main things to consider here: Firstly, the diet should support the organism's ability to regenerate, as this slows down over time, but should not be too energy-rich. Secondly, the diet must be specially adapted to take into account the higher requirements in old age for vitamins, trace elements, minerals and easily digestible proteins, so that your beloved pet continues to get absolutely everything that he needs.

The result: Your dog stays just as healthy, fit and happy to be alive in old age as he always has been.

» VITALITY PACK «

Highly digestible premium food for the highest requirements with an average metabolism

» CARE PLAIN «

Premium food for senior dogs

01

PRODUCT OVERVIEW

Senior Food

You will find detailed information on all products in the enclosed product overview.

» VEAL «

02

Soft premium food made from tender veal meat for optimum tolerance



04

CARE PRODUCTS

FOOD
SUPPLEMENT

03

02

SOFT PREMIUM
WET FOOD

01

PREMIUM
DRY FOOD

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

04

Small breeds of dog are classified as senior dogs after 10 years, however large breeds are already classed as old from 7 years onwards and so-called giant breeds from as early as 5 years. However, the point at which a change in diet becomes necessary will depend to a large extent on the individual requirements of the dog in question.

» SENIOR-KOMPLEX «

03

A nutritional supplement for vitality and happy, active older dogs

» REVITAL PLUS WITH GINSENG «

A nutritional supplement to improve strength and regeneration

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and to help with inflammation

» DENTA-KOMPLEX «

A nutritional supplement for dental health and oral hygiene

» KNOBLAUCH-KOMPLEX «

A nutritional supplement with herbs and ginkgo to boost immunity

SENIOR



WEIGHT CONTROL

HEART & CIRCULATION

STOMACH & INTESTINES

BONES & JOINTS

IMMUNE SYSTEM



MEDITERRANEAN: REALLY TASTY AND SO HEALTHY

VITALITY PACK

Highly digestible premium food for dogs with an average metabolism

VITALITY PACK is a reduced-fat, wholesome food for dogs with a moderate energy and healthy protein requirement. The special composition and mix of Mediterranean herbs strengthen the heart and circulation and boost the metabolism. Perfect for older dogs. Lamb, salmon and poultry provide valuable proteins and a high level of essential fatty acids. With gluten-free rice and corn for optimum tolerance and New Zealand green-lipped mussel for joint function. The flat croquettes are easy to pick up and thus encourage chewing activity. VITALITY PACK is also recommended for dogs after castration.

Contents	Art. no.	Price
3 kg	4403	19.90 €
10 kg	4410	49.90 €

DOGS » SENIOR

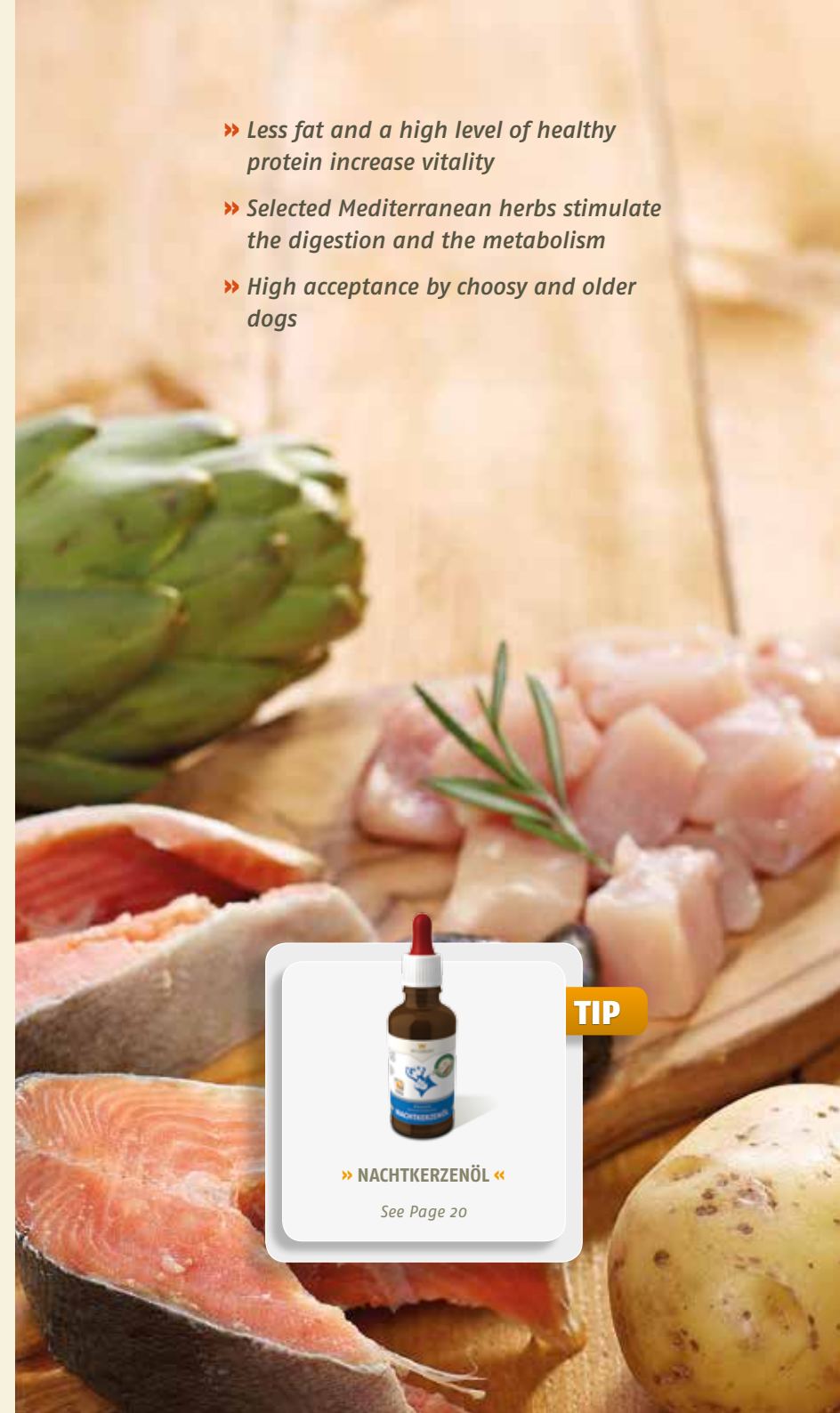
- » Less fat and a high level of healthy protein increase vitality
- » Selected Mediterranean herbs stimulate the digestion and the metabolism
- » High acceptance by choosy and older dogs



TIP

» NACHTKERZENÖL «

See Page 20





THE PERFECT BUILD-UP CONCENTRATE

REVITAL PLUS WITH GINSENG



A nutritional supplement to improve strength and regeneration

REVITAL PLUS provides our four-legged friends with all the essential nutrients which are required in larger quantities during old age: amino acids, essential fatty acids and extracts from mussels and marine algae for strong muscles and joints. Wild ginseng, referred to as the "root of life", valuable herbs, vitamins and trace elements give reliable support to cell regeneration. REVITAL PLUS is also the method of choice to help your pet regain his previous healthy form following an illness

Contents	Art. no.	Price
150 g	7707	17.50 €
500 g	7708	42.50 €



ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL



A nutritional supplement to support skin health and to help heal inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.

Contents	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €



WEIGHT CONTROL

HEART & CIRCULATION

STOMACH & INTESTINES

BONES & JOINTS

IMMUNE SYSTEM



ADAPTED TO THE REDUCED ENERGY REQUIREMENT

CARE PLAIN

Premium food for senior dogs

Older dogs need tasty nutrition with a restricted energy content, essential fatty acids for a strong immune system and protein to maintain condition and vitality. Sea fish and poultry meat provide a perfect basis. Wholesome wheat and corn deliver energy and the fibre which is needed to regulate digestion. The moderate phosphorous and sodium levels relieve stress on the kidneys, heart and the circulation. And even elderly joints will benefit from the concentrated active extracts of New Zealand green-lipped mussel. CARE PLAIN is also ideal for restricted diets (e.g. after castration or for overweight animals) and can be soaked as required.

Contents	Art. no.	Price
5 kg	2905	18.90 €
15 kg	2915	42.50 €





YOU WILL FIND OTHER
TASTY WET FOOD PRODUCTS
FROM PAGE 112 ONWARDS.



TENDER MEAT WITH PUMPKIN

VEAL

Soft Premium Food Senior

Our VEAL Soft Premium Food was specially developed for dogs with a reduced energy requirement and is also well accepted by fussy eaters. With a restricted fat content, easily digestible protein from veal meat and a higher vegetable content, this food is ideal for a dog's requirements in the "second half of life".

Also recommended after castration, for dogs which tend to be overweight and for Diabetes mellitus.



SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-40	1.70 €
400 g	1400-40	2.20 €
800 g	1800-40	3.20 €

Content	Art. no.	Price
6 x 200 g	1206-40	9.30 €
6 x 400 g	1406-40	12.30 €
6 x 800 g	1806-40	18.30 €

VET-CONCEPT TIP

Vegetables & Cereals

When feeding pure meat or tinned food, we recommend a 30 to 50% mix with vegetables and cereals.

Our tip: WHEAT BRAN mixed into the feed at around 5% is an excellent way to support digestive activity. Ideal for dogs who are prone to constipation or irregular bowel movements.

From Page 116.



WITH NATURAL MARINE ALGAE

DENTA-KOMPLEX

A nutritional supplement for dental health and oral hygiene

DENTA-KOMPLEX is an effective composition of purely natural ingredients to combat bad breath, dental discolouration and the formation of plaque. In addition to protective dental care, your dog will also receive high quality amino acids, minerals and trace elements, which are important for health.

A single dose of DENTA-KOMPLEX alone is sufficient to last over 6 weeks for a large dog.

Contents	Art. no.	Price
60 g	8212	14.90 €



THE COMBINATION DOES THE TRICK

KNOBLAUCH-KOMPLEX

A nutritional supplement with herbs and ginkgo to boost immunity

Garlic, wild garlic and selected herbs support digestion and stimulate the metabolism. They strengthen the resistance of the entire organism, especially protection of the skin and defence against parasites. KNOBLAUCH-KOMPLEX supports the body's own immune system and is ideal for dogs of all ages. For more vitality, healthy skin and all without the odour of garlic. We recommend feeding throughout the summer months or even all year round.

Contents	Art. no.	Price
500 g	7700	17.50 €
1000 g	7701	29.90 €



FOR ANTI-AGEING ACTION

SENIOR-KOMPLEX

A nutritional supplement for vitality and happy, active dogs

In old age, the body has special needs: cell renewal and regeneration tend to slow down and the immune system becomes weaker. The organs and senses, along with the bones and joints, are less able to cope with loading or stress.

SENIOR-KOMPLEX can help to counteract the ageing processes and, with its vitamins and cell protection factors, can also contribute to keeping your dog active and full of life. With highly concentrated New Zealand green-lipped mussel, gelatine and calcium for elderly bones and joints. For optimum results, we recommend use over a longer period or all year round.

Contents	Art. no.	Price
500 g	7702	29.90 €
1000 g	7703	49.90 €



OH, YOU POOR FAT DOG!

Usually it is our love for a pet – to reward them for doing something good – which quickly piles on a few pounds too many and puts the animal's health in danger.

Being overweight not only limits your pet's activity and fun, it can make a considerable contribution to the appearance of subsequent diseases and disorders, such as heart and joint problems. For this reason, your dog must return to a normal weight by eating a healthy and nutritious diet.

The important factor in this type of diet is a reduced fat and energy content combined with valuable proteins and fibre. Start changing your pet's food with a digestive activation course (pages 45 and 67) and more daily exercise.



» DOG LOW FAT «

Special diet food for overweight dogs to assist with weight loss

Available as soft premium wet food and now also new as premium dry food

01

PRODUCT OVERVIEW

Obesity

You will find detailed information on all products in the enclosed product overview.

» CARE PACK «

Low-fat premium food for adult dogs

02



OBESITY

01
DIET



02
PREMIUM
DRY FOOD



04
FOOD
SUPPLEMENT



03
SOFT PREMIUM
WET FOOD



» NATURAL SLIM «

A nutritional supplement for effective weight reduction

» CARDIO-KOMPLEX «

A nutritional supplement with hawthorn, ginkgo and L-carnitine

» NACHTKERZENÖL «

A nutritional supplement for skin health and immunity

04

03

» VEAL «

Soft premium food made from tender, low-fat veal meat

An appropriate reduction diet should have as its target a continuous weight loss level of 1 to 3% of your dog's body weight per week, taking into account the individual characteristics of your pet, and should be monitored on a regular basis. This is important, as organ diseases can also lead to weight gain. Your pet must be checked by a vet to exclude this possibility.



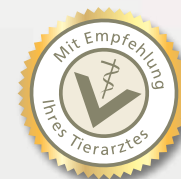
- » Successful in reaching an ideal weight
- » High level of satiety
- » Well accepted



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



WITH A HIGH MEAT LEVEL



DOG LOW FAT

Special diet food for overweight dogs to assist with weight loss

Vet-Concept LOW FAT diets meet the requirements of highest palatability and satiety. Scientific and clinical trials prove that an increased protein content is not only necessary for acceptance, it also forces the breakdown of body fat and increases the satiating effect of the diet.

As part of the LOW FAT reduction diet, L-carnitine stimulates the body's ability to obtain energy from fatty acids, thereby contributing to a better body composition in favour of muscle weight. Dietary fibre provides a better feeling of fullness and improved intestinal health and body odour. DOG LOW FAT can also be recommended for dogs with Diabetes mellitus.



WEIGHT CONTROL

STOMACH & INTESTINES

SKIN & COAT

BONES & JOINTS

IMMUNE SYSTEM

FEEDING DURATION:

initially for up to 6 months. Can be fed to overweight dogs until an ideal body weight is achieved.

SAVE MONEY WITH A 6-PACK
From only 1.75 €

Contents	Art. no.	Price
200 g	1200-21	1.90 €
400 g	1400-21	2.63 €
6 x 200 g	1206-21	10.50 €
6 x 400 g	1406-21	14.90 €

DIET WET FOOD

Content	Art. no.	Price
3 kg	9703	19.90 €
10 kg	9710	49.90 €

DIET DRY FOOD

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Overweight and Obese Dogs

Ideally, you should switch your dog's food to the reduction diet using a course of digestion activation. This treatment activates the metabolism and promotes the excretion of accumulated waste products.

This will avoid hunger at the start and the new diet food will be accepted without stress. Activation of the digestion is described on page 45.

Our special diets are developed by scientists and veterinarians, to support healthy stabilisation and a return to your animal's ideal weight .

Keeping a diary of the daily food amounts and your dog's weekly weigh-in will make the transition phase easier and will keep track of the success of the diet.

TIP





- » High quality protein from poultry and lamb
- » Mannan-oligosaccharides and valuable fibre for a healthy digestive system
- » L-carnitine and green-lipped mussel for happy, active dogs



METABOLISM



WEIGHT CONTROL



STOMACH & INTESTINES



BONES & JOINTS

IMMUNE SYSTEM

LIGHT AND EASILY DIGESTIBLE

CARE PACK

Low-fat premium food for adult dogs

Dogs with sluggish metabolisms tend to gain too much weight – and need a diet which is both tasty and light. CARE PACK relieves the work of the liver and kidneys with its highly-digestible and easily utilised proteins from poultry and lamb. Selected herbs activate the digestion and stimulate the metabolism. Satisfying, filling fibre ensures that the energy intake is reduced while the food quantity remains the same. With rice and corn for best tolerance. A high level of linoleic acid is especially important in a low-fat diet – for the immune system and for healthy skin and a thick coat.

Contents	Art. no.	Price
3 kg	2203	15.90 €
10 kg	2210	40.50 €



DAYS 1 TO 4:

Oskar is given rice which is cooked until it is very soft and mixed with 1 teaspoon of BIO-DARMPULVER and 10 drops of NACHTKERZENÖL. Basmati rice is ideal. This also smells really good to dogs and is even tolerated extremely well by fussy eaters. Of course, normal household rice or brown rice is also fine. It is important to cook the rice using three to four times the amount of water to rice for at least 40 minutes. This makes it highly digestible and will not overload the stomach or the intestines. To build up the intestinal flora correctly, I add another half a teaspoon of INTESTINUM-LIQUID.

How much rice do I need?

Oskar weighs 10 kg and is given cooked rice every day in the same quantity as his previous wet food, i.e. 400 g. If he was given dry food, I would work it out just the same, but based on the amount of dry rice. For Oskar, this would be some 100 g of uncooked rice.

But be careful: never feed it all at once! To take care of the stomach and the intestines, feed up to 5 small meals, spread throughout the course of the day, at room temperature of course.

At the start, Oskar refuses to try it. Hard to believe given the delicious BIO-DARMPULVER which is made of deer and venison belly. Our colleague's dog couldn't get enough of it! But with a little added vegetable stock, some low-fat cottage cheese or a spoonful of yoghurt mixed in with the rice, Oskar also finds it impossible to resist. And after 2 days he enjoys it with nothing added. Which is good, as this means the diet will then be successful.



DAYS 5 TO 7:

From today, it's back to normal dog food again – 3 meals a day. For the first 3 days, mix 2/3 rice with 1/3 of the CARE PACK dry food. BIO-DARMPULVER, INTESTINUM-LIQUID and NACHTKERZENÖL are doing Oskar good. And he can continue to have them.

DAYS 8 TO 14:

Now Oskar is given a little more dry food every day along with less rice. After 14 days, he is given the full ration, the 120 g CARE PACK. This food can be continued as Oskar is overweight. For a normal weight, the opened bag would be



Don't forget!
Activation of
the digestion



used up, followed by a gradual changeover to the desired main food. You can continue to feed the BIO-DARMPULVER and NACHTKERZENÖL. Both supplements can also be fed on a long-term basis.

AFTER 8 WEEKS:

To maintain his weight, and so that Oskar doesn't have to go without his favourite food, BASIC PLAIN, he is now also given NATURAL SLIM every day.

Digestion activation kit

- » 1 x BIO-DARMPULVER 125 g
- » 1 x NACHTKERZENÖL 50 I
- » 1 x INTESTINUM-LIQUID 30 ml

Art. no. 7070
DIGESTION ACTIVATION KIT
33.90 EUR





WITH GINSENG FOR AN ACTIVE METABOLISM

NATURAL SLIM

A nutritional supplement for effective weight reduction

Slim dogs live better – and longer. NATURAL SLIM helps overweight dogs with its special combination of selected nutrients: high quality poultry meat provides protein and tastes really good; natural fibre has a satiating effect and supports the gut bacteria. Special shellfish extracts also bind excess dietary fat. An added plus: L-carnitine promotes muscle building and supports the breakdown of body fat.

Contents	Art. no.	Price
400 g	7705	13.90 €
1200 g	7706	36.90 €



Now available
as pellets.

FOR ELEVATED STRESS ON THE HEART & CIRCULATION

CARDIO-KOMPLEX



A nutritional supplement with
hawthorn, ginkgo and L-carnitine

Support for the heart, muscles and circulation is useful for a number of reasons: in old age, during illness or obesity, but also for special requirements. With hawthorn, ginkgo and L-carnitine, CARDIO-KOMPLEX promotes your dog's fitness and enjoyment of exercise.

Hand in hand with a corresponding program of exercise – endurance sessions of at least one hour are ideal – CARDIO-KOMPLEX improves condition and fat burning, thereby supporting the creation of muscle.

Contents	Art. no.	Price
150 g	7730	16.90 €
500 g	7731	42.90 €



A FEW DROPS WILL SUFFICE

NACHTKERZENÖL



A nutritional supplement for targeted
low-fat nutrition for skin health and immunity

NACHTKERZENÖL, gently cold pressed, contains an extremely high level of linoleic acid and gamma-linoleic acid, both important for health. Ideal for dry and damaged skin, itching and dandruff.

Linoleic acid is essential for the skin's natural protective barrier, making it silky soft, strong and resistant. For healthy skin, a shiny coat and a strong immune system.

Contents	Art. no.	Price
50 ml	7051	14.90 €

VET-CONCEPT TIP

Vegetables & Cereals

With pure tinned food, we recommend mixing up to 30% with our VEGETABLE SELECTION for overweight dogs, or ADDING THE FRESH CARROT PELLETS.

Our tip: WHEAT BRAN mixed into the feed at around 5% is an excellent way to support digestive activity. Ideal for dogs who are prone to constipation or irregular bowel movements.

For other products, please see from page 116 onwards.



YOU WILL FIND OTHER
TASTY WET FOOD PRODUCTS
FROM PAGE 112 ONWARDS.



TENDER MEAT WITH PUMPKIN

VEAL

Soft Premium Food

Our VEAL Soft Premium Food was specially developed for dogs with a reduced energy requirement and is also well accepted by fussy eaters. With a restricted fat content, easily digestible protein from veal and a higher vegetable content, this food is ideal for your dog's requirements in the "second half of life". Also recommended after castration, for dogs which tend to be overweight and for Diabetes mellitus.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-40	1.70 €
400 g	1400-40	2.20 €
800 g	1800-40	3.20 €

Content	Art. no.	Price
6 x 200 g	1206-40	9.30 €
6 x 400 g	1406-40	12.30 €
6 x 800 g	1806-40	18.30 €



OBESITY



ALLERGIES

Intolerances and allergic reactions to individual foodstuffs are on the rise. They are often expressed as itching or as skin and digestive problems.

What is really serious is that, while allergies can generally be traced to a handful of substances in the initial stages, new intolerances can appear during the course of their development. Allergies can appear at any time of life and practically overnight.

The triggers are also multifarious and extremely difficult to identify. An allergic reaction is often caused by proteins which originate in animal and plant-based feed components. Allergens from the animal's environment, such as pollen, dust mites and even flea bites or medication, can trigger an allergic reaction. If you discover that your dog has a food allergy, the substances which are causing the allergy must be strictly avoided.

PRODUCT OVERVIEW

Allergies

You will find detailed information on all products in the enclosed product overview.



» DOG SANA «

Special diet food to alleviate food intolerances

~
available as premium wet and dry food

01

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

04

» GOAT «

Soft premium food made from goat meat and parsnips

03

» HARE «

Soft premium food made from hare meat and sweet potato

» GOOSE «

Soft premium food made from goose meat and oat flakes

» REINDEER «

Soft premium food made from reindeer meat and potato

» KANGAROO «

Soft premium food made from kangaroo meat and parsnips

» SENSITIVE DIET «

Highly-digestible premium food made of rabbit, spelt and potato

» SENSITIVE DIET MINI «

Highly-digestible premium food made of rabbit, spelt and potato with small croquettes

» SALMON PACK «

Highly-digestible premium food made of salmon and potato

» CANARD PACK «

Highly-digestible premium food made of duck and corn

» LAMB PACK «

Highly-digestible premium food made of lamb and rice

» RABBIT «

Soft premium food made from rabbit meat and potato

» SALMON «

Soft premium food made from fresh salmon and potato

» PURE DUCK «

Soft premium food made exclusively from duck meat

» LAMB «

Soft premium food made from fresh lamb meat and brown rice

Vet-Concept offers an extremely wide range of foods which contain one protein source only and which are suitable for all different types of intolerance. Even highly-allergic pets will find the right product here.





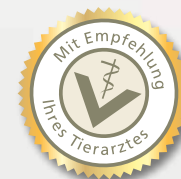
- » Horse meat as the only animal protein source
- » Exceptional acceptance and tolerance
- » Supports skin and intestinal health



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



EXCLUSION DIET



DOG SANA

Special diet food to alleviate food intolerances

Dogs with food intolerances need a carefully balanced, easily digestible diet for best possible tolerance, with moderate levels of fat and protein and a balanced content of essential fatty acids DOG SANA takes into account the requirements of dogs with food intolerances. The formula contains one animal source of protein only and selected carbohydrate sources (dry food: potato & parsnip, wet food: parsnip).

Thanks to its high digestibility and a selected composition, DOG SANA can also be recommended for inflammatory and chronic gastrointestinal disorders and heart problems.



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

FEEDING DURATION:

For 3 to 8 weeks initially. Once the food intolerance symptoms have disappeared, the food can now be given again without restriction.

SAVE MONEY WITH A 6-PACK
From only 1.75 €

NEW

NEW

Contents	Art. no.	Price
200 g	1200-23	1.90 €
400 g	1400-23	2.63 €
800 g	1800-23	3.95 €
6 x 200 g	1206-23	10.50 €
6 x 400 g	1406-23	14.90 €
6 x 800 g	1806-23	22.80 €

DIET WET FOOD

Contents	Art. no.	Price
3 kg	12009403	22.50 €
10 kg	9410	52.50 €

DIET DRY FOOD

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Allergies

In order to determine the cause of the allergy, a special feed should be given over a period of 8 to 10 weeks with only one type of meat and one grain/vegetable variety wherever possible.

Meat varieties which your dog has never eaten before are ideal for this purpose. Activation of the digestion is recommended at the start of the feeding program (page 45 & 67). After this period and when your dog is symptom-free again, one new food type only should be added (meat variety, grain, treats etc.) at any one time and fed over a period of at least 10 days before another food type is given.

Keep an allergy diary in which you note down every food and every possible reaction. This will help you to react quickly to any intolerances and find out for certain what is best for your animal.

TIP





FOR SMALL DOGS
» **SENSITIVE DIET MINI** «
with adapted
croquette shape



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

WITH RABBIT MEAT, POTATO AND SPELT

SENSITIVE DIET

Highly digestible premium food for dogs with food sensitivities

SENSITIVE DIET contains easily digestible rabbit meat as the only source of animal protein and deliberately does not contain any common substances which are responsible for causing allergies. Thus, for dogs with severe food intolerances, this is very often the last resort. Dogs with gastrointestinal symptoms and skin problems will benefit in particular from SENSITIVE DIET. Essential fatty acids provide healthy skin and support the immune system. The reduced sodium content provides relief for the heart and circulation. Also ideal for older dogs and for dogs who tend to be overweight.

Contents	Art. no.	Price
3 kg	1803	19.90 €
10 kg	1810	49.90 €

SENSITIVE DIET

Contents	Art. no.	Price
3 kg	1603	19.90 €
10 kg	1610	49.90 €

SENSITIVE DIET MINI



MADE OF RABBIT MEAT AND POTATO

RABBIT

Soft Premium Food

In keeping with the premium foods, a highly digestible wet food with tender rabbit meat is available. Combined with native potatoes, this variety is also ideal for dogs with food sensitivities, food allergies and for exclusion diets.

SAVE MONEY WITH A 6-PACK
From only 1.60 €

Contents	Art. no.	Price
200 g	1200-13	1.75 €
400 g	1400-13	2.30 €
800 g	1800-13	3.75 €

Contents	Art. no.	Price
6 x 200 g	1206-13	9.60 €
6 x 400 g	1406-13	12.90 €
6 x 800 g	1806-13	21.60 €



FRESH SALMON WITH POTATO

SALMON

Soft Premium Food

SALMON provides a good source of tender and valuable fish protein and contains many essential fatty acids, especially omega-3 fatty acids. With domestic potatoes for maximum acceptance and tolerance by dogs with food sensitivities.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-11	1.70 €
400 g	1400-11	2.20 €
800 g	1800-11	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-11	9.30 €
6 x 400 g	1406-11	12.30 €
6 x 800 g	1806-11	18.30 €



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

BONES & JOINTS



SALMON AND POTATO

SALMON PACK

Highly digestible premium food for dogs with food sensitivities

SALMON PACK is an exclusive premium food for highly-sensitive dogs. The recipe with salmon and potato contains one animal protein source only and is gluten-free. Salmon supplies important amino acids and omega-3 fatty acids, which maintain the skin and condition and prevent inflammation. Digestive health and immunity benefit from the added bonus of valuable fibre and manna oligosaccharides.

Contents	Art. no.	Price
3 kg	1403	18.90 €
10 kg	1410	47.50 €



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM



DUCK MEAT AND CORN

CANARD PACK

Highly digestible premium food for dogs with food sensitivities

Dogs with food sensitivities need a carefully balanced, highly digestible diet – ideally with one source of animal protein only. CANARD PACK is extremely tasty and fully satisfies the requirements of dogs with a sensitive digestive system. It contains easily digestible duck meat and fine, gluten-free cornmeal. Valuable fibre supports the intestinal flora, and vitamin-rich yeast and linoleic acid boost immunity. Thus the digestive system is given the best possible support, and the skin and hair is provided with optimum nutrient levels. Thanks to the smaller croquettes, CANARD PACK is also well accepted by smaller dogs or very fussy eaters.

Contents	Art. no.	Price
3 kg	1703	16.90 €
10 kg	1710	42.50 €



DUCK MEAT ONLY

PURE DUCK

Soft Premium Food

This pure meat food is ideal for mixing with healthy vegetables, cereals or simply fed pure. A delicacy which is also well tolerated by dogs with food sensitivities and Diabetes mellitus.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-5	1.70 €
400 g	1400-5	2.20 €
800 g	1800-5	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-5	9.30 €
6 x 400 g	1406-5	12.30 €
6 x 800 g	1806-5	18.30 €



FRESH LAMB MEAT AND BROWN RICE

LAMB

Soft Premium Food

Lamb meat is extremely aromatic and also low in fat. This wet food is therefore also recommended for older dogs and for dogs with a moderate energy requirement. An ideal combination with our LAMB PACK dry food.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-1	1.70 €
400 g	1400-1	2.20 €
800 g	1800-1	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-1	9.30 €
6 x 400 g	1406-1	12.30 €
6 x 800 g	1806-1	18.30 €



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM



LAMB MEAT AND BROWN RICE

LAMB PACK

Highly digestible premium food for dogs with food sensitivities

LAMB PACK is made of New Zealand lamb and carefully prepared brown rice. This strict limitation to one meat and one cereal basis only makes it an ideal food for allergy sufferers. Dogs with allergies very often have skin problems. LAMB PACK thus contains a high level of linoleic acid – for healthy skin and a thick, glossy coat. As it is extremely well tolerated, this food is also suitable for dogs with gastrointestinal disorders and, thanks to its reduced sodium content, can also be used to support the heart and the circulation. Before changing your dog's food to an allergy food such as LAMB PACK, we always recommend a course of digestion activation (see page 45).

Contents	Art. no.	Price
3 kg	2403	18.90 €
10 kg	2410	47.50 €



**NEW**

MADE OF GOAT MEAT AND PARSNIP

GOAT



Soft Premium Food

Goat meat has long been prized by many cultures as a low-fat delicacy which is rich in vital nutrients. Goat meat is used only rarely in our regions and for this reason is a valuable alternative for food intolerances. The new GOAT Soft Premium Food also contains the well tolerated root vegetable parsnip and hemp oil for a higher supply of essential fatty acids. For best possible digestion and healthy skin.

SAVE MONEY WITH A 6-PACK
From only 1.60 €

Contents	Art. no.	Price
200 g	1200-15	1.75 €
400 g	1400-15	2.30 €
800 g	1800-15	3.75 €

Contents	Art. no.	Price
6 x 200 g	1206-15	9.60 €
6 x 400 g	1406-15	12.90 €
6 x 800 g	1806-15	21.60 €

NEW

HARE MEAT AND SWEET POTATO

HARE



Soft Premium Food

Hare meat is very tender and is classed as a game meat variety. Combined with sweet potato, the new soft premium food is ideal for dogs with food intolerances. With the addition of hemp oil, this variety also provides a higher level of essential fatty acids in the diet and gives optimum support to skin health and the immune system.

SAVE MONEY WITH A 6-PACK
From only 1.60 €

Contents	Art. no.	Price
200 g	1200-14	1.75 €
400 g	1400-14	2.30 €
800 g	1800-14	3.75 €

Contents	Art. no.	Price
6 x 200 g	1206-14	9.60 €
6 x 400 g	1406-14	12.90 €
6 x 800 g	1806-14	21.60 €

TIP

Vegetables & Cereals

Precooked vegetables and cereals are also quick to prepare, such as POTATO FLAKES, MILLET or WHOLEGRAIN RICE. However, the FRESH CARROT PELLETS are also an ideal addition to canned food or fresh meat.



MADE FROM FRESH GOOSE MEAT AND OAT FLAKES

GOOSE



Soft Premium Food

Dogs really enjoy juicy goose meat. Goose contains not only nourishing proteins, it also has a high level of essential linoleic acid, which is key to good health.

Combined with highly digestible oat flakes, this soft premium food is easy to digest and is also extremely well accepted, even by fussy dogs.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-8	1.70 €
400 g	1400-8	2.20 €
800 g	1800-8	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-8	9.30 €
6 x 400 g	1406-8	12.30 €
6 x 800 g	1806-8	18.30 €



REINDEER MEAT AND DOMESTIC POTATO

REINDEER



Soft Premium Food

Reindeer is a very unusual meat variety and is ideal for dogs with a food intolerance and for exclusion diets. The strong-flavoured meat is highly nutritious and, combined with domestic potatoes, provides an optimum supply of all key nutrients.

SAVE MONEY WITH A 6-PACK
From only 1.60 €

Contents	Art. no.	Price
200 g	1200-10	1.75 €
400 g	1400-10	2.30 €
800 g	1800-10	3.75 €

Contents	Art. no.	Price
6 x 200 g	1206-10	9.60 €
6 x 400 g	1406-10	12.90 €
6 x 800 g	1806-10	21.60 €



KANGAROO MEAT AND PARSNIP

KANGAROO

Soft Premium Food

Kangaroo meat – the exclusive alternative for dogs with food sensitivities. Kangaroo meat is highly nutritious and has a tender, gamey flavour.

One meat variety only was used deliberately for this soft premium food, as well as the highly digestible root vegetable parsnip – for optimum tolerance. Ideal for food intolerances and for exclusion diets.

SAVE MONEY WITH A 6-PACK
From only 1.60 €

Contents	Art. no.	Price
200 g	1200-12	1.75 €
400 g	1400-12	2.30 €
800 g	1800-12	3.75 €

Contents	Art. no.	Price
6 x 200 g	1206-12	9.60 €
6 x 400 g	1406-12	12.90 €
6 x 800 g	1806-12	21.60 €





Our training manager
Heike with Auris



WITH SKIN

and not forgetting the coat!

Strong, healthy skin and a thick, glossy coat are the best indicators of the health of our four-legged friends.

Two of the most important requirements are an optimum supply of nutrients and stable intestinal health. For this reason, if your pet is ill, it is important to make sure that the digestion and immune systems are in balance. A dull coat and flaky skin, inflammation or coat loss are signs that the skin needs help. Alongside food intolerances (allergies), there are a number of things that could be causing these issues: digestive disturbances, nutrient deficiencies or excesses, skin parasites, breed or disease-related metabolic disorders, hormones, infections and many other issues which call for a vet's expert opinion.

Dietary measures include a balanced supply of nutrients and additional active ingredients to target the skin. The essential fatty acids, biotin, vitamins A and E and the B group of vitamins, but also zinc, copper and various phytochemicals are the main supporters of skin metabolism. They promote the formation of healthy new skin and a shiny coat.



*For skin disorders caused by allergies,
please see the "Allergies" section from page 48 onwards.*

PRODUCT OVERVIEW

Skin

You will find detailed information on all products in the enclosed product overview.

» SENSITIVE PACK «

Highly digestible premium food for the highest requirements

01

02

» GOOSE «

Juicy and easily digestible soft premium food



» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

04

Extremely important for the skin: essential fatty acids. They prevent the skin from drying out and are essential elements for a healthy skin barrier and the immune system. The most important elements are linoleic acid, gamma-linolenic acid and omega-3 fatty acids. Vet-Concept food products are extremely rich in essential fatty acids.

03

» DERMA-KOMPLEX «

A nutritional supplement for the skin and coat

» NACHTKERZENÖL «

A nutritional supplement for skin health and the immune system

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and to help with inflammation

» BIOTIN-KOMPLEX «

A nutritional supplement for coat changes, hair loss and breaking claws

» DERMA-LIQUID «

A liquid nutritional supplement for the skin and coat

SKIN



STOMACH & INTESTINES

LIVER

SKIN & COAT

BONES & JOINTS

IMMUNE SYSTEM

THE BEST RECIPE FOR HEALTHY SKIN

SENSITIVE PACK

Highly digestible premium food for the highest requirements

SENSITIVE PACK is very tasty and highly digestible. Salmon is the main ingredient and offers 10 times more essential fatty acids than beef, for example; for this reason it is ideal for digestive disorders or skin problems.

The reduced copper content protects the liver. Artichokes and herbs promote digestion, stimulate the metabolism and strengthen the immune system.

And for dogs who don't like to chew, the flat croquettes are easy to pick up and bite into.

Contents	Art. no.	Price
3 kg	2503	18.90 €
10 kg	2510	47.50 €

DOGS » SKIN

Healthy intestine -
Healthy skin!



DIGESTION ACTIVATION KIT

In many cases, a stressed stomach can also contribute to skin disorders and allergies. A course of treatment to activate digestion brings the immune system back into balance and provides better absorption of nutrients, improving the skin's appearance in a completely natural way. You will find an introduction to digestion activation on page 45.

- » 1 x BIO-DARMPULVER (125 g)
- » 1 x NACHTKERZENÖL (50 ml)
- » 1 x INTESTINUM-LIQUID (30 ml)



Contents	Art. no.	Price
DIGESTION ACTIVATION KIT	7070	€33.90



YOU WILL FIND OTHER
TASTY WET FOOD PRODUCTS
FROM PAGE 112 ONWARDS.



MADE FROM FRESH GOOSE MEAT AND OAT FLAKES

GOOSE

Soft Premium Food

Dogs really enjoy juicy goose meat. Goose contains not only nourishing proteins, it also has a high level of linoleic acid, which is key to good health. Combined with easily digestible oat flakes, making it extremely light and easy to digest.

SAVE MONEY WITH A 6-PACK
From only 1.55 €

Contents	Art. no.	Price
200 g	1200-8	1.70 €
400 g	1400-8	2.20 €
800 g	1800-8	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-8	9.30 €
6 x 400 g	1406-8	12.30 €
6 x 800 g	1806-8	18.30 €



A FEW DROPS WILL SUFFICE

NACHTKERZENÖL

A nutritional supplement for skin health and the immune system

NACHTKERZENÖL, gently cold-pressed, contains an extremely high level of essential linoleic acid and gamma-linolenic acid, both key to good health. Ideal for dry and damaged skin, itching and dandruff.

Linoleic acid is essential for the skin's natural protective barrier, making it silky-soft, strong and resistant. For healthy skin, a shiny coat and a strong immune system.

Contents	Art. no.	Price
50 ml	7051	14.90 €



WITH A HIGH OMEGA-3 CONTENT

LACHS-HANF-ÖL

A nutritional supplement for skin health to treat skin inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold-pressed hemp seeds and high-quality salmon oil. It contains a particularly large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat.

LACHS-HANF-ÖL is also ideal for all chronic inflammatory processes such as joint problems and urinary tract disorders.

Contents	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €

WITH ZINC AND BIOTIN

DERMA-LIQUID



A liquid nutritional supplement for the skin and coat

DERMA-LIQUID with biotin and zinc for coat growth and increased skin protection. For a better response to everyday influences, biotin provides for the necessary strength and elasticity of the skin and hair. This vitamin is extremely important for cases of breaking hair or claws and for a thinning coat. Zinc also assists in wound healing and promotes cell regeneration. For healthy skin and a thick, glossy coat.

Contents	Art. no.	Price
100 ml	7712	18.90 €

FOR A THICK, GLOSSY COAT

BIOTIN-KOMPLEX



NEW

A nutritional supplement for coat changes, hair loss and breaking claws

Biotin is also known as vitamin H – the vitamin for skin and hair – and is a key nutrient which the body can only store in limited amounts. Deficiencies usually result in hair loss. A dull coat, dry skin and breaking claws can also be due to a biotin deficiency. Important during pregnancy and suckling: Cover your pet's increased biotin requirement with a high-dose course of treatment! Contents: approx. 200 tablets.

Contents	Art. no.	Price
160 g	7756	19.90 €

Now available as tablets.
Easy to administer.



EVERYTHING THE SKIN NEEDS

DERMA-KOMPLEX

A nutritional supplement for the skin and coat

DERMA-KOMPLEX is a unique combination of active ingredients that contains vitamins to support the skin, such as biotin, trace elements, essential amino acids and herbs which stimulate the metabolism.

An all-round treatment for the skin and coat and ideal for dandruff, hair loss, inflammation and itching. DERMA-KOMPLEX stimulates the formation of healthy new skin and fur. The result: strong, resistant skin, a beautiful coat and well-being for your pet.

Contents	Art. no.	Price
200 g	7710	19.90 €
500 g	7711	39.90 €





GASTRO- INTESTINAL

Diseases and Disorders

The gastrointestinal tract is responsible for the ingestion of food and the absorption of nutrients. The health of this organ is therefore a fundamental prerequisite for the well-being of the entire body.

And this is especially the case for the intestinal bacteria: a healthy gut strengthens the immune system, prevents diseases and provides greater performance. If your four-legged friend has digestive problems, a special diet of light food will be required.

In addition to medical treatment by your vet, selected nutrients and plant-based substances with a high digestibility will help to provide targeted support to the stomach and to the small and large intestine of your dog. For restored vitality and zest for life.



» DOG LOW FAT «

A special diet food for dogs with a reduced fat content

01

PRODUCT OVERVIEW

Stomach & Intestines

For detailed information on all products, please see the enclosed product overview.

02

» CARE PACK «

A reduced fat premium food for or adult dogs

» BASIC PACK «

A highly digestible premium food for active dogs

» SENSITIVE PACK «

A highly digestible premium food for the highest requirements



01

DIETARY RECOMMENDATION



02

PREMIUM DRY FOOD



04

NUTRITIONAL SUPPLEMENT



SOFT PREMIUM WET FOOD

03



» BIO-DARMPULVER «

A nutritional supplement to support gastrointestinal health

» INTESTINUM-LIQUID «

A probiotic nutritional supplement for diarrhoea and a change in diet

» NACHTKERZENÖL «

A nutritional supplement for skin health and immunity

04

03

» TURKEY «

A low-fat soft premium food with a mild flavour

Recurring stomach and intestinal problems may also be an expression of an allergy to a specific foodstuff. If an allergy is suspected as the reason for a gastrointestinal problem, a highly digestible food product can also be recommended from the "Allergy" section, for example Dog Sana, see page 50.

STOMACH & INTESTINES



METABOLISM



WEIGHT CONTROL



STOMACH & INTESTINES



BONES & JOINTS



IMMUNE SYSTEM

LIGHT AND EASILY DIGESTIBLE

CARE PACK

A reduced fat premium food for adult dogs

CARE PACK is an extremely light and absolutely delicious nutritious wholefood and is ideal for easing the strain on a stressed-out gastrointestinal system. The low-fat light food contains highly-digestible and easily utilised proteins from poultry and lamb. Selected herbs support the digestion and an active metabolism, for greater well-being and vitality. With rice and maize for optimum tolerance and MOS for gastrointestinal health.

CARE PACK is also ideal for activation of the digestion and when you need to change your animal's feed (see pages 45 and 67).

Content	Art. no.	Price
3 kg	2203	15,90 €
10 kg	2210	40,50 €

DOGS» STOMACH & INTESTINES

Healthy intestines-
Healthy skin!



DIGESTION ACTIVATION SET

In many cases, stressed-out intestines can also contribute to digestive disorders, skin problems and allergies. A course of treatment to activate the intestines brings the immune system back into balance and guarantees the optimum absorption of nutrients, improving intestinal health and the appearance of the skin in a completely natural way. You will find an introduction to digestion activation on page 45.

- » 1 x BIO-DARMPULVER 125 g
- » 1 x NACHTKERZENÖL 50 ml
- » 1 x INTESTINUM-LIQUID 30 ml



Content	Art. no.	Price
DIGESTION ACTIVATION KIT	7070	€33,90

Useful to know!

CHANGING THE DIET AND DIGESTION ACTIVATION

There are several different ways to change your pet's feed. An abrupt changeover is only advisable for dogs with a robust gastrointestinal tract and is not suitable for feed types where the food compositions of the old feed and the new feed differ greatly, for example, changing from puppy food to adult food.

We recommend a gradual changeover. To do this, on the first day, mix 1/4 of the new feed with 3/4 of the old feed and increase the amount of new feed every two days. The previous feed is reduced accordingly. In this way you can be sure that your animal's organism will be able to adjust to a new diet without stress.

HEALTH BEGINS IN THE INTESTINES – DIGESTION ACTIVATION

The intestines are one of the most important organs for the metabolism and the immune system. A stressed-out gastrointestinal system can be the cause of digestive disturbances, skin problems and allergies. An imbalance in important gut bacteria will also quickly lead to a functional disturbance of the intestinal mucosa. As a result, nutrients are not absorbed correctly, the immune system is weakened and further problems can occur.

An ideal change in feed therefore begins with activation of the digestion. Our course of treatment is recommended for existing skin problems and gastrointestinal disturbances and is ideal for dogs with food sensitivities. Digestion activation consists of two steps: First, regeneration of the sensitive intestinal mucosa is supported. This helps to eliminate waste products and to detoxify the organism. Then the intestines are activated by the addition of beneficial bacteria. The result: better absorption of nutrients and a harmonised immune system.

OUR TIP If rice cannot be fed due to an existing intolerance, freshly cooked potatoes or millet are also recommended.





STOMACH & INTESTINES



SKIN & COAT



IMMUNE SYSTEM

BONES & JOINTS

FOR HIGH REQUIREMENTS

BASIC PACK

A highly digestible premium food for adult dogs

For an efficient metabolism, active dogs need a carefully balanced diet. With nutritious poultry and lamb meat, BASIC PACK provides the ideal basis, containing digestible proteins and healthy fats. This complete food with gluten-free rice and maize is also ideal for sensitive dogs. Our special mix of herbs promotes digestion, stabilises the gut bacteria, binds toxic substances and boosts the entire metabolism.

BASIC PACK can also be recommended as a weaning food for young dogs over 12 months old.

Content	Art. no.	Price
3 kg	2103	15.40 €
10 kg	2110	37.90 €



STOMACH & INTESTINES

LIVER

SKIN & COAT

BONES & JOINTS

IMMUNE SYSTEM

FOR PICKY AND SENSITIVE DOGS

SENSITIVE PACK

Highly digestible premium food for the highest requirements

SENSITIVE PACK is very tasty and highly digestible. Salmon as the main ingredient offers ten times more essential fatty acids than beef, for example. In combination with easily digested rabbit meat, barley and potato, this is the ideal food for digestive disorders and skin problems. The reduced copper content protects the liver. Artichokes and herbs promote digestion, stimulate the metabolism and strengthen the immune system.

And for dogs who don't like to chew, the flat croquettes are easy to pick up and bite into.

Content	Art. no.	Price
3 kg	2503	18.90 €
10 kg	2510	47.50 €

In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



For intestinal problems which are caused by raw fibre, we also recommend the dry food products DOG LOW FAT (page 42) or DOG LOW CARB (page 104).



LOW IN FAT AND HIGHLY DIGESTIBLE

DOG LOW FAT



A special diet food for dogs

DOG LOW FAT has been specially developed with a reduced fat content for dogs with problems requiring a special diet that need their food to be highly palatable. For this reason only selected ingredients are used in our tinned food: fresh rabbit and lamb meat only, gluten-free millet and pumpkin grown indigenously. With an increased fibre content, ideal for supporting the health of the intestines and especially for disorders of the large intestine and for changing defecation patterns.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

Content	Art. no.	Price
200 g	1200-21	1.90 €
400 g	1400-21	2.63 €

Content	Art. no.	Price
6 x 200 g	1206-21	10.50 €
6 x 400 g	1406-21	14.90 €

FOR DETAILED INFORMATION ON ALL PRODUCTS, PLEASE SEE THE ENCLOSED PRODUCT OVERVIEW.



LOW-FAT WITH A MILD FLAVOUR

TURKEY

Soft Premium Food

Fresh turkey meat, wholegrain rice, carrots and leek. Turkey meat has a mild flavour and is also extremely low in fat. With vegetables, this is a light and wholesome meal.

SAVE MONEY WITH A 6-PACK
From only 1.55 € per tin

Content	Art. no.	Price
200 g	1200-4	1.70 €
400 g	1400-4	2.20 €
800 g	1800-4	3.20 €

Content	Art. no.	Price
6 x 200 g	1206-4	9.30 €
6 x 400 g	1406-4	12.30 €
6 x 800 g	1806-4	18.30 €

STOMACH & INTESTINES

DOGS» STOMACH & INTESTINES



Vet-Concept Soft Premium foods contain a meat content of up to 76%.

For gastrointestinal disorders, we recommend covering the Soft Premium foods with up to 30% vegetables or cereals (from page 116 onwards).

Stomach + Small Intestine

We recommend:

For stomach problems and problems in the upper intestinal sections, vegetables and cereals which are low in fibre and which are therefore easily digestible (millet, rice, potato flakes) should be given preference.



- » WHOLEGRAIN RICE
- » MILLET
- » POTATO FLAKES

Large Intestine

We recommend:

Problems in the small intestine often require an increased amount of fibre in the diet. Fibre promotes the proliferation of balanced gut bacteria and plays a major part in intestinal health. On your vet's recommendation, you can also receive special diet foods directly from Vet-Concept.



- » DOG LOW FAT DIET DRY FOOD
- » DOG LOW CARB DIET DRY FOOD
- » WHEAT BRAN
- » VEGETABLE SELECTION
- » FRESH CARROT PELLETS

Which vegetables and cereals should I feed with a meat diet?



FIRST AID

INTESTINUM-LIQUID

A probiotic nutritional supplement for diarrhoea and a change in diet



The health of the intestines can be knocked out of balance by diarrhoea, a change in feed or by the use of medication.

INTESTINUM-LIQUID stabilises the intestinal flora with natural lactic acid bacteria. The intestinal mucosa is repopulated and is better equipped to defend against harmful bacteria. A helping hand for the immune system. Also recommended after a course of antibiotic treatment. INTESTINUM-LIQUID is well accepted and is also tolerated extremely well by puppies.

Content	Art. no.	Price
30 ml	7059	14.95 €



A FEW DROPS ARE SUFFICIENT

NACHTKERZENÖL

A nutritional supplement for skin health and immunity



NACHTKERZENÖL, gently cold-pressed, contains extremely high levels of essential linoleic acid and gamma-linolenic acid, both key to good health. Ideal for low-fat diets and for dry and irritated skin. Linoleic acid is essential for the skin's natural protective barrier, making it silky-soft, strong and resistant. For healthy skin, a shiny coat and a strong immune system.

Content	Art. no.	Price
50 ml	7051	14.90 €



IN KEEPING WITH THE NATURAL INSTINCT

BIO-DARMPULVER

A nutritional supplement to support the health of the stomach and the intestines

Predators instinctively consume the predigested foodstuffs of their prey, giving them a vital supply of fibre. Its function is to promote healthy digestion, bind harmful substances and feed the "good" gut bacteria. The result: a strong immune system BIO-DARMPULVER made of deer and reindeer belly is ideal for activation of the digestion, to increase acceptance of the feed and for absorption and utilisation of nutrients. Incidentally,

BIO-DARMPULVER is also recommended for dogs who often eat grass, waste or rubbish.

Content	Art. no.	Price
125 g	7053	8.90 €
250 g	7052	14.90 €



STOMACH & INTESTINES



Disorders of the **PANCREAS**

The pancreas produces important enzymes which are indispensable for the digestion of nutrients. As soon as its efficiency is restricted by a chronic disease, dogs lose weight and look emaciated, even if they have a good appetite. The medical term for this problem is pancreatic insufficiency.

As the breakdown of nutritional fats is usually affected, a very light diet which is easy to digest with a controlled fat content is recommended. This also applies to acute inflammation of the pancreas gland, which becomes apparent when the animal has very little appetite and very poor general well-being.



PRODUCT OVERVIEW

Pancreas

For detailed information on all products, please see the enclosed product overview

01

» DOG LOW FAT «

A special diet food with a reduced fat content

» DOG SANA «

A special diet food to relieve food intolerances

02

» VITALITY PACK «

Highly digestible premium food for average metabolisms

» CARE PACK «

A reduced fat premium food for adult dogs

» BASIC PACK «

A highly digestible premium food for active dogs

03

» REVITAL PLUS «

A nutritional supplement to boost regeneration and resilience

» DIGESTION ACTIVATION SET «

» BIO-DARMPULVER «

A nutritional supplement to support the health of the stomach and the intestines

» NACHTKERZENÖL «

A nutritional supplement for skin health and immunity

» INTESTINUM-LIQUID «

A probiotic nutritional supplement for diarrhoea and a change in diet

04

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

04

CARE PRODUCTS



01

DIETARY RECOMMENDATION



02

PREMIUM DRY FOOD



NUTRITIONAL SUPPLEMENT

03



If nutrients are not digested properly, the feed quantity will often need to be increased to maintain physical condition. This is best achieved by giving several small meals spread out throughout the day. Special dietary supplements can help to increase the absorption and utilisation of the food and to support intestinal health as best as possible.



PANCREAS



- » *Exceptional digestibility*
- » *Horse meat as the only animal protein source*
- » *Excellent acceptance and tolerance*



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



OPTIMUM DIGESTIBILITY



DOG SANA

Special diet food to alleviate food intolerances

Thanks to its high digestibility, DOG SANA is also ideal for dogs with pancreas symptoms. Especially when a food-related digestive disorder is suspected, or for intermittent inflammation of the pancreas gland.

The careful selection of ingredients (dry food: horse meat, potato, parsnip; wet food: horse meat, parsnip), the moderate fat content and the increased level of essential fatty acids in DOG SANA guarantee optimum tolerance. If your animal has inflammatory pancreatic disease, its feed should always be managed by your vet. If necessary, you should switch your animal onto a diet which is extremely low in fat, for example DOG LOW FAT.



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

FEEDING DURATION:

3 to 8 weeks initially. The food can be continued without restriction when the symptoms of the intolerance have disappeared.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

NEW

NEW

Content	Art. no.	Price
200 g	1200-23	1.90 €
400 g	1400-23	2.63 €
800 g	1800-23	3.95 €
6 x 200 g	1206-23	10.50 €
6 x 400 g	1406-23	14.90 €
6 x 800 g	1806-23	22.80 €

DIET WET FOOD

Content	Art. no.	Price
3 kg	9403	22.50 €
10 kg	9410	52.50 €

DIET DRY FOOD

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Disorders of the pancreas

Depending on the severity of the disease, the diet must be very precisely and usually very gradually adapted. Dogs with slight pancreatic insufficiency often do well with an easily digestible feed with a moderate fat content and special nutritional supplements. However, in cases of severe insufficiency, consistent fat restriction and the regular feeding of enzyme replacement preparations will be necessary.

As a result of the reduced capacity of the digestive system and the excretion of partly undigested food, the organism is often lacking in vital nutrients, vitamins, trace elements and essential fatty acids, which must be added to the animal's feed as required.

Our tip:

DOG LOW FAT

For highly restricted lipid digestion and hyperlipidaemia

See page 69





WEIGHT CONTROL

HEART & CIRCULATION

STOMACH & INTESTINES

BONES & JOINTS

IMMUNE SYSTEM



MEDITERRANEAN: REALLY TASTY AND LOW IN FAT

VITALITY PACK

Highly digestible premium food for dogs with an average metabolism

VITALITY PACK is a reduced-fat, wholesome food for dogs with a moderate fat and healthy protein requirement. The special composition and mix of Mediterranean herbs strengthen the heart and circulation and boost the metabolism.

Lamb, salmon and poultry provide valuable proteins and a high level of essential fatty acids. With gluten-free rice and maize for maximum tolerance. The flat croquettes are easy to pick up and thus encourage chewing activity. Also recommended for dogs following castration and for older animals.

Content	Art. no.	Price
3 kg	4403	19.90 €
10 kg	4410	49.90 €



LIGHT AND EASILY DIGESTIBLE

CARE PACK

A reduced fat premium food for adult

CARE PACK relieves the work of the liver and kidneys with its highly-digestible and easily utilised proteins from poultry and lamb. With fine rice, maize and a slightly increased fibre content. A high level of linoleic acid is especially important in a low-fat diet – for the immune system and for healthy skin and a thick coat.



Content	Art. no.	Price
3 kg	2203	15.90 €
10 kg	2210	40.50 €



FOR HIGH REQUIREMENTS

BASIC PACK

A highly digestible premium food for active dogs

With nutritious poultry and lamb meat, BASIC PACK provides the ideal basis, containing digestible proteins and healthy fats. This complete food with gluten-free rice and corn is also ideal for sensitive dogs. Our special mix of herbs promotes digestion, stabilises the gut bacteria, binds toxic substances and boosts the entire metabolism.



Content	Art. no.	Price
3 kg	2103	15.40 €
10 kg	2110	37.90 €

Healthy intestines -
Healthy skin!



DIGESTION ACTIVATION KIT

A course of treatment to activate the intestines brings the immune system back into balance and provides better absorption of nutrients, improving the skin's appearance in a completely natural way. You will find an introduction to digestion activation on page 45.

- » 1 x BIO-DARMPULVER 125 g
- » 1 x NACHTKERZENÖL 50 ml
- » 1 x INTESTINUM-LIQUID 30 ml



Content	Art. no.	Price
DIGESTION ACTIVATION KIT	7070	€33.90

TIP

Vegetables & Cereals

Highly digestible Vegetables & Cereals in combination with low-fat wet food are ideal for use in the diet for animals with a pancreatic disorder.
From page 116.



THE PERFECT BUILD-UP CONCENTRATE

REVITAL PLUS

A nutritional supplement to boost regeneration and resilience

REVITAL PLUS provides our four-legged friends with all the essential nutrients which are required to restore fitness: nutrients such as amino acids, essential fatty acids and extracts from mussels and seaweed for strong muscles and joints. Wild ginseng, referred to as the "root of life", valuable herbs, vitamins and trace elements give reliable support to cell regeneration. REVITAL PLUS is also the method of choice to help your pet regain his previous healthy form following an illness.

Content	Art. no.	Price
150 g	7707	17.50 €
500 g	7708	42.50 €





WHEN THE LIVER

needs help...

With liver disease, a diet has to achieve two things specifically: the vital organ has to be relieved of stress and supported as it recovers.

You should become vigilant, at the very latest if you notice any yellow discolouration of your dog's mucous membranes. However, vomiting, diarrhoea, refusing to feed and weight loss can also be signs of liver disease. An appropriate diet, where the fat and protein content is adjusted, will ensure that the liver is relieved of stress. At the same time, essential fatty acids and selected phytochemicals will support the recovery phase.

*Steffi and Julia
from our expert advice service
with Barny*



PRODUCT OVERVIEW

Liver

You will find detailed information on all products in the enclosed product overview.



» DOG L-PROTECT «

A special diet food for dogs with liver disease

» DOG LOW PROTEIN «

A special diet food with a low protein content

» DOG LOW FAT «

A special diet food with a reduced fat content

02

» CARE PACK «

A highly digestible premium food with a reduced fat content

» SENSITIVE PACK «

A highly digestible premium food with a reduced copper content

04

CARE PRODUCTS

02

PREMIUM
DRY FOOD

FOOD
SUPPLEMENT

03

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

04

For dogs with liver disease, regular feed intake is top priority. Highly effective phytochemicals, such as silymarin, from the seeds of the milk thistle, support recovery in a natural way and protect sensitive liver cells.

03

» HEPA-KOMPLEX «

A nutritional supplement to support liver function

» HEPA-LIQUID «

A liquid nutritional supplement to support liver function

» REVITAL PLUS WITH GINSENG «

A nutritional supplement to enhance regeneration and functional capacity



- » Outstanding acceptance
- » With milk thistle seeds for optimal liver protection
- » Reduced copper content



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal..



WHEN THE LIVER IS TIRED



DOG L-PROTECT

We recommend **DOG LOW PROTEIN AS WET FOOD** (see page 82)



A special diet food to support liver function in cases of chronic hepatic insufficiency

DOG L-PROTECT is distinguished by its optimum nutrient levels and best acceptance. Selected ingredients, easily digestible protein and high energy density relieve the stress of metabolism in the liver and promote maintenance of the physical condition. The recipe is high in taurine and specifically contains a low proportion of copper in order to combat the progression of the liver disease.

Milk thistle seeds and natural antioxidants protect sensitive liver cells and support the recovery process. In order to accelerate the excretion of harmful metabolic substances, DOG L-PROTECT contains special fibre and MOS that also support intestinal health, which is just as important. With a high level of essential fatty acids from sea fish and linseed.

LIVER

METABOLISM

IMMUNE SYSTEM

FEEDING DURATION:

Initially for up to 6 months. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. Always provide fresh and freely available drinking water for your pet.

Contents	Art. no.	Price
3 kg	9603	19.90 €
10 kg	9610	49.90 €

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Liver Problems

It is not only the triggers of liver disease that are multifarious – the effects are, too. Only a medical examination will show whether the hepatobiliary system is backed up, liver tissue is inflamed or fatty deposits are disrupting the metabolism of nutrients in the organ. Accordingly, there also various dietary measures. In many cases of liver disease the conversion of dietary protein is restricted and that is why the diet should contain an easily digestible yet moderate amount of protein.

In contrast, in cases where lipid metabolism is restricted or the gall bladder is diseased, a low-fat diet is important. In any case, the diet should be particularly tasty and comprise several small meals a day to promote acceptance and reduce the strain on the organs. Depending on the degree of severity of the disease the diet should be maintained for only a restricted time period, or lifelong.

Our tip

DOG LOW FAT

For disruptions in bile flow
or in lipid metabolism.

For product information please see page 69.





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In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



OUR SPECIAL DIET WET FOOD

DOG LOW PROTEIN



Special diet food for diseases of the kidney and liver.

DOG LOW PROTEIN is a very tasty diet food with a low proportion of protein that is, nevertheless, very highly digestible and contains a minimum amount of phosphorous and sodium.

Thanks to its reduced protein content and highly assured digestibility DOG LOW PROTEIN is also an ideal feed in cases of restricted protein metabolism resulting from liver disease.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

Contents	Art. no.	Price
200 g	1200-22	1.90 €
400 g	1400-22	2.63 €

Contents	Art. no.	Price
6 x 200 g	1206-22	10.50 €
6 x 400 g	1406-22	14.90 €



LIGHT AND EASILY DIGESTIBLE

CARE PACK



Low-fat premium food for adult dogs

CARE PACK relieves the work of the liver and kidneys with its highly-digestible and easily utilised proteins from poultry and lamb. Selected herbs activate the digestion and stimulate the metabolism. Satisfying, filling fibre ensures that the energy intake is reduced while the food quantity remains the same. A high level of linoleic acid is especially important in a low-fat diet – for the immune system and for healthy skin and a thick coat.

Contents	Art. no.	Price
3 kg	2203	15.90 €
10 kg	2210	40.50 €



WITH ARTICHOKE AND A REDUCED PROPORTION OF COPPER

SENSITIVE PACK



A highly digestible premium food for the highest requirements

SENSITIVE PACK is very tasty and highly digestible. Salmon as the main ingredient offers ten times more essential fatty acids than beef, for example. The combination of easily digestible rabbit meat, barley and potato thus makes it ideal for digestive disorders and skin problems. The reduced copper content protects the liver. Artichokes and herbs promote digestion, stimulate the metabolism and strengthen the immune system.

Contents	Art. no.	Price
3 kg	2503	18.90 €
10 kg	2510	47.50 €

PURE PLANT-BASED INGREDIENTS

HEPA-LIQUID

A liquid nutritional supplement to support the liver function



Medications, toxins, poisons and diseases can place a major strain on the liver. HEPA-LIQUID with natural herb extracts stimulates the excretion of harmful substances that accumulate in the body, e.g. during longer periods of using medication. The liver is provided with gentle support so it can carry out its function better once again. Thanks to its purely plant-based ingredients, HEPA-LIQUID is even well accepted by sensitive animals.

Contents	Art. no.	Price
30 ml	7754	14.90 €



THE PERFECT BUILD-UP CONCENTRATE

REVITAL PLUS WITH GINSENG

A nutritional supplement to improve regeneration and strength



REVITAL PLUS provides our four-legged friends with all the essential nutrients which are required to restore fitness: nutrients such as amino acids, essential fatty acids and extracts from mussels and seaweed for strong muscles and joints. Wild ginseng, valuable herbs, vitamins and trace elements reliably support cell regeneration. REVITAL PLUS is also the method of choice to help your pet regain its previous healthy condition following an illness.

Contents	Art. no.	Price
150 g	7707	17.50 €
500 g	7708	42.50 €



WITH MILK THISTLE, ARTICHOKES AND LIQUORICE ROOT

HEPA-KOMPLEX

A nutritional supplement to support liver function

When the liver is diseased, overloaded or weakened by medication it needs any support that is available.

HEPA-KOMPLEX with artichoke, herbs, vitamins and trace elements helps as an all-round treatment for the liver during detoxification and provides optimal support for the recovery phase. The result – your dog feels noticeably better and will also gain in resistance again in the long term.



Contents	Art. no.	Price
150 g	7740	14.90 €
500 g	7741	37.50 €



Maike and Ellen from
accounts with Sami



When it comes to **MATTERS OF THE HEART**

A sensible diet helps to support heart muscle function and the circulation.

Heart and circulatory disorders can be congenital, common in specific breeds or occur in the course of other diseases. In particular, older and overweight dogs are affected. Besides veterinary treatment, easily digestible and low-sodium food will help to enhance a sick animal's quality of life and gently support the body.

» DOG SANA «

Special diet dry food
with very high digestibility
and moderate sodium content

» DOG LOW PROTEIN «

Special diet wet food
with high digestibility and
reduced sodium content

01

PRODUCT OVERVIEW

Heart & Circulation

You will find detailed information on all products
in the enclosed product overview.



02

» VITALITY PACK «

Highly digestible premium food
for dogs with
an average metabolism

» CARE PLAIN «

Premium food for senior dogs

» LAMB PACK «

Highly digestible premium food for
food-sensitive dogs



HEART &
CIRCULATION

03

» CARDIO-KOMPLEX «

A nutritional supplement
with hawthorn,
ginkgo and L-carnitine

» CARDIO-LIQUID «

A liquid nutritional supplement
with hawthorn and L-carnitine

» KNOBLAUCH-KOMPLEX «

A nutritional supplement with
herbs and ginkgo to boost
immune resistance

» CARE PRODUCTS «

You will find care products for your
dog in the "Care Products" section
from page 154 onwards.

04

Dogs with severe heart complaints frequently have little appetite. Which is why an especially tasty diet is all the more important. Regular feed intakes, ideally in small portions, relieve stress on the heart and circulation and support physical fitness as well as the effect of the necessary medication.



WEIGHT CONTROL

HEART & CIRCULATION

STOMACH & INTESTINES

BONES & JOINTS

IMMUNE SYSTEM



MEDITERRANEAN: REALLY TASTY AND SO HEALTHY

VITALITY PACK

Highly digestible premium food for dogs with an average metabolism

VITALITY PACK is a reduced-fat, wholesome food for dogs with a moderate energy and healthy protein requirement. The special composition and mix of Mediterranean herbs strengthen the heart and circulation and boost the metabolism. Lamb, salmon and poultry provide valuable proteins and a high level of essential fatty acids. With gluten-free rice and corn for optimum tolerance and New Zealand green-lipped mussel for joint function. The flat croquettes are easy to pick up and thus encourage chewing activity. VITALITY PACK is also recommended for dogs after castration.

Contents	Art. no.	Price
3 kg	4403	19.90 €
10 kg	4410	49.90 €

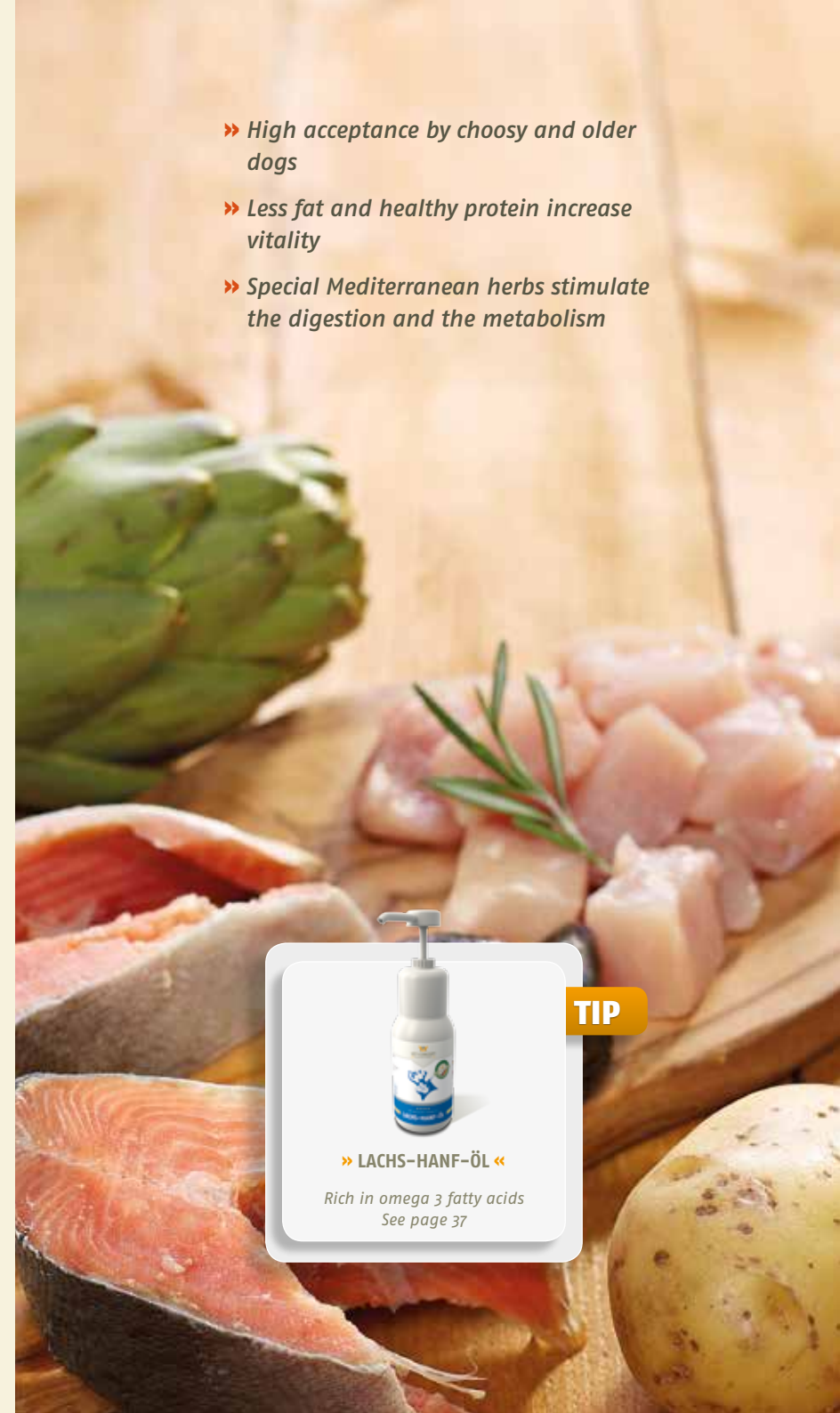
- » High acceptance by choosy and older dogs
- » Less fat and healthy protein increase vitality
- » Special Mediterranean herbs stimulate the digestion and the metabolism



TIP

» LACHS-HANF-ÖL «

Rich in omega 3 fatty acids
See page 37





ADAPTED TO THE REDUCED ENERGY REQUIREMENT

CARE PLAIN

Premium food for senior dogs

Older dogs need tasty food with a limited energy content, essential fatty acids for a strong immune system and valuable proteins to maintain condition. Sea fish and poultry meat provide a perfect basis. Wholesome wheat and corn deliver energy and the fibre which is needed to regulate digestion. The moderate phosphorous and sodium levels relieve stress on the kidneys, heart and the circulation. And even elderly joints will benefit from the active substances in the New Zealand green-lipped mussel.



Contents	Art. no.	Price
5 kg	2905	18.90 €
15 kg	2915	42.50 €



WITH A HIGH MEAT CONTENT

DOG LOW FAT



Special diet food for overweight dogs to assist with weight loss

Scientific and clinical trials prove that an increased protein content is not only necessary for acceptance, it also forces the breakdown of body fat and increases the satiating effect of the diet. As part of the LOW FAT reduction diet, L-carnitine stimulates the body's ability to obtain energy from fatty acids, thereby contributing to a better body composition in favour of muscle weight. Dietary fibre provides a better feeling of fullness and improved intestinal health and body odour.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

Contents	Art. no.	Price
200 g	1200-21	1.90 €
400 g	1400-21	2.63 €

Contents	Art. no.	Price
6 x 200 g	1206-21	10.50 €
6 x 400 g	1406-21	14.90 €



LAMB MEAT AND BROWN RICE

LAMB PACK

Highly digestible premium food for dogs with food sensitivities

LAMB PACK is made from New Zealand lamb meat and gently cooked brown rice (an ideal food for animals with allergies). LAMB PACK contains a high level of linoleic acid – for healthy skin and a thick, glossy coat. With its particularly high digestibility, this food is also suitable for dogs with gastrointestinal diseases and, thanks to its reduced sodium content, can also be used to support the heart and the circulation.



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM



Contents	Art. no.	Price
3 kg	2403	18.90 €
10 kg	2410	47.50 €



HEART & CIRCULATION



NEW

Now available as pellets.



FOR ELEVATED STRESS ON THE HEART & CIRCULATION

CARDIO-KOMPLEX

A nutritional supplement with hawthorn, ginkgo and L-carnitine

Support for the heart, muscles and circulation is useful for a number of reasons: in old age, during illness or obesity, but also for special requirements. CARDIO-KOMPLEX, with hawthorn, ginkgo and L-carnitine, promotes your dog's fitness and enjoyment of exercise.

Hand in hand with a corresponding program of exercise – endurance sessions of at least one hour are ideal – CARDIO-KOMPLEX improves condition and fat burning, thereby supporting the creation of muscle.

Contents	Art. no.	Price
150 g	7730	16.90 €
500 g	7731	42.90 €



FOR THE HEART AND MUSCLE MASS

CARDIO-LIQUID



A liquid nutritional supplement with hawthorn and L-carnitine

Hawthorn, vitamin-rich special yeasts and L-carnitine – these active substances help to support the heart, the circulation and the muscles. Feeding CARDIO-LIQUID also helps to promote a much higher level of activity and ability to perform. The result: Quality of life and lifespan are improved over the long term.

Contents	Art. no.	Price
100 ml	7732	22.90 €
250 ml	7733	42.90 €

THE COMBINATION DOES THE TRICK

KNOBLAUCH-KOMPLEX



A nutritional supplement with herbs and ginkgo to boost immunity

Garlic, wild garlic and selected herbs support digestion and stimulate the metabolism. They strengthen the resistance of the entire body and the circulation. KNOBLAUCH-KOMPLEX supports the body's own immune system and is ideal for dogs of all ages. For more vitality, healthy skin and all without the odour of garlic. We recommend feeding throughout the summer months or even all year round.

Contents	Art. no.	Price
500 g	7700	17.50 €
1000 g	7701	29.90 €

Our tip

FOR CHRONIC HEART FAILURE

i

In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



DOG SANA



Special diet food to alleviate food intolerances



With very high digestibility and moderate sodium content, also suitable for chronic heart failure

See Page 50



DOG LOW PROTEIN



Special diet food for chronic renal insufficiency



With high digestibility and reduced sodium content, also suitable for chronic heart failure

See Page 82



HEART & CIRCULATION



Help for **WEAK KIDNEYS**

A frequent indicator of kidney disease is an apparently unquenchable thirst that is often accompanied by sudden house training accidents. If the vet confirms your suspicions it will be particularly important to switch to a light diet that provides relief for the kidneys.

In this context it is particularly important to reduce the level of protein, of phosphorous and to adjust the sodium content so that it suits kidney function precisely. This removes stress from diseased kidneys and helps in the detoxification of the body. Yet acute situations, such as the use of medication, poisoning, circulatory disorders or other diseases, can also put a lot of strain on the kidneys, and temporary dietary support may be required.

PRODUCT OVERVIEW

Kidneys

You will find detailed information on all products in the enclosed product overview.



» DOG LOW PROTEIN «

A special diet food for dogs with chronic renal insufficiency

01

01

DIET



02

FOOD
SUPPLEMENT



03

CARE PRODUCTS



02

» RENA-LIQUID «

A liquid nutritional supplement to support kidney function

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and to help heal inflammation

» RENA-KOMPLEX «

A nutritional supplement to support the excretion function

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

03

Older four-legged friends, in particular, suffer from kidney diseases. However, signs such as vomiting, a strong thirst and more frequent urination only show up after there has been a 70% loss in kidney function. Therefore, fresh drinking water is especially important and should always be freely available.



- » High concentration of nutrients and excellent digestibility
- » Less protein, phosphorous and sodium
- » Best acceptance



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



A HIGH LEVEL OF KIDNEY PROTECTION

DOG LOW PROTEIN

A special diet food for dogs with chronic renal insufficiency

DOG LOW PROTEIN is a very tasty kidney diet with a low proportion of protein that is, nevertheless, easily digestible and contains a minimum amount of phosphorous and sodium.

Compared with other products, the special food has significantly higher levels of vitamins A and B₁₂ in order to counteract the increased loss of these vitamins that frequently accompanies kidney disease. The elevated levels of omega 3 fatty acids also have an anti-inflammatory action and a positive effect on the filtration performance of the kidneys



KIDNEYS

LIVER

IMMUNE SYSTEM

FEEDING DURATION:

Initially, up to 6 months; in the case of acute renal insufficiency 2 to 4 weeks. Also suitable in the event of kidney stones and liver diseases.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

Contents	Art. no.	Price
200 g	1200-22	1.90 €
400 g	1400-22	2.63 €
6 x 200 g	1206-22	10.50 €
6 x 400 g	1406-22	14.90 €

DIET WET FOOD

Contents	Art. no.	Price
3 kg	2603	19.90 €
10 kg	2610	49.90 €

DIET DRY FOOD

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Chronic renal insufficiency

In the event of chronic kidney disease, the kidneys increasingly lose their ability to detoxify the body in a natural way. The inability to excrete harmful metabolic waste products is in relation to the severity of the disease. A special kidney diet can help to slow down the progression of the disease and to restore the animal's well-being.

As a high level of phosphate and breaking down dietary protein are a particular strain, only easily digestible proteins in limited quantities are recommended for the diet.

Phosphorous and sodium levels should be reduced to a recommended minimum. However, in order to conserve the body's reserves and muscle mass, dogs with kidney disease require food that covers their needs and is high in energy.





TIP

Vegetables & Cereals

Precooked vegetables and cereals are also quick to prepare, such as POTATO FLAKES, MILLET or WHOLEGRAIN RICE. However, the FRESH CARROT PELLETS are also an ideal addition to canned food or fresh meat.





ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin health and to help heal inflammation



LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as kidney and urinary tract disorders as well as joint problems.

Contents	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €

AN INCREASED FLUID INTAKE IS ESSENTIAL

RENA-KOMPLEX

A nutritional supplement to support excretion



RENA-KOMPLEX is a precisely balanced combination of active ingredients that stimulate, in particular, the detoxification and excretion functions of the kidneys and thus prevent the formation of urinary stones. Furthermore, it provides support for the heart and circulation, boosts lymph drainage and eliminates harmful fluid build-ups (oedema) in the body. Ideal for acute kidney strain such as poisoning, medication stress or kidney inflammation.

Contents	Art. no.	Price
150 g	7720	12.90 €
500 g	7721	29.90 €



PURE PLANT-BASED INGREDIENTS

RENA-LIQUID

A liquid nutritional supplement to support kidney function

The natural helper for stressed kidneys: Plant-based active ingredients from dandelion, juniper berries and bearberry leaves stimulate the body's detoxification processes and ensure that harmful metabolic products are excreted more easily. Long-term support for the renal function. RENA-LIQUID contributes to enhancing the quality of life in cases of renal and urinary tract diseases and is also well tolerated even by sensitive animals.

Contents	Art. no.	Price
30 ml	7755	14.90 €



KIDNEYS



URINARY STONES

*and diseases of the
urinary tract organs*

Urinary stones form in the bladder through the precipitation of minerals and substances that are normally in a dissolved condition and would be excreted together with the urine. Besides the right diet, increasing the liquid intake, an active metabolism and a healthy balance are of importance for the treatment.

Depending on the type of crystals or stones that form, – vets most frequently diagnose struvite stones and calcium oxalate stones – initially, it is important to systematically reduce the responsible mineral in the food.

Moreover, in the case of struvite stones, a regulated pH-value of the urine is important for dissolving the stones. Another measure is to opt for wet food and always offer your pet sufficient fresh drinking water.

*Elke from administration
and Heike with Saphira*



PRODUCT OVERVIEW

Kidney Stones

You will find detailed information on all products in the enclosed product overview.



KIDNEY STONES

» DOG LOW MINERAL «

A special diet food for dogs with struvite stones and calcium oxalate stones

» DOG LOW PROTEIN «

A special diet food for dogs with chronic renal insufficiency and urate and cystine stones

Both types are available as premium wet and dry diet foods

01

01
DIET



02

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and to help with inflammation

» RENA-KOMPLEX «

A nutritional supplement to support the excretion function

» RENA-LIQUID «

A liquid nutritional supplement to support kidney function

02
FOOD
SUPPLEMENT



CARE-
PRODUCTS
03



» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

03

An increased fluid intake is essential in terms of dietary support. In this way there is an increase in the volume of urine and the urinary tract is rinsed more often. In order to prevent a recurrence of urinary stones, the appropriate diet should be fed for as long as the vet recommends or, initially for 6 months.



- » For the breakdown of struvite stones
- » Prevents struvite and calcium oxalate urinary stones from forming once again
- » Increases the fluid intake and the excretion effect

**i**

In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. Therefore, for direct dispatch to an animal owner's home, we will require a written recommendation from the vet who is attending your animal.



FOR STRUVITE AND CALCIUM OXALATE URINARY STONES

DOG LOW MINERAL

A special diet food for dogs



Support for dissolving existing struvite stones is provided by a low but, nevertheless, very highly digestible protein content, low magnesium content and urinary acidification substances. The special recipe helps to increase urine volumes, so that there is increased rinsing of the urinary organs and the risk of recurrence of struvite stones and calcium oxalate stones is reduced. DOG LOW MINERAL supports the lowering of the urine's pH-value (6.2–6.5).

Important – ensure that there is an increase in fluid intake.



URINARY STONES

METABOLISM

IMMUNE SYSTEM

FEEDING DURATION:

5 to 12 weeks or until the urinary crystals/stones are eliminated. To prevent a reoccurrence, the diet should be fed for at least 6 months. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. The diet food can also be recommended for feeding in cases of acute renal insufficiency. Always provide fresh and freely available drinking water for your pet.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

Contents	Art. no.	Price
200 g	1200-20	1.90 €
400 g	1400-20	2.63 €
6 x 200 g	1206-20	10.50 €
6 x 400 g	1406-20	14.90 €

DIET WET FOOD

Contents	Art. no.	Price
3 kg	9303	19.90 €
10 kg	9310	49.90 €

DIET DRY FOOD



- » Lower protein minimises the formation of urate and the cystine content
- » Minimum purine content
- » Omega 3 fatty acids relieve inflammation



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. Therefore, for direct dispatch to an animal owner's home, we will require a written recommendation from the vet who is attending your animal.



FOR URATE AND CYSTINE URINARY STONES

DOG LOW PROTEIN

A special diet food for dogs

DOG LOW PROTEIN is a very tasty diet food with a low proportion of protein that is, nevertheless, highly digestible. Excess uric acid formation, as occurs in Dalmatians as a result of changes in the metabolism, for example, can be counteracted in this way.

Thanks to the reduced overall protein content and the specific selection of ingredients, DOG LOW PROTEIN wet food can also be recommended for feeding to dogs with cystine stones.

DOG LOW PROTEIN diet food was developed specially for dogs with chronic renal insufficiency and can also be used in some cases of liver disease. For further information and advice on feeding duration please see page 216.



KIDNEYS

LIVER

IMMUNE SYSTEM

FEEDING DURATION:

For urinary stones, 5 to 12 weeks or until the urinary crystals/stones are eliminated. In order to prevent a recurrence, the diet should initially be fed for 6 months. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. Always provide fresh and freely available drinking water for your pet.

SAVE MONEY WITH A 6-PACK
From only 1.75 € per tin

Contents	Art. no.	Price
200 g	1200-22	1.90 €
400 g	1400-22	2.63 €
6 x 200 g	1206-22	10.50 €
6 x 400 g	1406-22	14.90 €

DIET WET FOOD

Contents	Art. no.	Price
3 kg	2603	19.90 €
10 kg	2610	49.90 €

DIET DRY FOOD





ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin health and to help heal inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat.

LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.

Contents	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €



AN INCREASED FLUID INTAKE IS ESSENTIAL.

RENA-KOMPLEX

A nutritional supplement to support excretion

A precisely balanced combination of active ingredients that, in particular, stimulate the detoxification and excretion functions and prevent the formation of urinary stones. Provides support for the heart and circulation, boosts lymph drainage and eliminates harmful fluid build-ups (oedema) in the body. RENA-KOMPLEX can be perfectly combined with all Vet-Concept dry and wet foods. It stimulates excretion via the kidneys and acidification of the pH-value of the urine.

Contents	Art. no.	Price
150 g	7720	12.90 €
500 g	7721	29.90 €



PURE PLANT-BASED INGREDIENTS

RENA-LIQUID

A liquid nutritional supplement to support kidney function

The natural helper for stressed kidneys: Plant-based active ingredients stimulate the body's detoxification processes and ensure that harmful metabolic products are excreted more easily. Long-term support for the renal function. RENA-LIQUID contributes to enhancing the quality of life in cases of renal and urinary tract diseases and is also well tolerated even by sensitive animals.

Contents	Art. no.	Price
30 ml	7755	14.90 €



*Elke, Ellen and Maike
with Sami*





DIABETES MELLITUS

Blood sugar out of control

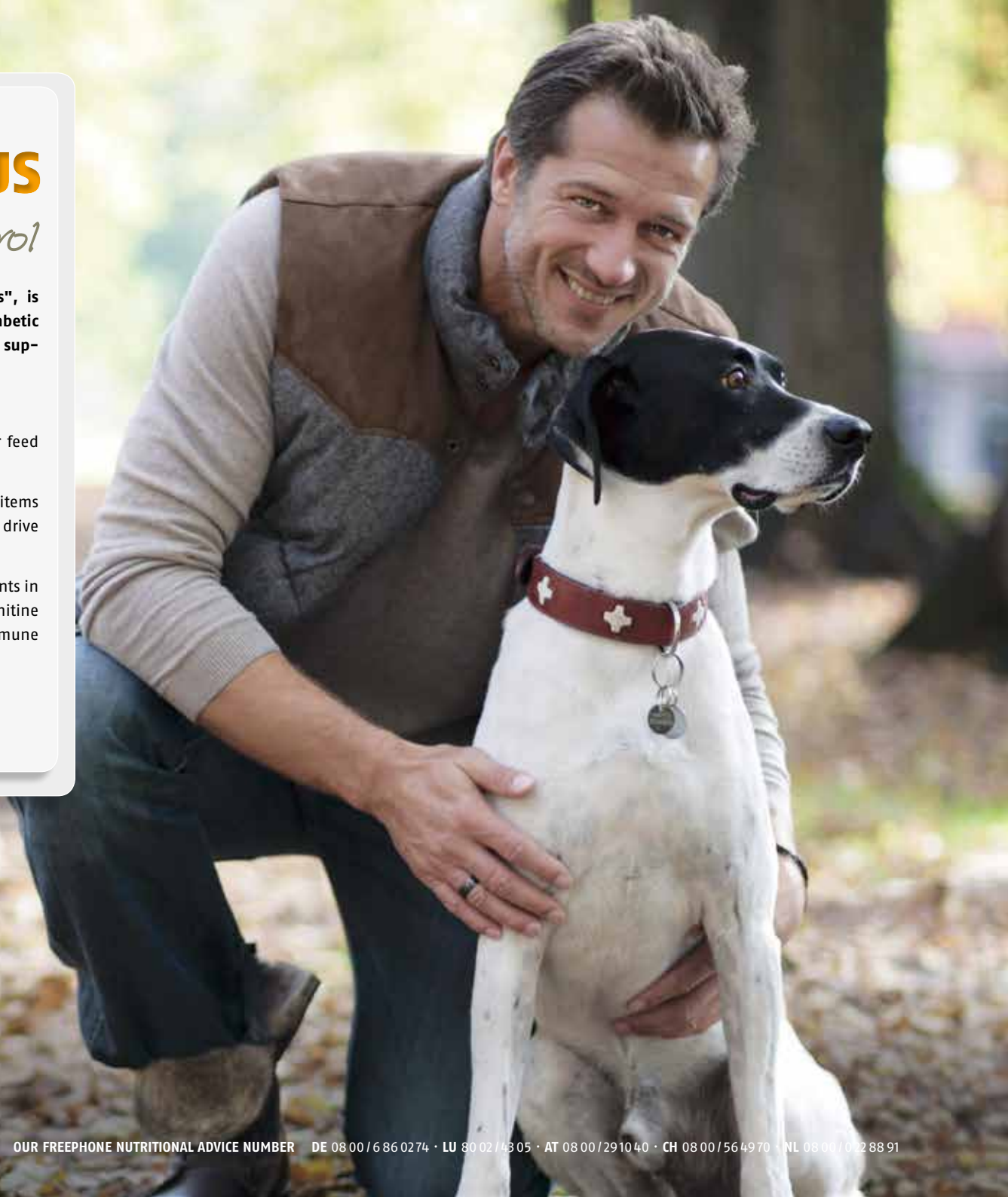
Diabetes mellitus, commonly also known as "sugar diabetes", is characterised by insufficient glycaemic control. The aim of a diabetic diet is to avoid sharp fluctuations in blood sugar levels and to support the healthy stabilisation of your animal.

In this regard, you should observe three rules:

First, you have to ensure that dogs with diabetes have regular feed intakes. This can be best achieved with a diet that is very tasty.

Secondly, you have to control blood sugar levels and restrict items such as easily digestible carbohydrates, as these will immediately drive up insulin levels.

The third component of the diet is the addition of special nutrients in order to maintain physical fitness – sufficient protein and L-carnitine for muscle maintenance, essential fatty acids to support the immune system and dietary fibre to regulate fluctuations in blood sugar.



PRODUCT OVERVIEW

Diabetes Mellitus

You will find detailed information on all products in the enclosed product overview.

01

» DOG LOW CARB «

Special diet dry food for glycaemic control – diabetes mellitus –

» DOG LOW FAT «

Special diet wet food for dogs, for the reduction of excess weight and in cases of diabetes mellitus

02

» PURE DUCK «

Soft premium food made exclusively from duck

» VEAL «

Soft premium food made from tender veal meat for optimum tolerance



DIABETES
MELLITUS



04

» VEGETABLE SELECTION «

A supplementary feed to add to tinned food or fresh meat

» FRESH CARROT PELLETS «

A supplementary feed to add to tinned food or fresh meat

03

» NATURAL SLIM «

A nutritional supplement for dogs with an increased fibre requirement

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and joint health

With diabetes mellitus it is important to restrict not only the proportion of easily digestible carbohydrates in the diet but also their glycaemic impact. That is why Vet-Concept focuses not only on high quality meat ingredients but, particularly, on barley, an ancient grain from the Orient with a low glycaemic index.



- » Safe blood sugar levels
- » High proportion of meat
- » Best acceptance



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been provided. Therefore, for direct dispatch to an animal owner's home, we will require a written recommendation from the vet who is attending your animal.



SAFE BLOOD SUGAR LEVELS



DOG LOW CARB

We recommend **DOG LOW FAT AS WET FOOD** (see page 42)

A special diet food to regulate glucose supply – diabetes mellitus

Dogs that have diabetes mellitus require a particularly tasty diet in order to ensure feed intake and hence the maintenance of physical condition.

DOG LOW CARB meets these requirements with its selection of high quality meat content and the carbohydrate content, which is kept deliberately low by using barley. In this way the usual rise in blood sugar levels after a meal can be slowed and the stabilisation of the diabetic patient can be achieved. DOG LOW CARB contains increased levels of L-carnitine, essential fatty acids and antioxidants for cellular protection.

METABOLISM

STOMACH & INTESTINES

SKIN & COAT

BONES & JOINTS

IMMUNE SYSTEM

FEEDING DURATION:

initially for up to 6 months. With diabetes mellitus usually lifelong.

Contents	Art. no.	Price
3 kg	9503	19.90 €
10 kg	9510	49.90 €

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Diabetes mellitus

Dietary measures and appropriate insulin therapy play a key role in the successful treatment of dogs with diabetes. Besides restricting easily digestible carbohydrates in the diet, dietary fibre such as mannan oligosaccharides (MOS) and fermentable beet fibres have proven their worth. Not only do they promote the passage of nutrients and maintain a balanced intestinal environment, they also help to control fluctuations in blood sugar.

One aspect that should be taken into account, especially with respect to dogs with diabetes, is skin protection. Essential fatty acids play a key role here and, moreover, they alleviate the tendency towards inflammation in the body, particularly on the skin. Antioxidant nutrients, such as vitamin E, vitamin C and taurine, help to reduce early cell damage and, together with the essential fatty acids, they support the immune system.

Feeding a diabetes diet has to be adapted to the insulin delivery time and the respective nutritional status.





YOU WILL FIND OTHER TASTY
WET FOOD PRODUCTS FROM
PAGE 112 ONWARDS.



DUCK MEAT ONLY

PURE DUCK

Soft Premium Food

This pure meat food is ideal for mixing with healthy vegetables, cereals or simply fed pure. A delicacy which is also well tolerated by dogs with food sensitivities and Diabetes mellitus.

SAVE MONEY WITH A 6-PACK
From only 1.55 € per tin

Contents	Art. no.	Price
200 g	1200-5	1.70 €
400 g	1400-5	2.20 €
800 g	1800-5	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-5	9.30 €
6 x 400 g	1406-5	12.30 €
6 x 800 g	1806-5	18.30 €



TENDER MEAT WITH PUMPKIN

VEAL



Soft Premium Food

Our VEAL Soft Premium Food was specially developed for dogs with a reduced energy requirement and is also well accepted by fussy eaters. With a restricted fat content, easily digestible protein from veal meat and a higher vegetable content, this food is ideal for a dog's requirements in the "second half of life". Also recommended after castration, for dogs which tend to be overweight and for Diabetes mellitus.

SAVE MONEY WITH A 6-PACK
From only 1.55 € per tin

Contents	Art. no.	Price
200 g	1200-40	1.70 €
400 g	1400-40	2.20 €
800 g	1800-40	3.20 €

Contents	Art. no.	Price
6 x 200 g	1206-40	9.30 €
6 x 400 g	1406-40	12.30 €
6 x 800 g	1806-40	18.30 €



PURE NATURAL FOOD – IDEAL FOR ALLERGIC ANIMALS

VEGETABLE SELECTION



A supplementary feed to add to tinned food or fresh meat

Nature's finest – native vegetables and fruits, natural and gently air-dried. Parsnip, pumpkin, apple, rosehip peel, courgette and broccoli – ideal for food intolerances, or simply for a change. Our VEGETABLE SELECTION comes from regional growers and is ideal for use as a supplement, rich in vital nutrients, to tinned food or to self-prepared food. Healthy supplement – only 5 to 20 g per day, depending on the size of the dog.

Contents	Art. no.	Price
250 g	57025	6.45 €

» 250 g is the equivalent of 3 kg of fresh vegetables. «



ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin and joint health

LACHS-HANF-ÖL is a pure natural product made of gently cold-pressed hemp seeds and high-quality salmon oil. It contains a particularly large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes in the body.



Contents	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €



FOR A BEAUTIFUL COAT AND DIGESTIVE HEALTH

FRESH CARROT PELLETS

A supplementary feed to add to tinned food or fresh meat

FRESH CARROT PELLETS are a natural healthy supplementary feed. High levels of vital nutrients and fibre make FRESH CARROT PELLETS suitable for creating diets in cases of excess weight, diabetes mellitus and gastrointestinal diseases. The active substances contained in carrots improve the skin, coat and pigmentation, promote intestinal health, the metabolism and blood formation.



Contents	Art. no.	Price
500 g	5405	4.90 €
2500 g	5425	19.90 €

TIP

Vegetables & Cereals

On account of the high meat content in soft premium foods, we recommend adding 5% of either WHEAT BRAN or VEGETABLE SELECTION, or in the case of FRESH CARROT PELLETS up to 30% of the the daily feed quantity.

Further information on the products from page 116 onwards.



IDEAL FOR CASES OF DIABETES MELLITUS

NATURAL SLIM

Food supplements for dogs with an increased fibre requirement

NATURAL SLIM not only helps in cases of excess weight – dogs with diabetes mellitus and colon diseases also benefit from the special combination of selected active ingredients: high quality poultry meat for best acceptance as well as natural soluble and insoluble fibre that has a satiating effect, slows down the release of glucose and supports gut bacteria. Moreover, special crustacean extracts bind excess dietary fat and support the joints. An added plus – L-carnitine is good for the heart and the muscles.



Contents	Art. no.	Price
400 g	7705	13.90 €
1200 g	7706	36.90 €



BONES & JOINTS

Four legs ready for action

A basis for this is a wholesome diet and a supply of all the nutrients that are required for the healthy development and strengthening of the musculoskeletal system. These include protein for the muscles, carbohydrates for readiness to perform, fats for stamina, calcium, phosphorous and vitamin D for bone structure and trace elements for joint function.

The diet has to be adjusted according to the life phase and the degree of strain. That is why Vet-Concept has developed special recipes for young dogs, adult dogs and also older dogs, which provide optimum support for the musculoskeletal system. In the event of illness, or in the case of age-related degeneration, there will be a need for an additional supply of the active substances in the New Zealand green-lipped mussel, for example, or the omega 3 fatty acids in salmon oil, which can soothe inflammation.

PUPPIES & YOUNG DOGS

With young dogs, growth is the biggest challenge for the bones and joints. With big and very big breeds, in particular, the musculoskeletal system has to endure a lot during this phase. An oversupply of protein, fat, calcium and phosphorous accelerates growth even more and, thus, results in an even greater strain.

Reducing these substances can help to maintain a moderate growth rate. Furthermore, it is recommended to supply the bones and joints with specific nutrients, as a precaution.

ADULT DOGS

Striking the right balance is important – a balanced diet and an appropriate programme of exercise are the ideal conditions for healthy bones and joints. In contrast, excess weight is damaging as is the strain from too much sport.

If you would like to provide support for the particular requirements of your dog's musculoskeletal system, you will be on the safe side with the dietary supplements from Vet-Concept; active ingredients specifically for the joints will protect and help with regeneration.

SENIOR DOGS

Chronic diseases and signs of degeneration can mean a serious struggle for bones and joints in old age. The consequences are a reduced desire to exercise, lack of activity and less vitality.

If you notice that, as your dog gets older, it is less mobile and agile, you can take countermeasures with specific dietary supplements. Devil's claw, for example, has an analgesic and balancing effect. Mussel extracts and algae meal help to maintain muscle. Essential fatty acids have anti-inflammatory and regenerative effects.



PRODUCT OVERVIEW

Bones & Joints

You will find detailed information on all products in the enclosed product overview.

» SALMON PACK «

Highly digestible premium food for dogs with food sensitivities and with a high omega 3 fatty acid content

01

01 PREMIUM DRY FOOD



02 SOFT PREMIUM WET FOOD

02

» SALMON «

Soft premium food made from fresh salmon and potato

04 CARE PRODUCTS



03 FOOD SUPPLEMENT



03

» ARTHRO-KOMPLEX «

A nutritional supplement to support joint function

» GAG PLUS «

A nutritional supplement for enhanced sporting fitness and condition

» AGILITY «

A nutritional supplement for strengthening the musculoskeletal system

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and to help with inflammation

» CARE PRODUCTS «

You will find care products for your dog in the "Care Products" section from page 154 onwards.

04

For problems with the joints we recommend other, tasty premium foods – preferably ones with added New Zealand green-lipped mussel. A daily supplement of LACHS-HANF-ÖL is ideal. The essential fatty acids contained in the oil, in particular the omega 3 fatty acids, verifiably alleviate the tendency towards inflammation in the joints.





Dry foods with New Zealand green-lipped mussel are also suitable in the case of problems with joints.

TIP



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

BONES & JOINTS



SALMON AND POTATO

SALMON PACK

Highly digestible premium food for dogs with food sensitivities

SALMON PACK is an exclusive premium food for highly-sensitive dogs. The recipe with salmon and potato contains one animal protein source only and is gluten-free. Salmon supplies important amino acids and omega-3 fatty acids, which maintain the skin and condition and prevent inflammation. Digestive health and immunity benefit from the added bonus of valuable fibre and manna oligosaccharides.

Contents	Art. no.	Price
3 kg	1403	18.90 €
10 kg	1410	47.50 €



FRESH SALMON WITH POTATO

SALMON

Soft Premium Food

Salmon provides a good source of tender and valuable fish protein and contains many essential fatty acids, especially omega-3 fatty acids. With domestic potatoes for maximum acceptance and tolerance by dogs with food sensitivities.

Contents	Art. no.	Price
200 g	1200-11	1.70 €
400 g	1400-11	2.20 €
800 g	1800-11	3.20 €

SAVE MONEY WITH A 6-PACK
From only 1.55 € per tin

Contents	Art. no.	Price
6 x 200 g	1206-11	9.30 €
6 x 400 g	1406-11	12.30 €
6 x 800 g	1806-11	18.30 €



YOU WILL FIND OTHER TASTY
WET FOOD PRODUCTS FROM
PAGE 112 ONWARDS.

i

FOR MUSCLES, JOINTS AND BONES

GAG PLUS



A nutritional supplement for increased physical fitness and condition

Amino acids such as lysine and vital substances from chlorella vulgaris algae promote muscle growth. Key minerals, herbs and the joint nutrient glucosamine support the repair and regeneration of stressed-out bones, joints and muscles and guarantee a high level of maintained health and fitness for the entire musculoskeletal system. Incidentally, GAG PLUS also helps your dog get back on his feet after an injury or surgery.

Contents	Art. no.	Price
200 g	7752	29.50 €
500 g	7753	59.90 €

FOR TENDONS, LIGAMENTS AND CONNECTIVE TISSUE

AGILITY



A nutritional supplement to support the entire musculoskeletal system

Plant-based active ingredients for greater exercise enjoyment: siliceous earth, comfrey, common horsetail and Devil's claw are a proven combination for complaints of the musculoskeletal system. AGILITY is well accepted by dogs and is also suitable for animals with allergies. For optimal results the preparation should be given over a longer period of time. One pack of AGILITY is enough for one big dog for up to three months.

Contents	Art. no.	Price
70 g	7050	39.90 €



TIP

» LACHS-HANF-ÖL «

Rich in omega 3 fatty acids
See page 37



RICH IN NEW ZEALAND GREEN-LIPPED MUSSEL.

ARTHRO-KOMPLEX

A nutritional supplement to support joint function

When the enjoyment from exercise wanes – Arthro-Komplex With New Zealand green-lipped mussel extracts, omega 3 fatty acids, phytochemicals from willow bark and Devil's claw, inflammation will be relieved and the regenerative capacity of the cartilage in the joints, of the ligaments and tendons will be boosted.

Arthro-Komplex increases the resistance in the joints. For greater mobility and more vitality.

Contents	Art. no.	Price
200 g	7750	37.90 €
500 g	7751	74.90 €



SOFT PREMIUM FOOD

A top product based on fresh meat

The meat contents in our Soft Premium foods are checked and approved before use according to food grade criteria. Depending on the variety, the meat content lies between 60% and 76% and only fresh vegetables, wholegrain rice, oat flakes, potato and noodles of food grade quality are added.

Naturally this premium product contains no preservatives, attractants, flavour enhancers or odourant substances. Vet-Concept Wet Food for Dogs is a nutritious complete food in a range of different flavours with which you can treat your four-legged friend.

**SAVE MONEY
WITH A 6-PACK**

TIP

We recommend that you postpone use of one of the exotic or unusual meat varieties such as reindeer or kangaroo, in order to guarantee an alternative in the event of a food allergy.

For further information, see the "Allergy" section from page 48 onwards.

RECOMMENDED DAILY FEED QUANTITY

For all our Soft Premium foods, we recommend the following feed quantities. The quantities specified in grams are average values and are dependent on the age, breed and activity of the animal.

2 kg	140 - 160 g	20 kg	750 - 900 g	50 kg	1,300 - 1,700 g
5 kg	200 - 350 g	30 kg	850 - 1,150 g	60 kg	1,500 - 1,900 g
10 kg	400 - 550 g	40 kg	1.100 - 1,400 g	70 kg	1,700 - 2,100 g

CHICKEN MEAT, PARSNIP AND OAT FLAKES

CHICKEN

Soft Premium Food Junior



Our Soft Premium food CHICKEN is extremely nutritious and has been specially developed for growing dogs and for animals in living situations with a high energy requirement. It contains a high level of healthy protein, is extremely soft and very easily digestible.

Content	Art. no.	Price
200 g	1200-30	1.70 €
400 g	1400-30	2.20 €
800 g	1800-30	3.20 €
6 x 200 g	1206-30	9.30 €
6 x 400 g	1406-30	12.30 €
6 x 800 g	1806-30	18.30 €

From
1.55 €
per tin

TENDER MEAT WITH PUMPKIN

VEAL

Soft Premium Food Senior



Our VEAL Soft Premium Food was specially developed for dogs with a reduced energy requirement and is also well accepted by fussy eaters. With a restricted fat content, easily digestible protein from veal meat and a higher vegetable content, this food is ideal following castration and for animals with a tendency to gain weight.

Content	Art. no.	Price
200 g	1200-40	1.70 €
400 g	1400-40	2.20 €
800 g	1800-40	3.20 €
6 x 200 g	1206-40	9.30 €
6 x 400 g	1406-40	12.30 €
6 x 800 g	1806-40	18.30 €

From
1.55 €
per tin

MADE OF RABBIT MEAT AND POTATO

RABBIT

Soft Premium Food



In keeping with the premium foods, a highly digestible wet food with tender rabbit meat is available. Combined with native potatoes, this variety is also ideal for dogs with food sensitivities, food allergies and for exclusion diets.

Content	Art. no.	Price
200 g	1200-13	1.75 €
400 g	1400-13	2.30 €
800 g	1800-13	3.75 €
6 x 200 g	1206-13	9.60 €
6 x 400 g	1406-13	12.90 €
6 x 800 g	1806-13	21.60 €

From
1.60 €
per tin

FRESH LAMB MEAT AND BROWN RICE

LAMB

Soft Premium Food



Lamb meat is extremely aromatic and also low in fat. This wet food is therefore also recommended for older dogs and for dogs with a moderate energy requirement.

Content	Art. no.	Price
200 g	1200-1	1.70 €
400 g	1400-1	2.20 €
800 g	1800-1	3.20 €
6 x 200 g	1206-1	9.30 €
6 x 400 g	1406-1	12.30 €
6 x 800 g	1806-1	18.30 €

From
1.55 €
per tin

MADE WITH FRESH BEEF

BEEF

Soft Premium Food



Beef from northern Germany and whole grain rice. Hearty beef is a particularly rich source of minerals, delicious protein and fat. A high-energy-rich food for dogs that are active every day.

Content	Art. no.	Price
200 g	1200-2	1.70 €
400 g	1400-2	2.20 €
800 g	1800-2	3.20 €
6 x 200 g	1206-2	9.30 €
6 x 400 g	1406-2	12.30 €
6 x 800 g	1806-2	18.30 €

From
1.55 €
per tin

WHEN THE STOMACH NEEDS SPECIAL CARE

POULTRY

Soft Premium Food



Poultry meat with wholegrain rice, carrots and peas. Poultry meat is ideal for dogs with sensitive stomachs as it is easily digested, extremely tender and very palatable. Poultry fat also contains a valuable essential fatty acid, linoleic acid. The low beef content gives sufficient bite.

Content	Art. no.	Price
200 g	1200-3	1.70 €
400 g	1400-3	2.20 €
800 g	1800-3	3.20 €
6 x 200 g	1206-3	9.30 €
6 x 400 g	1406-3	12.30 €
6 x 800 g	1806-3	18.30 €

From
1.55 €
per tin



LOW-FAT WITH A MILD FLAVOUR

TURKEY

Soft Premium Food

Fresh turkey meat, wholegrain rice, carrots and leek. Turkey meat has a mild flavour and is also extremely low in fat. With vegetables, this is a light and wholesome meal.



Content	Art. no.	Price	
200 g	1200-4	1.70 €	
400 g	1400-4	2.20 €	
800 g	1800-4	3.20 €	
6 x 200 g	1206-4	9.30 €	From 1.55 € per tin
6 x 400 g	1406-4	12.30 €	
6 x 800 g	1806-4	18.30 €	

THE DELICACY – ALSO IDEAL FOR MIXING

PURE DUCK

Soft Premium Food

Contains duck meat only. Ideal for mixing with healthy vegetables, cereals or for feeding alone. A delicacy which is also well tolerated by dogs with food sensitivities and Diabetes mellitus.



Content	Art. no.	Price	
200 g	1200-5	1.70 €	
400 g	1400-5	2.20 €	
800 g	1800-5	3.20 €	
6 x 200 g	1206-5	9.30 €	From 1.55 € per tin
6 x 400 g	1406-5	12.30 €	
6 x 800 g	1806-5	18.30 €	

FOR YOUR CONNOISSEURS

GAME

Soft Premium Food

Game meat and lamb, durum wheat noodles, carrots and leek. An aromatic combination and highly prized by dogs with a finer palate.



Content	Art. no.	Price	
200 g	1200-6	1.70 €	
400 g	1400-6	2.20 €	
800 g	1800-6	3.20 €	
6 x 200 g	1206-6	9.30 €	From 1.55 € per tin
6 x 400 g	1406-6	12.30 €	
6 x 800 g	1806-6	18.30 €	

NUTRITIOUS AND WELL TOLERATED

LAMB & CHICKEN HEARTS

Soft Premium Food

Lamb meat with chicken hearts and fine potato pieces. With its high content of nutrients and vital substances, also extremely well tolerated by dogs with sensitive gastrointestinal tracts and for gluten-intolerant animals. Potatoes are also rich in potassium.



Content	Art. no.	Price	
200 g	1200-7	1.70 €	
400 g	1400-7	2.20 €	
800 g	1800-7	3.20 €	
6 x 200 g	1206-7	9.30 €	From 1.55 € per tin
6 x 400 g	1406-7	12.30 €	
6 x 800 g	1806-7	18.30 €	

MADE FROM FRESH GOOSE MEAT AND OAT FLAKES

GOOSE

Soft Premium Food

Goose meat and oat flakes. Dogs really enjoy juicy goose meat. Goose contains not only nourishing proteins, it also has a high level of linoleic acid, which is key to good health. Combined with easily digestible oat flakes, making it extremely light and easy to digest.



Content	Art. no.	Price	
200 g	1200-8	1.70 €	
400 g	1400-8	2.20 €	
800 g	1800-8	3.20 €	
6 x 200 g	1206-8	9.30 €	From 1.55 € per tin
6 x 400 g	1406-8	12.30 €	
6 x 800 g	1806-8	18.30 €	

KANGAROO MEAT AND PARSNIP

KANGAROO

Soft Premium Food

Kangaroo meat – the exclusive alternative for dogs with food sensitivities. Kangaroo meat is highly nutritious and has a tender, gamey flavour. One meat variety only was used deliberately for this soft premium food, as well as the highly digestible root vegetable parsnip – for optimum tolerance. Ideal for food intolerances and for exclusion diets.



Content	Art. no.	Price	
200 g	1200-12	1.75 €	
400 g	1400-12	2.30 €	
800 g	1800-12	3.75 €	
6 x 200 g	1206-12	9.60 €	From 1.60 € per tin
6 x 400 g	1406-12	12.90 €	
6 x 800 g	1806-12	21.60 €	

REINDEER MEAT AND DOMESTIC POTATO

REINDEER

Soft Premium Food



Reindeer meat and native potatoes. The alternative – also with just one meat variety – and a very unusual one. The best choice for dogs with food sensitivities, allergies and for use as an exclusion diet.

Content	Art. no.	Price	
200 g	1200-10	1.75 €	
400 g	1400-10	2.30 €	
800 g	1800-10	3.75 €	
6 x 200 g	1206-10	9.60 €	From 1.60 € per tin
6 x 400 g	1406-10	12.90 €	
6 x 800 g	1806-10	21.60 €	



MADE OF FRESH SALMON WITH POTATO

SALMON

Soft Premium Food



Salmon provides a good source of tender and valuable fish protein and contains many essential fatty acids, especially omega-3 fatty acids. With domestic potatoes for maximum acceptance and tolerance by dogs with food sensitivities.

Content	Art. no.	Price	
200 g	1200-11	1.70 €	
400 g	1400-11	2.20 €	
800 g	1800-11	3.20 €	
6 x 200 g	1206-11	9.30 €	From 1.55 € per tin
6 x 400 g	1406-11	12.30 €	
6 x 800 g	1806-11	18.30 €	



GOAT MEAT AND PARSNIP

GOAT

Soft Premium Food

NEW



Goat meat is particularly high in vital substances and low in fat and as result is a valuable alternative for animals with food intolerances. Our new GOAT Soft Premium Food also contains the well tolerated root vegetable parsnip and hemp oil for a higher supply of essential fatty acids. For optimum digestion and healthy skin.

Content	Art. no.	Price	
200 g	1200-15	1.75 €	
400 g	1400-15	2.30 €	
800 g	1800-15	3.75 €	
6 x 200 g	1206-15	9.60 €	From 1.60 € per tin
6 x 400 g	1406-15	12.90 €	
6 x 800 g	1806-15	21.60 €	



HARE MEAT AND SWEET POTATO

HARE

Soft Premium Food

NEW



Hare meat is extremely tender. Combined with sweet potato, our new soft premium food is ideal for dogs with food intolerances. Thanks to the addition of hemp oil, this variety has an increased level of essential fatty acids, thereby providing optimum support to skin health and the immune system.

Content	Art. no.	Price	
200 g	1200-14	1.75 €	
400 g	1400-14	2.30 €	
800 g	1800-14	3.75 €	
6 x 200 g	1206-14	9.60 €	From 1.60 € per tin
6 x 400 g	1406-14	12.90 €	
6 x 800 g	1806-14	21.60 €	



VEGETABLES AND CEREALS

Naturally healthy supplementary feed

Besides meat, dogs also need substances in their food that are difficult to digest or even indigestible – generally these are referred to as fibre.

By this we mean first and foremost plant substances, particularly, carbohydrate-rich raw products. They facilitate intestinal activity (peristalsis) and the passage of nutrients. However, they also keep digestion in balance through micro-organisms (bacteria) and, in particular, ensure the optimal consistency of faeces. Cereal grains have to be prepared (opened) before feeding so that they can be digested. To this end, oats and barley are husked, rice is polished several times and wheat, corn and oats are mostly sold as flakes. Middlings and hulls are just as unsuitable as peanut shells or feed wheat for producing high quality, vitamin-rich animal food. That is why in our food we only process food grade whole grains, whole wheat, whole grain rice, corn, oats, fermented barley, millet, fresh carrots and potatoes. That is the only way we can achieve an optimal supply of high quality plant-based proteins and carbohydrates, good digestibility and good consistency of the faeces.

TIP

» MULTI-MINERAL «

For a plus in terms of fitness and where cereals make up more than 1/3 of the daily feed quantity, we recommend the addition of Multi-Mineral. A complete source of all the key vitamins and minerals

Read more about this on page 32.



250 g VEGETABLE SELECTION prepared from 3 kg of fresh vegetables.

PURE NATURAL FOOD – IDEAL FOR ALLERGIC ANIMALS

VEGETABLE SELECTION

A supplementary feed to add to tinned food or fresh meat

Nature's finest – heritage vegetables and fruits, natural and gently air-dried. Parsnip, pumpkin, apple, rosehip peel, zucchini and broccoli – ideal in the case of food intolerances, or simply for a change. Our VEGETABLE SELECTION comes from regional growers and is ideal for use as a supplement, rich in vital nutrients, to tinned food or to self-prepared food. A healthy addition – with only 5 to 20 g per day, depending on the size of the dog.

Contents	Art. no.	Price
250 g	57025	6.45 €





WHOLE SOME GRAINS & VEGETABLES

GRAIN FLAKES

A supplementary feed to add to tinned food or fresh meat

GRAIN FLAKES are distinguished by their highly digestible flakes of whole grain wheat, corn, oats, millet and rice as well as a high proportion of special herbs and vegetables. With supplementary vitamins and minerals GRAIN FLAKES ensure an optimal supply and provide the necessary carbohydrates and fibres to balance feed rations high in meat.



Contents	Art. no.	Price
1.2 kg	4012	4.90 €
10 kg	4010	31.90 €

SAVE MONEY WITH A 2-PACK
From only 4.45 € per pack

Contents	Art. no.	Price
2 x 1.2 kg	4025	8.90 €



A GOOD THING WITH EVEN BETTER TOLERANCE

POTATO FLAKES

A supplementary feed to add to tinned food or fresh meat

Freshly prepared POTATO FLAKES provide highly assured digestibility and are ideal as a supplementary feed to add to tinned food or to self-prepared food for dogs with food sensitivities. Moreover, potatoes are rich in B vitamins and potassium, good for the nerves, the heart and the muscles. POTATO FLAKES – Fast preparation without cooking.



Contents	Art. no.	Price
500 g (4 x 125 g)	5605	4.95 €

RECUPERATION PERIOD FOR THE STOMACH AND INTESTINES

WHOLEGRAIN RICE



A supplementary feed to add to tinned food or fresh meat

Pre-cooked WHOLEGRAIN RICE is easily digestible and ideal as a supplementary feed to add to tinned food or fresh meat for dogs with gastrointestinal sensitivity. Rice is gluten-free, very well accepted and well tolerated. Fast preparation without cooking.



Contents	Art. no.	Price
1.2 kg	4212	6.50 €
7.5 kg	4275	33.90 €

SAVE MONEY WITH A 2-PACK
From only 5.95 € per pack

Contents	Art. no.	Price
2 x 1,2 kg	4225	11.90 €



SOMETHING DIFFERENT IN THE FEEDING BOWL

NOODLES WITH VEGETABLES

A supplementary feed to add to tinned food or fresh meat

Pre-cooked noodles made from durum wheat flour are produced with fresh vegetables. They can be quickly prepared, are easily digestible and provide a welcome change in the feeding bowl. By mixing fresh, or freshly cooked, meat or meat croquettes and our NOODLES WITH VEGETABLES, you will get a wholesome meal for your dog.



Contents	Art. no.	Price
1.2 kg	5012	5.90 €

SAVE MONEY WITH A 2-PACK
From only 4.97 € per pack

Contents	Art. no.	Price
2 x 1.2 kg	5025	9.95 €



THE ALTERNATIVE FOR ANIMALS WITH A FOOD INTOLERANCE

MILLET



A supplementary feed to add to tinned food or fresh meat

MILLET is the oldest grain in the world and is distinguished by a particularly high level of vital substances such as silicic acid and iron; it is very tasty and, moreover, still gluten-free. When it is precooked it is not only more easily digested but also quick to prepare. MILLET is therefore ideal as a supplementary feed to add to tinned food or to self-prepared food, particularly for dogs with food intolerances to other types of grain.

SAVE MONEY WITH A 2-PACK
From only 3.45 € per pack



Contents	Art. no.	Price
500 g	5505	3.90 €

Contents	Art. no.	Price
2 x 500 g	5512	6.90 €



A SOURCE OF ENERGY FOR CELLS AND IMMUNE DEFENCES

WHEAT GERM

Dietary feed supplements

WHEAT GERM is a source of natural vitamins, trace elements such as manganese, magnesium and zinc, the amino acid lysine and valuable fats. Vitamin E has a protective effect on the body, stabilises cell structures and supports the immune defences. Fresh WHEAT GERM is very rich in enzymes and boosts cell renewal. That means energy, more stamina and better immune defences.

SAVE MONEY WITH A 2-PACK
From only 7.75 € per pack



Contents	Art. no.	Price
1.2 kg	5312	8.50 €

Contents	Art. no.	Price
2 x 1.2 kg	5325	15.50 €



FOR A BEAUTIFUL COAT AND DIGESTIVE HEALTH

FRESH CARROT PELLETS



A supplementary feed to add to tinned food or fresh meat

FRESH CARROT PELLETS are a natural healthy supplementary feed. High levels of vital nutrients and fibre make FRESH CARROT PELLETS suitable for creating diets for cases of excess weight, diabetes mellitus and gastrointestinal diseases. The active substances contained in carrots improve the skin, coat and pigmentation, promote intestinal health, the metabolism and blood formation.



Contents	Art. no.	Price
500 g	5405	4.90 €
2.5 kg	5425	19.90 €



TO REGULATE INTESTINAL ACTIVITY

WHEAT BRAN

Dietary feed supplements

Obtained from the outer layers of the wheat grain, which are almost free of flour, the aleurone layer and the germ. It is a non-starchy carbohydrate and, besides vitamins, it contains minerals and amino acids and almost 50% healthy, satiating dietary fibres. Thanks to its swelling ability and its fibre richness, WHEAT BRAN is ideal for overweight animals, in cases of diabetes mellitus and for regulating intestinal activity.

SAVE MONEY WITH A 2-PACK
From only 6.25 € per pack



Contents	Art. no.	Price
1.2 kg	5212	6.90 €

Contents	Art. no.	Price
2 x 1.2 kg	5225	12.50 €





SNACKS

& Treats for Dogs

While not recommended from a nutritional point of view, as animal lovers we certainly know how difficult it is not to spoil your beloved pet with that trusting look, even occasionally. What is more, training is much better, faster and easier if there is a reward at the appropriate time. So that there are no negative health effects from these well-meant goodies, here, you should also pay attention to the specific nutritional requirements of your animal.

That is why we have a diverse selection of natural chews made from beef, poultry, lamb, fish, ostrich, venison, rabbit, kangaroo and horse. Here, there will certainly be something that can be well-tolerated by every animal, however sensitive they may be. For example, you can spoil your four-legged friend in a sensible way with healthy snacks and treats that take care of its teeth at the same time.

Many dog owners do not necessarily know that even among the various popular chews there are considerable differences in quality. These stem from the processing and, furthermore, from the use of chemical additives. Vet-Concept refrains from using any kind of chemical additives. Careful processing and strict quality controls guarantee you impeccable products with no damage or risk to health whatsoever. You can feed the air-dried products to your animals without any hesitation because we guarantee that the origin of the slaughtered meat is subject to veterinary inspection.

In the interests of your animal, please bear in mind that treats are not a substitute for complete foods and are therefore only intended to be a small reward or gratification for your dog. Chews should always be fed under supervision.



1

BEEF

EXCEEDINGLY TASTY

Beef snacks are exceedingly tasty and very healthy. Beef protein gives the body a lot of strength and energy. Vet-Concept products are dried using a gentle process. Only beef parts such as the hide, ears, belly and muscular meat from German beef animals are used to ensure optimal health for your four-legged friend.

From page 122

2

LAMB

VALUABLE PROTEIN

Air-dried treats from naturally raised lambs from New Zealand's pastures not only taste good but are also guaranteed to be free from growth-forming substances and chemical effects. The easily digestible lamb meat is agreeable and tasty for nearly all four-legged gourmets.

From page 128

3

POULTRY

TENDER & EASILY DIGESTIBLE

Chews made from poultry make every canine heart leap for joy and are nearly always suitable for big as well as small four-legged gourmets. Poultry meat is especially tasty, easily digestible and, therefore, particularly recommended for dogs with gastrointestinal sensitivity.

From page 132

4

GAME

SPECIAL MORSELS

The exceptional taste of healthy goodies made from game pampers nature-conscious gourmets, in particular. With valuable meat content, easily digestible and also highly suitable for animals with allergies.

From page 135

5

RABBIT

HOME COUNTRY GOODIES

Rabbit is rich in protein with a high biological value, essential fatty acids such as linoleic acid, iron that is highly available for absorption and essential vitamins such as niacin. As these particularly low-fat, low-cholesterol snacks are highly digestible, they are ideal for special gastrointestinal diets. Even highly sensitive dogs are able to delight in these treats.

From page 138

6

OSTRICH

AN EXOTIC SNACK

Ostrich from South Africa will be a treat even for the most spoilt four-legged friend. Ostrich meat is especially low in fat and cholesterol and, therefore, particularly easy to digest. Furthermore, up to now, hardly any allergic reactions to ostrich are known. That is why ostrich is the "treat" for animals with allergies. Pamper your beloved pet, too, with this exclusive product.

From page 139

7

HORSE

AN ALTERNATIVE FOR ANIMALS WITH ALLERGIES

For dogs with a severe food allergy, feeding horse meat often constitutes the ultimate, if not the final, alternative. That is why horse meat should only be used in dog feed if there is a dietary need and in consultation with the attending medical practitioner.

From page 142

8

KANGAROO

A DELICACY FROM AUSTRALIA

Tender kangaroo meat is highly nutritious and contains little fat and cholesterol. Instead, it provides much highly digestible protein, iron and vitamins. For animals with allergies, in particular, kangaroo provides an exclusive alternative to indigenous meat varieties.

From page 139

9

FISH

VALUABLE SOURCE OF PROTEIN

Fish is regarded as one of the top-quality sources of protein. Fish protein is very easily digestible and very beneficial for a dog's body. The high level of essential fatty acids strengthens the immune system, while additional vitamins and trace elements also provide support for older bodies, in particular.

From page 144

10

BISCUITS

HARD GOODIES

Dogs are naturally carnivores and have a set of powerful teeth and strong chewing muscles. These natural endowments should be taken into consideration with regard to feeding. Hard food, which is a treat at the same time, should be on a dog's daily menu and will be well received even by the laziest chewers.

From page 148

BEEF CARTILAGE

For the really big ones. Beef cartilage, around 25 - 30 cm long. Cares for and cleans the teeth in an ideal way and strengthens the chewing muscles.

Content	Art. no.	Price
4 pcs	6394	7.90 €

VEAL MEAT MORSELS

Tender, soft strips made from veal with added healthy herbs, linseed and New Zealand green-lipped mussel extracts. Provides healthy support for digestion and joints.

Content	Art. no.	Price
50 g	6382	5.50 €

SOFT BEEF STRIPS

Extra tender soft strips made from delicious beef, around 10 cm long. Baked with corn and rice. Gluten-free snack for between meals. Easily portioned.

Content	Art. no.	Price
10 pcs.	6349	2.25 €
100 pcs.	6348	13.90 €

JERKY STICKS

These narrow strips made from air-dried beef jerky, around 10 cm long, are particularly recommended as snack chews for small and medium-sized breeds.

Content	Art. no.	Price
200 g	6360	7.90 €





Grüner Pansen

Rinderhaut-
streifen XL

Pansenbrikadellen

Welpensticks

Seasonal item: only available
from November to May

BEEF BELLY, GREEN

Fresh beef belly, gently dried and portioned into chew sticks. Good for a dog's intestinal health and especially suitable for activating the digestion.

Content	Art. no.	Price
200 g	6024	4.90 €
500 g	6025	10.90 €

BEEF HIDE STRIPS XL

Extra long-lasting chewing fun made from hard beef hide, around 25 cm long, for big dogs and for very big dogs. Good training for the chewing muscles and lasting care for the teeth.

Content	Art. no.	Price
500 g	6393	11.90 €

BELLY MEATBALLS

Crispy meatballs made from fresh beef belly and healthy wheat bran. Diameter around 13 cm. Supports the gut bacteria. For big and small dogs.

Content	Art. no.	Price
3 pcs.	6020	2.95 €

PUPPY STICKS

These strips made from dried veal, around 10 cm long, provide sufficient resistance for sharp milk teeth as well as for the developing teeth that will remain, and a really enjoyable chew, too.

Content	Art. no.	Price
100 g	6332	4.90 €



CHEWS



BEEF HEARTS

Meaty morsels made from air-dried beef heart. Pure muscular meat with a lot of protein and cut into pieces that are just the right size for catching.

Content	Art. no.	Price
200 g	6026	4.95 €

CALVES' EARS

Gently dried calves' ears. An alternative to large beef ears, ideal for small dog breeds.

Content	Art. no.	Price
100 g	6036	3.90 €

BEEF HIDE STRIPS

Crunchy, dried beef hide strips around 10 - 15 cm long. The perfectly enjoyable chew for medium-sized and big breeds. Suitable for dental care; cannot be portioned.

Content	Art. no.	Price
250 g	6316	5.90 €
500 g	6317	9.90 €

BEEF LUNG

Crispy, dried beef lung is a particularly low-fat snack. Pieces around 10 - 15 cm long. Easily portioned.

Content	Art. no.	Price
250 g	6315	4.90 €



Rinderherzen



Kalbsohren



Rinderhautstreifen



Rinderlunge

Kauknochen

Schaschlik

Rindfleisch
Streifen

Milchziemer

CHEWABLE BONES FILLED WITH BELLY

Chewable bones made from dried buffalo hide, filled with low-fat and tasty beef belly. Ideal for dental care.

Content	Art. no.	Price
2 x 17 cm	6032	6.60 €
4 x 12 cm	6031	8.50 €

KEBABS

Small pieces of scrumptious meat made from luscious muscular meat, liver, lung and heart of beef animals. Skewered on to chewable rolls of dried buffalo hide, around 23 cm long. A delicious and extensive snack between meals.

Content	Art. no.	Price
1 pc.	6030	3.50 €

VEAL STICKS

Dried pieces of veal pizzelle, around 11 cm long. An alternative to ox pizzelle, particularly for small breeds. Very low-fat. Made from pure beef protein.

Content	Art. no.	Price
200 g	6302	12.90 €

BEEF STRIPS

Strong strips made from lots of fresh beef and corn. Gently baked, The high meat content makes the strips especially tasty. A gluten-free snack. Easily portioned.

Content	Art. no.	Price
10 pcs.	6224	3.25 €
30 pcs.	6222	8.75 €



OX CHEW STICKS

Pieces of dried ox pizzle, around 12 cm long. A sturdy chew, which dogs find especially tasty.

Content	Art. no.	Price
200 g	6308	11.90 €

OX CHEW STICKS XL

Extra long. The pieces of ox pizzle, around 30 cm long, are ideal for bigger dog breeds. For a long enjoyable chew and for dental care.

Content	Art. no.	Price
250 g	6392	14.90 €

BELLY BISCUITS

A particularly solid biscuit, around 12 cm long made from lots of fresh belly, rye, linseed and corn. Strengthens the chewing muscles and is ideal for dental care.

Content	Art. no.	Price
3 pcs.	6368	2.45 €
8 pcs.	6369	4.95 €

TASTY BEEF MORSELS

Small, healthy reward morsels made from gently dried lungs from beef animals. Perfect for training and on the go.

Content	Art. no.	Price
100 g	6396	4.50 €

NEW

Ochsenziemer

Ochsenziemer XL

Pausengebäck

Rinds-Leckerli



Rindershren

Rindfleisch-Würfel

Dörntleisch

BEEF EARS

*Gently dried beef ears.
A tasty and traditional chew for all dog breeds.*

Content	Art. no.	Price
5 pcs.	6039	4.90 €

BEEF CUBES

NEW

*Crunchy cubes made from fresh beef.
Around 1.5 x 2 cm in size. A nutritious and delicious snack that is highly recommended for all dogs.*

Content	Art. no.	Price
200 g	6397	6.50 €

JERKY

*Flat, dried strips, around 10 - 15 cm long, made from tasty beef jerky.
Low-fat chew for small and big dogs. Particularly suitable for dental care.*

Content	Art. no.	Price
500 g	6309	14.90 €



CHEWS



LAMB STRIPS

Firm natural chew strips, around 12 cm long, made from gently dried lamb skin, for mini and medium-sized breeds. A delicious snack for the really big ones. Particularly suitable in the case of allergic sensitivities.

Content	Art. no.	Price
250 g	6335	5.50 €

LAMB DOMINOES

Cubes made from dried lamb belly and lamb meat. Around 2 x 2 cm in size, solid fun snack. Easily digestible and also ideal for dogs with gastrointestinal sensitivity and animals with allergies.

Content	Art. no.	Price
200 g	6311	8.95 €

LAMB LUNG

Finest, gently dried lung of lamb. A tasty, crispy snack for between meals. Especially low in fat. Suitable for all dogs, from small to big.

Content	Art. no.	Price
250 g	6310	6.90 €

LAMB EARS

Gently dried lamb ears. Best used as a chew for dental care. Particularly good for mini and small dog breeds.

Content	Art. no.	Price
100 g	6035	5.90 €





LAMB BAGUETTE

Savoury wholemeal biscuit made from rye, rice and plenty of fresh lamb meat. Particularly suitable for dogs with gastrointestinal sensitivity and kidney disease. Very easily broken up and portioned.

Content	Art. no.	Price
5 pcs.	6342	2.90 €

Seasonal item: only available from November to May

LAMB BELLY

Fresh lamb belly, gently dried and portioned into chew sticks, around 15 cm long. Particularly suitable for activating the digestion.

Content	Art. no.	Price
200 g	6037	5.90 €
500 g	6038	11.90 €

LAMB SADDLE

Gently dried lamb pizzle. Portioned into pieces, around 12 cm long. Especially tasty and recommended both small and big dog breeds.

Content	Art. no.	Price
100 g	6313	8.90 €

LAMB HEART

Meaty morsels made from air-dried lamb heart. Pure muscular meat with a lot of protein, cut into pieces that are just the right size for catching. Easily digestible and particularly recommended for animals with allergies and with gastrointestinal sensitivity.

Content	Art. no.	Price
100 g	6334	5.50 €



CHEWS



SOFT LAMB STRIPS

Light, soft strips, 10 cm long, made from tasty lamb meat, corn and rice.

A gluten-free snack for between meals. Easily portioned.

Content	Art. no.	Price
10 pcs	6351	2.25 €
100 pcs	6350	13.90 €

CRISPY HEARTS LAMB WITH BEETROOT

Baked hearts made from fresh lamb meat, spelt, oat flakes, beetroot, rapeseed oil and rosemary. Beetroot promotes intestinal health through its plant fibres (FOS).

A low-fat and tasty snack. Also ideal for dogs with gastrointestinal sensitivity.

Content	Art. no.	Price
250 g	6357	4.50 €



Softstreifen Lamm

Knusper-Herzen
Lamm mit Roter Beete



Lammfleisch-
Leckerchen

Lammfleischrolle

Lammknoschen

TASTY LAMB MEAT MORSELS

Pure lamb meat. Dried especially gently and cut into handy little cubes. Ideal when training or recommended as a reward in between meals. Suitable for all dogs, from small to big.

Content	Art. no.	Price
100 g	6124	4.50 €
250 g	6125	8.90 €
1,000 g	6122	28.90 €

LAMB MEAT ROLLS

Three chewable rolls, around 12 cm long, made from dried muscular meat of beef gullet. Filled with rice and lamb meat. Savoury and longer-lasting chewing fun for small breeds. A juicy snack for medium-sized and big dogs. Gluten-free.

Content	Art. no.	Price
3 pcs.	6328	4.90 €

LAMB BONES

Gluten-free, very solid bone-shaped biscuits made from fresh lamb meat, rice and millet. For various breeds, available in two sizes. Ideal for helping with dental care and also suitable for low-protein feeding.

Content	Art. no.	Price
3 x 12 cm	6355	5.90 €
3 x 15 cm	6333	7.90 €





CHICKEN TRIPE

*Dried chicken tripe. A very protein-rich snack between meals, made from pure, dried muscular meat.
Easily digestible and very nutritious.*

Content	Art. no.	Price
200 g	6027	4.90 €

POULTRY RISsoles

Crunchy, large rissoles made from fresh poultry meat and healthy wheat bran. The diameter of the rissoles is around 13 cm. Can be easily divided. A delicious snack for between meals, for big and small dogs.

Content	Art. no.	Price
3 pcs.	6318	3.90 €

TURKEY NECKS

*Dried turkey necks. A firm chew that helps with dental care.
Particularly recommended for medium-sized to big dog breeds and for small breeds with big appetites and strong catching abilities.*

Content	Art. no.	Price
200 g	6029	4.90 €



Getlügeltrikadellen





CHICKEN NECKS

Dried chicken necks. Small, crunchy pieces. A perfect, protein-rich snack for between meals, for dogs of all sizes and breeds.

Content	Art. no.	Price
100 g	6028	2.90 €

CHICKEN MEAT ROLLS

Three chewable rolls, around 12 cm long, made from dried muscular meat of beef gullet. Filled with fresh poultry meat and rice. A savoury, fun chew for mini and small breeds. A juicy snack for medium-sized and big dogs. Gluten-free.

Content	Art. no.	Price
3 pcs.	6327	4.90 €

POULTRY MEAT STRIPS

Strong strips made from lots of fresh poultry meat and corn. Gently baked, The high meat content makes the strips especially tasty. A gluten-free snack. Easily portioned.

Content	Art. no.	Price
10 pcs.	6022	3.25 €
30 pcs.	6221	8.75 €

Hähnchenfleischrolle

Hähnchenhälse

Geflügelfleisch-
Streifen

YOU WILL FIND DETAILED INFORMATION ON ALL PRODUCTS IN THE ENCLOSED PRODUCT OVERVIEW.



CHEWS



POULTRY MEAT SLICES

Juicy slices made from gently grilled poultry meat. With added healthy herbs, linseed and New Zealand green-lipped mussel extracts. Provides healthy support for digestion and joints, or as a tasty snack for between meals.

Content	Art. no.	Price
100 g	6377	5.90 €

POULTRY CUBES

Crunchy cubes made from poultry meat. Around 1.5 x 2 cm in size. A nutritious and delicious snack, that is highly recommended for all dogs.

Content	Art. no.	Price
200 g	6340	6.50 €

POULTRY MEAT MORSELS

Soft strips of gently grilled poultry meat, around 3 - 4 cm long. A particularly healthy and protein-rich reward treat with added herbs, linseed and New Zealand green-lipped mussel extracts.

Content	Art. no.	Price
50 g	6370	5.50 €

SOFT POULTRY STRIPS

Extra tender soft strips, around 12 cm long. Baked using delicious poultry meat, corn and rice. A gluten-free snack for between meals. Easily portioned.

Content	Art. no.	Price
10 pcs.	6347	2.25 €
100 pcs.	6346	13.90 €



**DEER MEAT SNACKS**

Soft strips of gently grilled deer meat, around 3 - 4 cm long. A particularly healthy and protein-rich reward treat with added herbs, linseed and New Zealand green-lipped mussel extracts.

Content	Art. no.	Price
50 g	6389	5.50 €

**NEW
SHAPE****VENISON CRACKERS**

Crispy baked rings made from fresh venison meat, spelt, rye, oats and organically produced rapeseed oil. Especially solid and healthy. Also recommended for dogs with gastrointestinal sensitivity and for low-protein feeding.

Content	Art. no.	Price
200 g	6371	4.90 €

Exclusive item.**DEER MEAT STRIPS**

Pure, juicy deer meat. Dried and portioned into strips, around 15 cm long. This protein-rich chew is very nutritious and ideal for dogs with allergies.

Content	Art. no.	Price
200 g	6390	9.90 €

DEER BONES

Gluten-free, very solid bone-shaped biscuits made from fresh deer meat, rice and millet. For various breeds, available in two sizes. Ideal for helping with dental care and also suitable for low-protein feeding.

Content	Art. no.	Price
3 x 12 cm	6353	5.90 €
3 x 15 cm	6047	7.90 €

*Hirsch-Kracker**Hirschfleisch-Happen**Hirschknochen**Hirschfleisch-Streifen*

**NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR**

Exclusive item.

DEER EARS

Pure, dried deer ears with large pieces of cartilage. A robust chew even for big and very big dogs. Also ideal for animals with allergies.

Content	Art. no.	Price
100 g	6337	7.50 €

NEW

Exclusive item.

DEER MEAT STICKS

Strips of dried and pressed deer meat, around 12 cm long. Ideal as a light chew or for a reward. Can be easily portioned. Also recommended for animals of all breeds that are sensitive and have allergies.

Content	Art. no.	Price
150 g	6398	8.90 €

Exclusive item.

DEER HEARTS

Meaty morsels made from air-dried deer heart. Pure muscular meat, cut into pieces that are just the right size for catching. A highly digestible, protein-rich snack, which is also highly recommended for animals with allergies and with sensitive gastrointestinal systems.

Content	Art. no.	Price
200 g	6338	10.90 €

GAME MEAT STRIPS

Strong strips made from lots of fresh game meat and corn. Gently baked. The high meat content makes the strips especially tasty. A gluten-free snack. Easily portioned.

Content	Art. no.	Price
10 pcs.	6223	3.25 €
30 pcs.	6220	8.75 €

Hirschohren

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Hirschfleisch-Sticks

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Hirsch-Herzen

Wildfleisch-Streifen

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Exclusive item.

DEER TENDONS

Dried deer tendons, around 30 cm long. An ideal and enjoyable chew for dogs with allergies and, moreover, especially low in fat. Suitable for helping with dental care.

Content	Art. no.	Price
250 g	6359	13.50 €

SOFT GAME STRIPS

Extra tender soft strips, around 12 cm long. Baked using delicious game meat, corn and rice. A gluten-free snack for between meals. Easily portioned.

Content	Art. no.	Price
10 pcs.	6345	2.25 €
100 pcs.	6344	13.90 €

Exclusive item.

DEER LUNG

Finest, dried lung of indigenous deer. A tasty snack that is low-fat, too. For small dogs; also recommended for dental care.

Content	Art. no.	Price
200 g	6339	10.90 €

DELICIOUS DEER MEAT TREATS

Pure deer meat. Dried especially gently and cut into handy little cubes. Ideal when training or recommended as a reward for between meals. Suitable for all dogs, from small to big.

Content	Art. no.	Price
100 g	6387	4.50 €
250 g	6372	8.90 €
1,000 g	6388	28.90 €

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Hirsch-Sehnen

Softstreifen Wild

Hirschfleisch-
Leckerchen

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Hirschlung



RABBIT EARS

Dried rabbit ears with firm, tasty cartilage. Helps with dental care. Ideal for mini breeds and small dogs. Also suitable for animals with allergies.

Content	Art. no.	Price
100 g	6300	3.95 €

CRISPY HEARTS RABBIT WITH TURMERIC

Baked hearts made from easily digestible rabbit meat, spelt, oat flakes, rapeseed oil, rosemary and turmeric. Turmeric supports the liver and lowers blood sugar levels as well as cholesterol levels. Highly recommended for animals with gastrointestinal sensitivity and with allergies.

Content	Art. no.	Price
250 g	6356	4.50 €

RABBIT CUBES

Crispy cubes, around 1.5 x 2 cm in size, made from dried rabbit meat. Suitable for big and small breeds. Also recommended for dogs that are sensitive and that have allergies.

Content	Art. no.	Price
200 g	6341	8.25 €

Kaninchen-Ohren

Knusper-Heizen
Kaninchen mit Curcuma

Kaninchen-Würfel



Exclusive item.

KANGAROO MEAT STICKS

Strips of air-dried and pressed kangaroo meat, around 12 cm long. Suitable as a chew or as a reward, as the strips can be easily portioned. Also recommended for animals of all breeds that are sensitive and have allergies.

Content	Art. no.	Price
150 g	6391	8.90 €

OSTRICH STICKS

Delicious ostrich meat, rice and corn. An easily digestible and gluten-free biscuit, which is in great demand among small as well as big dogs. The ideal reward, whether in training or just because.

Content	Art. no.	Price
250 g	6021	2.50 €

Exclusive item.

KANGAROO MEAT STRIPS

Tender, slightly marbled kangaroo meat. The pieces of protein-rich, highly digestible kangaroo meat, around 15 cm long, are recommended for animals that are sensitive and have allergies. A firm chew that also cares for teeth.

Content	Art. no.	Price
250 g	6362	19.90 €

TASTY OSTRICH MEAT BITES

Pure ostrich meat. Dried especially gently and cut into handy little cubes. Ideal as a reward for training. Suitable for all dog breeds, from mini to big.

Content	Art. no.	Price
100 g	6374	4.50 €
250 g	6373	8.90 €
1,000 g	6375	28.90 €



CHEWS

Exclusive item.

OSTRICH TRIPE

Crunchy, dried tripe made from ostrich. Strips of different lengths, up to around 20 cm long. Can be easily portioned and is ideal for both small as well as big dogs as a tasty snack for between meals.

Content	Art. no.	Price
250 g	6367	12.50 €

OSTRICH BISCUITS

Low-fat, gluten-free biscuits made from fresh ostrich meat, corn and potatoes. Suitable as a snack for between meals and as a reward for all dog breeds. Also highly recommended in the case of food allergies and gluten intolerance.

Content	Art. no.	Price
250 g	6312	4.30 €

Exclusive item.

OSTRICH TENDONS

Very firm pieces of tendon, around 14 cm long. Ostrich tendons, portioned out into just the right size for catching, are ideal for helping with dental care. Also ideal for animals with allergies.

Content	Art. no.	Price
250 g	6490	12.90 €

Exclusive item.

OSTRICH MIX

A chew mix made from natural, South African ostrich meat. Dried pieces of jerky, muscular meat, tripe and tendons. Highly recommended for medium-sized and big breeds of animals with allergies.

Content	Art. no.	Price
250 g	6049	12.90 €



Straußen
Därnleisch

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Straußentrikadellen

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Straußenknochen

Straußen-Kniesechnen

Exclusive item.

NEW

OSTRICH JERKY

An ideal snack chew for dogs with allergic sensitivities. Tasty ostrich jerky, gently dried and cut into strips that are just the right size for catching. Healthy protein and little fat – ideal for small as well as big dogs.

Content	Art. no.	Price
250 g	6491	11.90 €

OSTRICH RISsoles

Crispy baked rissoles made from lots of fresh ostrich meat, linseed, millet and potatoes. A very solid meat biscuit. The carefully selected ingredients make it ideal for dogs with gastrointestinal sensitivity. Gluten-free.

Content	Art. no.	Price
3 pcs.	6319	4.90 €

OSTRICH BONES

Gluten-free, bone-shaped biscuits made from fresh ostrich meat, rice and millet. For various breeds, available in two sizes. Ideal for helping with dental care and also suitable for low-protein feeding.

Content	Art. no.	Price
3 x 12 cm	6354	5.90 €
3 x 15 cm	6325	7.90 €

Exclusive item.

OSTRICH HAMSTRINGS

Especially firm for a longer-lasting enjoyable chew. Natural and gently dried. This chew is particularly suitable for helping with dental care and trains the chewing muscles. Particularly recommended for big and very big breeds as well as for dogs with allergic sensitivities.

Content	Art. no.	Price
250 g	6324	13.50 €



CHEWS

Exclusive item.



HORSE MEAT CHEWY STICKS

Chewable rolls made from strips of dried horse intestine, around 12 cm long. For mini and small breeds also suitable for dental care. For big dogs this is a protein-rich, low-fat snack for between meals.

Content	Art. no.	Price
100 g	6052	4.90 €

Exclusive item.



TASTY HORSE MEAT MORSELS

Pure horse meat. Dried especially gently and cut into handy little cubes. Ideal when training or as a reward for between meals. Suitable for all dogs, from small to big.

Content	Art. no.	Price
250 g	6055	8.90 €

NEW

Exclusive item.



HORSE MEAT STICKS

The horse meat is air dried and pieced together into handy strips (around 12 cm). Ideal as a light chew or suitable for a reward. Can be easily portioned. Recommended for animals of all breeds with food sensitivities and with allergies.

Content	Art. no.	Price
150 g	6399	8.90 €

Exclusive item.



MIXED CHEWS - HORSE

A perfectly composed mix of chews and reward pieces made from pure horse meat. Contains pieces of tripe, heart, aorta, tongue and windpipe - portioned out into just the right size for catching.

Content	Art. no.	Price
250 g	6053	8.90 €



Pferdefleisch-Kausticks



Pferdefleisch-Leckerchen

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Pferdefleisch-Sticks



Kauartikel-Mix Pferd

i

Ideal in the case of allergies In order to maintain feed alternatives, you should only feed horse meat to your animal if there is a medical need and in consultation with the attending medical practitioner.



Pferde-Stress

Pferdelunge

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Pferde-Sehnen

Pferdefleisch-Happen

Exclusive item.

HORSE LUNG

A low-fat snack made from natural, gently dried horse lung. Packed as portioned pieces. A crispy, protein-rich snack for big dogs. Also suitable for chewing for smaller dogs.

Content	Art. no.	Price
250 g	6050	8.90 €



Exclusive item.

HORSE WINDPIPE

Dried windpipes from horses. The cartilage rings make this nutritious snack especially crunchy. Strongly recommended for medium-sized and big dogs.

Content	Art. no.	Price
100 g	6051	4.50 €



Exclusive item.

HORSE MEAT MORSELS

Soft strips made from gently grilled horse meat, around 2 – 4 cm long. A particularly healthy and protein-rich reward treat with added herbs, linseed and New Zealand green-lipped mussel extracts.

Content	Art. no.	Price
50 g	6056	5.50 €



Exclusive item.

HORSE TENDONS

Dried horse tendons, portioned into pieces, around 15 cm long. Ideal for helping with dental care.

Content	Art. no.	Price
200 g	6054	11.90 €



ISLAND STICKS

Portions of bite-sized pieces of Alaskan pollock. Fish protein is particularly easy to digest and healthy. An ideal and, moreover, low-fat reward morsel for all dog breeds.

Content	Art. no.	Price
100 g	6034	5.50 €

BASS FILLETS

Natural, gently air-dried bass fillets. A crunchy, healthy snack that is rich in valuable fatty acids and amino acids. Suitable for all dogs, from big down to small, that are especially demanding.

Content	Art. no.	Price
80 g	6364	4.95 €

REDFISH BITES

Dried redfish skin, which has been wrapped up into firm rolls that have a diameter of around 4 cm. Very low-fat morsels. Ideal as a crispy snack for between meals. Also recommended in the case of weight problems.

Content	Art. no.	Price
100 g	6447	3.90 €

COD BITS

Natural, gently dried pieces of cod, around 9 cm long.. A healthy snack for between meals. Valuable protein and healthy fish fat with many essential fatty acids that promote fitness and healthy skin.

Content	Art. no.	Price
200 g	6043	11.50 €





Knusper Herzen
Fisch mit Spinat



Sardellen



CRISPY FISH HEARTS WITH SPINACH

Heart-shaped biscuits made from sea fish, spelt, oat flakes, spinach, rapeseed oil and rosemary. The carotene content that is found naturally in spinach protects cells and tissue and supports eyesight. Furthermore, sea fish contains essential fatty acids and amino acids. Ideal for dogs with gastrointestinal sensitivities and with allergies.

Content	Art. no.	Price
250 g	6358	4.50 €

ANCHOVIES

Gently dried anchovies, around 4 – 8 cm long. A gluten-free snack for between meals. Suitable for all breeds.

Content	Art. no.	Price
100 g	6446	4.90 €

FISH NUGGETS

Natural cod baked up into savoury, crunchy nuggets. Around 5 cm in size. An ideal reward in between meals or when training. Healthy and low-fat also suitable for dogs of all breeds with allergic sensitivities.

Content	Art. no.	Price
100 g	6045	3.50 €

MINI SEAWEED TREATS

Crispy baked solid mini treats made from rye flour and seaweed meal as well as wheat bran. Promote healthy digestion. The low-fat treats are suitable for dogs of all breeds and help with dental care. Around 20 pieces.

Content	Art. no.	Price
800 g	6303	4.90 €

Seealgen-Brötchen



Fisch-Nuggets





SALMON ROLLS WITH BEEF

Here, finely chopped salmon, beef belly and ox pizzle are formed into a chewable roll, around 15 cm long. A long-lasting enjoyable chew for dog breeds ranging from small up to big. Very suitable for helping with dental care.

Content	Art. no.	Price
4 pcs.	6380	9.90 €

SALMON STARS

Around 200 baked stars made from 50% salmon fillets with spelt, oats and beetroot. The fibre in beetroot promotes intestinal health, in particular. A gluten-free morsel for between meals. Also recommended as a training reward.

Content	Art. no.	Price
100 g	6365	4.90 €

SALMON ROULADE WITH BEEF

Firm beef hide filled with fresh salmon to make a roulade, around 12 cm long. A very protein-rich and low-fat chew. The roulade is very hard and therefore ideally suited for strengthening the chewing muscles and for dental care.

Content	Art. no.	Price
2 pcs.	6379	3.90 €

SALMON AND POULTRY STICKS

Crispy baked strips made from lots of fresh salmon and poultry meat, spelt, rye, oat flakes and rapeseed oil. Can be easily divided up into small pieces. Ideal as a treat for dogs of all ages and all sizes with food sensitivities.

Content	Art. no.	Price
100 g	6191	4.50 €



Lachs-Sternchen



Lachsroulade



Lachs-Geflügel-Sticks



Krabben-Röllchen



Silling



Lachswickel



SPRATS

Gently dried sprats. The sprats are soft and around 10 - 11 cm long. Very suitable for treats in between meals. The essential fatty acids provide the best support for the immune system and joint function.

Content	Art. no.	Price
200 g	6044	5.90 €

CRAB STICKS

Finely chopped up crab meat and beetroot juice made up into solid rolls, around 1 cm in size. A dental care product for mini and small breeds. A healthy, low-fat reward snack for big and very big dogs.

Content	Art. no.	Price
80 g	6366	4.95 €

SALMON WRAP WITH BEEF

A piece of low-fat ox pizzle, around 11 cm long, wrapped in gently dried salmon skin. A hard chew that is suitable for promoting healthy chewing muscles. Suitable for dogs of all sizes.

Content	Art. no.	Price
2 pcs.	6381	4.50 €



DOG BISCUITS

Corn seeds and corn seed oil baked up into crunchy rings with a diameter of around 5 cm. A gluten-free, low-fat treat. Also suitable as part of low-protein feeding. Contents: around 55 sticks.

Content	Art. no.	Price
800 g	6023	5.90 €

WILD TRUFFLES

Savoury baked truffles with rabbit meat, wholesome spelt, fresh beetroot and yeast. A tasty reward with healthy and natural regional ingredients. Suitable for all dog breeds. Around 16 pieces.

Content	Art. no.	Price
125 g	6195	3.90 €

DUCK AND CORN CRACKERS

Hard-baked, gluten-free crackers made from duck breast and wholesome corn. A particularly low-fat delight; the flat shape makes them ideal when you are on the go.

Content	Art. no.	Price
200 g	6383	5.90 €

Exclusive item.

CRUNCHY POTATO BISCUITS

Delicate biscuits made from horse meat, potatoes and free-range eggs. Ideal for animals with allergies and for dogs that can be fed exclusively on horse meat as an animal protein source.

Content	Art. no.	Price
110 g	6193	4.70 €



Hundekuchen



Ente-Mais-Kracker



Wild-Trüffel



Kartoffel-Krönchen

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

Sardellen-Herzchen

Dinkelchen Wild

Dinkelchen Forelle

Gemüse-Pastetchen

ANCHOVY HEARTS

Little heart-shaped rewards baked up from anchovies, easily digestible rice, guar gum and yeast. Ideal as a reward when out for a walk or also suitable during training.

Content	Art. no.	Price
200 g	6385	4.90 €

MINI GAME AND SPELT TREATS

With tasty game meat, spelt and yeast, rich in vitamin B, these little hearts are ideal as rewards during training or in between meals.

Content	Art. no.	Price
200 g	6386	4.90 €

MINI TROUT AND SPELT TREATS

Little crunchy heart-shaped biscuits with freshly caught trout, wholesome spelt and nutritious yeast. Particularly suitable for mini and small breeds as well as for treats when training.

Content	Art. no.	Price
200 g	6384	4.90 €

VEGETABLE PASTIES

Crispy baked pasties with spinach, spirulina, wholesome spelt and yeast. Ideally suited as part of a kidney diet. Suitable for big and small breeds. Approx. 16 pieces.

Content	Art. no.	Price
125 g	6194	3.90 €



NATURAL BISCUITS

made from organic ingredients.



In our range of dog biscuits made from organic ingredients we guarantee the use of:

- » *food-grade high-fibre wholemeal flour*
- » *free-range eggs*
- » *vitamin-rich vegetables*
- » *wholesome kernels and seeds*
- » *food-grade honey*

The origin of the cereals that are used is guaranteed to be from organic growers, and the products are hand-made with no fragrances, no artificial colours and attractants and carefully packed.



GOLD BARS

...with this healthy reward you will also be supporting muscle build-up and joint function. Valuable substances from seaweed meal and safflower oil help here.

Contents	Art. no.	Price
150 g	6184	4.90 €

Composition:
whole grain oat flakes, whole grain spelt flour, free-range eggs, honey, seaweed meal, safflower oil

Analytical components:
Crude protein 13.7 %,
crude fat 10.0 %, crude ash 1.9 %,
crude fibre 2.2 %



MINI CHEESE TREATS

NEW

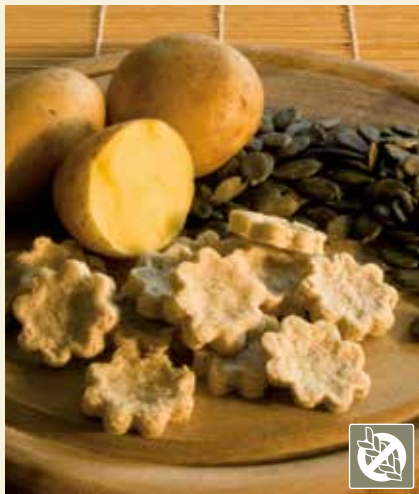
The little reward for big deeds. Baked with flavourful Gouda, this treat is a true favourite with dogs.

Contents	Art. no.	Price
150 g	6190	4.90 €

Composition:
wheat, cornmeal, Gouda cheese, eggs

Analytical components:
Crude protein 18.0 %,
crude fat 14.2 %, crude ash 2.3 %,
crude fibre 0.5 %





POTATO CRACKERS

Especially low-fat and baked exclusively from potatoes and pumpkin seeds. This gluten-free reward is not only easily digestible but also very healthy. Thanks to its solid consistency, this biscuit also cares for the teeth.

Contents	Art. no.	Price
150 g	6189	4.90 €

Composition:

Potato flour, pumpkin seeds (partially de-oiled)

Analytical components:

crude protein 7.1%, crude fat 1.1%, crude ash 2.5%, crude fibre 1.7%



MINI CUSHIONS

The use of valuable linseed oil and high energy bananas means that our Mini Cushions are particularly suitable as tasty rewards for sensitive animals and dogs with kidney disease.

Contents	Art. no.	Price
150 g	6180	4.90 €

Composition:

Spelt flour, free-range eggs, linseed oil, cornmeal, bananas

Analytical components:

Crude protein 13.2 %, crude fat 15.7 %, crude ash 1.6 %, crude fibre 2.7 %



STAR BITES

Cheese and corn affectionately made in bite-sized morsels make canine hearts leap for joy. A little, gluten-free something to lure your beloved pet.

Contents	Art. no.	Price
150 g	6186	4.90 €

Composition:

Cornmeal, cornflour, parmesan, free-range eggs

Analytical components:

Crude protein 12.4 %, crude fat 6.2 %, crude ash 3.7 %, crude fibre 1.3 %



SUNFLOWER SNACKS

Gluten-free Sunflower Snacks with added valuable extracts from New Zealand green-lipped mussel and from black cumin oil. Not only will you be providing a healthy and tasty reward – at the same time you will be boosting joint function and the immune system.

Contents	Art. no.	Price
150 g	6187	4.90 €

Composition:

Cornmeal, cornflour, free-range eggs, black cumin oil, carrots, guar gum, corn starch, green-lipped mussel extract

Analytical components:

crude protein 8.1%, crude fat 7.6%, crude ash 1.1%, crude fibre 1.1%



CHEESE BITES

Whole grains of wheat combined with valuable linseed oil in a tasty treat promotes a healthy digestion and, moreover, will provide your beloved pet with essential fatty acids.

Contents	Art. no.	Price
150 g	6182	4.90 €

Composition:

Spelt flour, sunflower oil, grated Emmental, free-range eggs, linseeds, skimmed milk powder, garlic

Analytical components:

Crude protein 17.5 %, crude fat 19.6 %, crude ash 2.2 %, crude fibre 2.2 %



CHIA MINIS

A reward for dogs that not only tastes good. Millet and chia seeds with various minerals, omega 3 fatty acids and antioxidants are the perfect formula for health and beauty.

Contents	Art. no.	Price
150 g	6188	4.90 €

Composition:

Millet flour, chia seeds, chia oil, parmesan

Analytical components:

Crude protein 11.2 %, crude fat 8.9 %, crude ash 1.3 %, crude fibre 3.6 %



HEALTHY BONE TREATS

A tasty snack made from whole grain oat flakes and rye flour, which not only tastes good but cares for the teeth too.

Contents	Art. no.	Price
150 g	6183	4.90 €

Composition:

Rye flour, whole grain oat flakes, skimmed milk powder, cornmeal, free-range eggs, bulghur wheat, vegetable stock

Analytical components:

Crude protein 13.7 %, crude fat 2.8 %, crude ash 2.3 %, crude fibre 0.6 %



VEGETABLE STICKS

Made with peas, carrots, kamut® and much love. A tempting way to provide support for your animal's fitness. Kamut® originally came from Egypt and is an especially nutritious grain. Strictly from certified organic growers.

Contents	Art. no.	Price
150 g	6181	4.90 €

Composition:

barley meal, kamut®, peas, carrots, skimmed milk powder, free-range eggs, spelt, vegetable oil, locust bean gum.

Analytical components:

Crude protein 16.6 %, crude fat 7.6 %, crude ash 2.8 %, crude fibre 2.4 %





CARE

which treats and protects!

Good health shows in the skin and hair – this is the motto of our Vet-Concept range of care products. Our care products support from the outside what our food products deliver on the inside.

Throughout their lives, the skin of our four-legged friends must be able to withstand a number of things: the risk of parasite infestation, inflammation and allergic reactions. Eyes, ears, teeth and paws also have to work hard and need special care. Natural substances such as plant oils, herb extracts, Dead Sea salts and minerals, have proven to be highly valuable in treating and protecting the skin and hair. These substances not only protect, they are also extremely gentle and free from harmful substances. For this reason, the quality and purity of the raw substances used has top priority. For our range of care products, we use only plant substances to German Pharmacopoeia standard (DAB) and never use toxic chemical agents or preservatives – even for parasite prevention.

All formulae are dermatologically tested and guarantee healthy all-round protection for your pet.





OAT STRAW PROVIDES LONG-LASTING CARE

SHAMPOO-KONZENTRAT



A care product for the skin and coat

Sometimes it can be unavoidable: for parasite infestations or an extremely dirty coat, mild SHAMPOO-KONZENTRAT is the ideal product. The rich, rehydrating natural oils deliver long-lasting care to the skin. Flea excrement is destroyed and the skin and coat treated and cared for naturally. A little goes a long way as the product is highly concentrated.

Content	Art. no.	Price
200 ml	8208	9.90 €

HEALTHY TEETH NEED GOOD CARE

ZAHNCREME



A care product for the teeth and gums

Also essential for our canine friends – regular teeth cleaning. Unfortunately dogs suffer increasingly from plaque and dental problems. Place the enclosed rubber skin onto your index finger and clean the teeth and the gums thoroughly with the toothpaste. Taken good care of using this method, your pet's teeth will stay healthy through to a ripe old age and bad breath prevented successfully. Dental care is best started when your dog is still a puppy.

*The ideal choice
is our dietary
supplement
DENTA-KOMPLEX
(see page 30)*

Content	Art. no.	Price
50 g	8207	9.95 €

EYEBRIGHT AND WITCH HAZEL BRING SOOTHING RELIEF

AUGENPFLEGE



Care product for the eye area

For the gentle cleaning and care of the eyes and eye area and the eyebrows Unless otherwise prescribed, put a few drops of AUGENPFLEGE onto a clean piece of cotton wool. Wipe from the outside to the inside of the eye area. Use a clean piece of cotton wool for each eye, to avoid bacterial contamination. Ideal for the relief of eye irritation, inflammation and weeping eyes.

Content	Art. no.	Price
20 ml	8205	9.90 €

BEES WAX PROTECTS THE SKIN AND KEEPS IT SILKY SOFT AND SMOOTH

PFLEGEBALSAM



A care product for bed sores and dry skin

Many dogs tend to have dry skin with bald patches or scars from old injuries. Bed sores also occur more frequently in old age. Gently massage PFLEGEBALSAM into the skin. This nourishes the skin and provides optimum protection and care to the affected areas.

Content	Art. no.	Price
30 ml	8203	13.50 €



PURE PLANT-BASED AND PROTECTIVE

OHRENLOTION



A care product for the outer ear and the outer auditory canal.

Cleans and cares for the outer auditory canal and the outer ear. Quickly and gently removes ear wax and is ideal for animals with a tendency towards inflammation and mite infestations of the ear. Because only a healthy ear can hear the softest whisper.

Content	Art. no.	Price
30 ml	8206	9.90 €
50 ml	8204	13.50 €

WELL PROTECTED – NOT JUST IN THE WINTER

BALLENPFLEGE



A care product for increased stress and strain and cracked and chapped paws

Daily paw care is indispensable, especially in the wintertime Ice and snow cause more frequent injuries, which are exacerbated by the harsh grit which is spread onto paths and roads. Paws become brittle and chapped and start to crack. When applied once or twice a day, BALLENPFLEGE brings rapid relief in acute cases, cares for the paws, prevents chapping and cracking and protects from grit.

Content	Art. no.	Price
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MINERALS FROM THE DEAD SEA

HAUT- & FELL-MINERALSPRAY



A care product for itching and a dull coat

HAUT- & FELL-MINERALSPRAY delivers rapid relief in cases of itching, dandruff and mite infestation. The special action of Dead Sea salt lies primarily in its complex composition of original mineral salts. This provides for sufficient hydration, elasticity and resistance in the skin. For long-lasting care and a glossy coat.

Content	Art. no.	Price
300 ml	8202	14.90 €

GREEN CLAY SOOTHES AND PROTECTS

MINERALSALBE



Care products for eczema, insect bites and skin impurities

Dogs also suffer from eczema, skin irritation and fungal infections as a result of environmental influences. Our MINERALSALBE cares for and protects highly sensitive skin areas. In acute cases, apply to the affected areas several times a day.

Content	Art. no.	Price
75 ml	8209	12.90 €

REGISTERED PRODUCTS FOR PROTECTION AGAINST PARASITES

Due to the plant-based ingredients and active substances in the Vet-Concept protection products, which are also suitable for preventing or killing off parasites, the following products are subject to the regulatory declaration requirements for biocides. Consequently, these products are marked with a safety symbol and with information on their correct handling. **Use biocides* with care. Always read the label and product information prior to use.**

To boost defence
against parasites
KNOBLAUCH-KOMPLEX
(see page 39)



A PURE PLANT-BASED ACTIVE SUBSTANCE ABWEHRLOTION*

Ticks, fleas, mites, lice

A highly effective concentrate with neem oil (margosa extract); apply in droplets to the skin. Distributed throughout the capillary system and acting in the upper epidermis, ABWEHRLOTION provides reliable protection against all types of infestation.

Biocide Regulation
(BAuA) Reg. no.:
N-43820



Warning

Content	Art. no.	Price
50 ml	8211	13.50 €



A PURE PLANT-BASED ACTIVE SUBSTANCE

UMGEBUNGSSPRAY*

Ticks, fleas, midges

A flea treatment can only be effective if the animal's environment is also treated: since 80% of parasites do not live on the animal and can be found in the animal's immediate environment (carpets, baskets etc.). For severe cases of parasite infestation, spray all around the animal's living environment once a day for the first five days and then once a week. For extremely delicate materials, we recommend that you perform a spot test in an inconspicuous place.

Biocide Regulation
(BAuA) Reg. no.:
N-43819



Warning

Content	Art. no.	Price
500 ml	8201	24.90 €



A PURE PLANT-BASED ACTIVE SUBSTANCE

DIREKTSPRAY*

Ticks, fleas, midges

Natural parasite protection derived from plants. In the event of a parasite infestation, spray into the coat against the direction of hair growth and gently massage into the skin. We recommend that you repeat application after a few days. For prevention, massage a few squirts of the products into the animal's coat once a day for a week, then every other day only. Effectively prevents flea and tick infestation. Information on the correct and careful handling of this product can be found in the enclosed product overview.

Biocide Regulation
(BAuA) Reg. no.:
N-56292



Warning

Content	Art. no.	Price
300 ml	8200	17.90 €





A varied diet for your animal

CATS AND THEIR DIET

Even if a cat gives clear preference to animal-derived proteins, there's no reason not to ring the changes. What they love to eat today can be just as easily rejected tomorrow. A cat has its own mind – especially when it comes to food,

Cats are by nature "inveterate" predators. Their entire metabolism is designed to run on animal protein. Consequently, protein constitutes an essential supply of energy for cats.

The same is true of amino acids, the building blocks of proteins. Taurine is an extremely important amino acid: as a cat's body cannot make enough taurine, it has to be obtained from food. For this reason, a good quality cat food should also contain an adequate amount – sourced ideally from meat, which has a natural taurine content.

The special feline dietary habits place high demands on a cat's physiology. Because the absorption and utilisation of animal proteins produces nitrogen and toxic waste products. Both need to be excreted – placing a continuous strain on the liver and kidneys. For this reason, Vet-Concept products use only extremely valuable proteins which are easy to digest. We also make sure that the kidneys and urinary tract are cared for by adding FOS (fructooligosaccharides): these substances bind the nitrogen which is produced by the digestive processes, ensuring that it is gently excreted via the intestines.

To meet your cat's requirements at all times, Vet-Concept offers a selection of delicious varieties such as rabbit, duck, salmon or reindeer. So you'll always have the right food ready for your little gourmet!







CHANGING FEED

and care

For many cats, a little variety in their feeding bowl is the "spice of life". They have developed highly individual preferences and a change in diet is very often welcomed. However, there are several factors which must be addressed to ensure that not only the taste buds, but also the stomach and intestines, are cared for correctly.

An abrupt change of feed is only recommended if the gastrointestinal system is healthy. Feed with the same composition should always be given, e.g. the different varieties of our Soft Premium foods. For cats with sensitive stomachs and intestines, during illness and when the composition of the old feed and the new feed differs greatly, e.g. when changing from a Soft Premium Adult Food to a Diet Food, we advise that the change is made slowly. The new feed should be added gradually over a period of six days. For this purpose, start with 1/4 new food and 3/4 usual food and increase the quantity of new food every two days. The previous feed quantity is reduced

accordingly. In this way, you can be sure that your animal's organism will be able to adjust to the new nutritional constituents without stress.

If symptoms such as pulpy stools, changing faecal consistency or bloating occur for more than three days despite the gentle changeover, contact your dietary advisor or vet. Please inform your dietary advisor or vet of the formula of the follow-on food as well as the date of the changeover, as both these factors should be adapted individually to the breed, age and activity level of your animal.

HEALTHY CATS CLEAN AND GROOM THEMSELVES.

Therefore a cat's coat is a reflection of its well-being. There is hardly any other animal which is cleaner. However, a cat's coat can quickly lose its shine – for example due to stress, in the event of allergies, parasites infestation and organ diseases. Injuries can also mean that your cat does not clean himself regularly and his coat will appear dull and unkempt. If this happens, we can help our four-legged friends – with naturally healthy care products from Vet-Concept.



CARE PRODUCTS

You will find care products for your cat in the "Care Products" section from page 252 onwards.

OUR TIP: INTESTINUM-LIQUID

A probiotic nutritional supplement for diarrhoea and a change in diet, see page 165





MOS (MANNAN-OLIGOSACCHARIDES)

- » ...are complex carbohydrates which are obtained from yeast cell walls and which cannot be digested
- » ...block the attachment of harmful bacteria on the intestinal wall
- » ... support the reproduction of healthy gut bacteria and the immune system



IMMUNOGLOBULINS

- » ...are antibodies found in the mother's milk which grant protection from disease and which can be formed later on by the puppies themselves
- » ...strengthen the immune defences and intestinal health
- » ...are extremely important when rearing puppies without a mother



FOS (FRUCTO-OLIGOSACCHARIDES)

- » ...are dietary fibres of a plant-based origin, e.g. chicory and beetroot
- » ...encourage the reproduction of healthy gut bacteria and the gentle excretion of harmful metabolic waste products via the intestines
- » ...boost immunity and relieve the strain on the liver and kidneys during detoxification



NEW ZEALAND GREEN-LIPPED MUSSEL

- » ...has a high level of glucosaminoglycans and essential fatty acids
- » ...improves the supply of nutrients to the joints
- » ...supports the formation and regeneration of joints, tendons and ligaments



ESSENTIAL FATTY ACIDS

- » ...are not produced in adequate amounts by the body itself and must be consumed via the diet
- » ...are essential elements for protection of the skin and the immune system and counteract inflammation



GLUTEN-FREE INGREDIENTS

- » Gluten, also referred to as protein gluten, is a component which is present in a number of grain varieties
- » The following foods are gluten-free: rice, corn, millet, buckwheat, potatoes and vegetables
- » ...are important for cats with a gluten intolerance



PROBIOTICS

- » ...are living micro-organisms such as: Enterococcus faecium (lactic acid bacteria)
- » ...are part of a healthy intestinal flora and promote their multiplication
- » ...are effective in treating digestive disturbances, diarrhoea and important in restoring the health of the intestines and boosting the immune system



L-CARNITINE

- » ...delivers fatty acids to the interior of the muscle cells
- » ...is important for the heart and body musculature
- » ...improves condition and fat burning



HAIRBALL CONTROL

- » special plant fibres counteract the formation of hairballs in the digestive tract
- » promotes the safe excretion of ingested hair via the intestines
- » prevents the formation of hairballs and gastrointestinal problems



NATURAL ANTIOXIDANTS FOR CELL PROTECTION

Selected dietary components with high antioxidative potential act in synergy and make an effective contribution to cell protection. In the event of diseases and in special metabolic situations, a food supplement can help to cover the increased requirement for antioxidative substances and provide better protection of the organism from damaging metabolic waste products.





EVERY DAY

for a little more independence

A young cat grows rapidly: you can literally see the changes in growth and development every single day. As early as at five weeks, all senses are fully developed.

The kitten begins to explore his surroundings alone – and also starts looking for food. This is exactly the right time to start adding solid food to your kitten's diet. And given a kitten's rapid development, this food should be highly nutritious:

even at twelve weeks, a young cat is "ready" and has the skill, independence and grace of a fully grown cat.

Kittens not only gain their independence extremely quickly – they also develop their characteristic wilfulness at the same time. Food preferences can also be formed within the first six months. During this period you can help your tiny free spirit to become accustomed to a valuable and balanced diet.

Good digestibility of the fed proteins are key here (ideally over 90%) combined with an adequate taurine content.

PRODUCT OVERVIEW

Kitten Food

For detailed information on all products, please see the enclosed product overview



KITTENS

» CAT YOUNG SENSITIVE «

01

A highly digestible premium food for growing cats

01 PREMIUM DRY FOOD



02 SOFT PREMIUM WET FOOD

02

» POULTRY «

A soft premium food made of poultry for sensitive stomachs

» CARE PRODUCTS «

04

You will find care products for your cat in the "Care Products" section from page 252 onwards.

04 CARE PRODUCTS



03 NUTRITIONAL SUPPLEMENT



03

» IMMULAK CAT «

Bringing up kittens from the first first day of life

» INTESTINUM-LIQUID «

A probiotic nutritional supplement for diarrhoea and a change in diet

» FERTILE-BALANCE «

A nutritional supplement for breeding animals

» FEMALES «

A nutritional supplement for pregnancy and suckling

If your animal's feed is about to change in their new home, the feed should only be replaced after the settling-in phase and only in gradual steps over a period of eight to ten days. Get your four-legged friend used to wet and dry food. This will really help to encourage chewing, which will strengthen their bite!



STOMACH & INTESTINES



SKIN & COAT



IMMUNE SYSTEM

URINARY STONE CONTROL

A GOOD START FOR HEALTHY LIFE

CAT YOUNG SENSITIVE

A highly digestible premium food for growing cats

The basis for a long life: CAT YOUNG SENSITIVE is adapted to the high energy requirements of the first year of life and supports optimum development. High value protein from salmon, rabbit and egg provide the young cat with key amino acids – essential for a glossy coat, vitality and mobility and a stable immune system. With natural taurine, selected herbs and gluten-free maize for high tolerance.

CAT YOUNG SENSITIVE is recommended for short-haired and long-haired breeds of cat. The extra-small croquettes can be softened or soaked as required.

Content	Art. no.	Price
1.5 kg	36015	17.90 €
3 kg	3603	24.90 €
10 kg	3610	55.90 €

- » For kittens from the sixth week of life
- » Highly-digestible proteins from salmon and rabbit
- » With extra high levels of natural taurine



FEEDING TIPS

with Soft Premium Food

For kittens over two months old, other Soft Premium food products are ideal – such as HEART & LIVER, TURKEY and LAMB – native meat varieties with an absolute guarantee of freshness and a delicious treat to spoil your pet with.

OUR TIP: to avoid feeding preferences and acceptance problems at a later stage, young cats should be introduced to wet and dry food during the first year of life. However, we recommend that you postpone use of one of the exotic or unusual meat varieties such as REINDEER or KANGAROO in order to guarantee an available alternative in the event of a food allergy.



FIRST AID

INTESTINUM-LIQUID

A probiotic nutritional supplement for diarrhoea and a change in diet



The health of the intestines can be knocked out of balanced by food changes, diarrhoea, the use of medication and many other factors. INTESTINUM-LIQUID stabilises the intestinal flora with natural lactic acid bacteria. The intestinal mucosa is repopulated and is better equipped to defend against harmful bacteria. A helping hand for the immune system. Also recommended after a course of antibiotic treatment. INTESTINUM-LIQUID is well accepted and is also tolerated extremely well by kittens.

Content	Art. no.	Price
30 ml	7059	14.95 €



POULTRY MEAT WITH BEEF MEAT AND WHOLEGRAIN RICE

POULTRY

Soft Premium Food

Poultry meat is ideal for cats with sensitive stomachs as it is easily digestible, extremely tender and very palatable. Poultry fat is also rich in linoleic acid, a valuable essential fatty acid. In combination with a low content of beef and wholegrain rice, this is a complete balanced food for young cats.

SAVE MONEY WITH A 6-PACK
From only 1.20 per tin€

Content	Art. no.	Price
100 g	2100-3	1.35 €
200 g	2200-3	1.70 €
400 g	2400-3	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-3	7.20 €
6 x 200 g	2206-3	9.30 €
6 x 400 g	2406-3	12.30 €



BREEDING

*Good for growth
and for parent cats*



FROM THE FIFTH WEEK OF PREGNANCY

FEMALE

A nutritional supplement
for pregnancy and suckling

Kittens can only achieve optimum development if their mother has a good supply of nutrients. For this reason, FEMALE contains everything which a mother cat will need during pregnancy and suckling. It fully covers the higher requirement of minerals such as iron and calcium, as well as taurine and vitamins such as biotin and folic acid. Young ones will receive all the key nutrients required for healthy development while still in their mother's womb. This means greater safety for the mother and her kittens.



Content	Art. no.	Price
500 g	7746	17.50 €

FOR THOSE DAYS IN HEAT...

FERTILE-BALANCE

A nutritional supplement
for breeding animals

The periods in heat are stressful times for both male and female cats. In addition, a lack of condition, insufficient readiness and hormonal disturbances during the fertile period can affect the success of breeding. FERTILE-BALANCE guarantees the targeted supply of vitamins, trace elements and the amino acid tryptophan, which all support fertility. This means the hormonal and sexual activity can be harmonised and the chances of an early pregnancy being maintained are improved. Also recommended for continuous heat cycles.



Content	Art. no.	Price
500 g	7748	22.50 €



REARING KITTENS

IMMULAK CAT

Kitten milk
from the first first day of life

If a cat cannot produce enough milk, or a kitten has to grow up without a mother, rearing is best achieved using a kitten milk which is as similar as possible to the mother's milk. For this reason, IMMULAK CAT takes into account the composition of real mother's milk which is so specific to the species. It contains as many nutrients as possible whilst guaranteeing optimum tolerance. Biologically valuable immunoglobulin, lecithin and probiotics support the immune system and protect the young organism. 500 g IMMULAK CAT is sufficient for one kitten for up to five weeks.

Content	Art. no.	Price
500 g	7745	29.90 €





FOR LARGE CATS

and very large Cats

High quality feed promotes a balanced and harmonised metabolism. For cats, this is extremely important, given their high protein requirement. The use of fresh salmon and native meat varieties such as rabbit, poultry, turkey and beef supply the cat's organism with a number of key amino acids and are rich in natural taurine.

All Vet-Concept recipes contain precisely measured added quantities of linoleic and linolenic acid. These guarantee the individual requirement for essential fatty acids, strengthen the skin's natural barrier mechanism and reduce the organism's tendency towards inflammation. However, Vet-Concept also takes into account the individual requirements of different cat breeds and offers a range of special premium nutritious foods.

PRODUCT OVERVIEW

Adult Cats

For detailed information on all products,
please see the enclosed product overview



ADULT



» CAT FIT SENSITIVE «

01

A highly digestible premium food
for active cats

» CAT INDOOR «

A highly digestible premium food
for cats with a moderate energy
requirement

» CAT MAXI «

A highly digestible premium food
with extra large croquettes

02

» HEART & LIVER «

Soft premium food made
of fresh beef meat,
heart and liver

03

» CAT ORGANIC DIGESTION GEL «

A nutritional supplement for
hairballs and digestive problems

» RELAX-LIQUID «

Liquid nutritional supplement
for acute stress

» DENTA-KOMPLEX «

A nutritional supplement for
healthy teeth and oral hygiene

» MULTI-MINERAL «

A nutritional supplement
containing all key vitamins and
trace elements

» REVITAL PLUS «

A nutritional supplement to boost
regeneration and resilience

04

CARE PRODUCTS

» CARE PRODUCTS «

04

You will find care products for your
cat in the "Care Products" section
from page 252 onwards.

Cats need a diet which is high in protein. Even where highly digestible protein is fed, this is a tough test for the metabolism and intestinal health. Vet-Concept cat foods contain FOS, so-called fructooligosaccharides, special plant substances to protect the intestinal flora and the sensitive cells of the gut. For gentle digestion.



STOMACH & INTESTINES



SKIN & COAT



URINARY STONE CONTROL

IMMUNE SYSTEM

ALWAYS ON THE GO

CAT FIT SENSITIVE

A highly digestible premium food for active cats

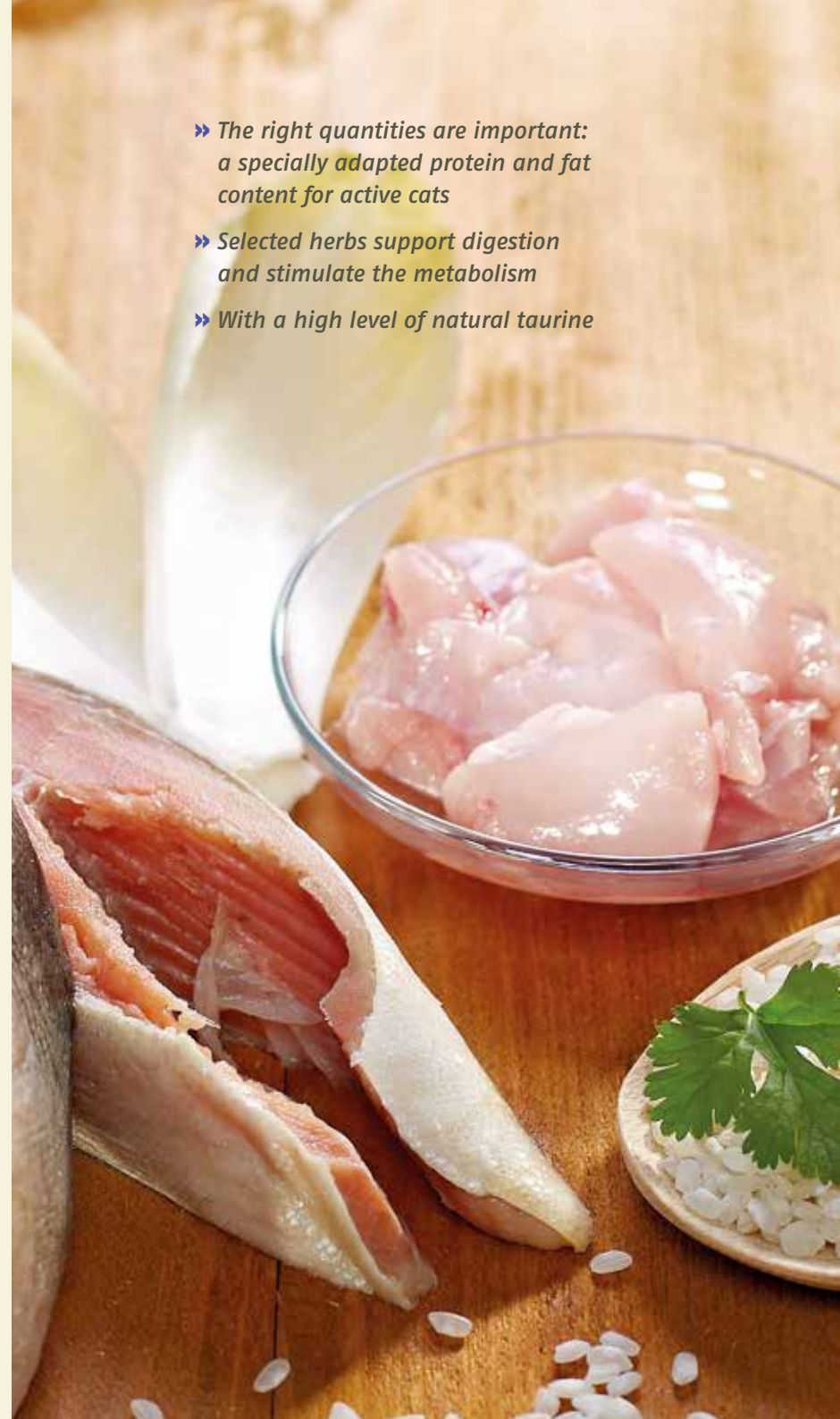
Active cats need a balanced diet which gives them everything they need to maintain fitness. Valuable proteins from rabbit meat and salmon, together with easily digestible rice, maize and potato are ideal. Selected herbs support digestion and stimulate the metabolism. With a high level of natural taurine and special hairball protection.

CAT FIT SENSITIVE also guarantees an optimum urine pH between 6.2 and 6.5. The special croquettes encourage chewing – and therefore also care for the teeth.

Content	Art. no.	Price
1.5 kg	34015	14.90 €
3 kg	3403	22.90 €
10 kg	3410	52.90 €

CATS » ADULT

- » The right quantities are important: a specially adapted protein and fat content for active cats
- » Selected herbs support digestion and stimulate the metabolism
- » With a high level of natural taurine





STOMACH & INTESTINES



SKIN & COAT



WEIGHT CONTROL



URINARY STONE CONTROL



IMMUNE SYSTEM

TAKING IT EASY

CAT INDOOR

A highly digestible premium food for cats with a moderate energy requirement

CAT INDOOR is a palatable and nutritious food with only 13.5% fat – ideal for cats with a moderate energy requirement. The recipe has been developed using highly digestible proteins from turkey and lamb combined with rice and maize for optimum tolerance. Essential fatty acids from linseed boost immunity and help the coat to shine. Artichoke and other herbs support the metabolism and the digestion. With increased hairball protection.

CAT INDOOR promotes an optimum urine pH (6.2–6.5). Also ideal for cats following castration.

Content	Art. no.	Price
1.5 kg	30015	14.90 €
3 kg	3003	22.90 €
10 kg	3010	52.90 €



LARGE CROQUETTES



STOMACH & INTESTINES



SKIN & COAT



URINARY STONE CONTROL



IMMUNE SYSTEM

WITH EXTRA-LARGE CROQUETTES

CAT MAXI

A highly digestible premium food for adult cats

CAT MAXI has been specially developed for cats who eat their food too quickly and swallow it without chewing – ideal for large animals. The extra-large croquettes encourage chewing – and therefore also care for the teeth. Stressed out joints and muscles are supported by seaweed and a high level of essential fatty acids and amino acids. With nutritious poultry and rabbit meat, gluten-free rice and corn. Our tried and test mix of herbs supports the metabolism and the digestion. With special hairball protection. CAT MAXI promotes an optimum urine pH (6.2–6.5).

Content	Art. no.	Price
1.5 kg	31015	14.90 €
3 kg	3103	22.90 €
10 kg	3110	52.90 €



YOU WILL FIND OTHER TASTY
WET FOOD PRODUCTS FROM
PAGE 238 ONWARDS.



TIP

Vegetables & Cereals

VEGETABLE SELECTION, FRESH CARROT
PELLETS and WHEAT BRAN. From page 242.



STRONG-FLAVOURED BEEF MEAT WITH HEART AND LIVER

HEART & LIVER

Soft Premium Food

The high beef content and beef heart provide valuable muscle protein and taurine, essential for good health. Fresh liver also contains valuable vitamins, minerals and highly digestible nutrients. For a full flavour! With wholegrain rice.

SAVE MONEY WITH A 6-PACK
From only 1.20 per tin€

Content	Art. no.	Price
100 g	2100-1	1.35 €
200 g	2200-1	1.70 €
400 g	2400-1	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-1	7.20 €
6 x 200 g	2206-1	9.30 €
6 x 400 g	2406-1	12.30 €

FOR INCREASED REQUIREMENTS

MULTI-MINERAL WITH TAURINE

A nutritional supplement containing
all key vitamins and trace elements



Essential vitamins and vital substances in a biologically easily accessible form are the basis of a natural diet. They are essential elements for healthy development, a glossy coat and for fitness and well-being. MULTI-MINERAL contains all key vitamins and trace elements – the ideal addition to tinned or dry food for increased requirements. Especially recommended for self-prepared foods and for cereals mixed with food.

Content	Art. no.	Price
120 g	7062	10.90 €



GENTLE INTESTINAL CLEANSING AND HAIR EXCRETION

CAT-BIO-DARMGEL

A nutritional supplement for hairballs and digestive problems



CAT-BIO-DARMGEL is extremely gentle on the stomach and has a direct action in the intestines. In combination with the daily feed, it promotes the viscosity of the food pulp moving through the intestines, supports gentle intestinal cleansing and a healthy intestinal environment. CAT-BIO-DARMGEL ensures that any swallowed hair is not trapped in the digestive tract and is excreted via the intestines instead.

Content	Art. no.	Price
100 ml	7055	17.50 €

WITH NATURAL MARINE ALGAE

DENTA-KOMPLEX

A nutritional supplement for healthy teeth and oral hygiene



DENTA-KOMPLEX is an effective composition of purely natural ingredients to combat bad breath, dental discolouration and the formation of plaque. In addition to protective dental care, your pet will also receive high quality amino acids, minerals and trace elements, which are important for health. Added to the feed at the recommended daily dose, one dose of DENTA-KOMPLEX is sufficient for three months.

Content	Art. no.	Price
60 g	8212	14.90 €

FIRST AID

RELAX-LIQUID

Liquid nutritional supplement for acute stress



Trips to the vet, moving house or New Year fireworks – all predictable situations, but ones which can nevertheless be very stressful for many cats. With its pure plant-based active ingredients, in particular passion flower as a traditional herbal treatment for fear and anxiety, RELAX-LIQUID rapidly comes to the rescue. Simply give your pet the corresponding number of drops two hours and then again one hour before the stressful event (e.g. a pending trip to the vet). For longer term use (e.g. moving house), give the drops once a day for a period of five days

Content	Art. no.	Price
30 ml	7713	14.90 €



THE PERFECT BUILD-UP CONCENTRATE

REVITAL PLUS WITH GINSENG

A nutritional supplement to boost regeneration and resilience



REVITAL PLUS provides our cats with all the essential nutrients which are necessary for peak performance: amino acids, essential fatty acids and extracts from mussels and marine algae for strong muscles and joints. Wild ginseng, referred to as the "root of life", vitamins and trace elements give reliable support to cell regeneration. REVITAL PLUS is also the method of choice to help your pet regain his previous healthy form following an illness

Content	Art. no.	Price
150 g	7707	17.50 €
500 g	7708	42.50 €





OPTIMUM CARE

throughout life

Every owner wants their beloved pet to live a long and healthy life. With the right nutrition from Vet-Concept, you can create the very best conditions to help your pet achieve this.

It's never too late to give your pet a good diet – even if your cat is already getting old. On the contrary: in old age, the right diet is absolutely essential. It makes a major contribution, not only to a long life for your animal, but also to health throughout old age, helping your pet to continue to enjoy life to the full.

The most important factor in the diet of senior cats: the body must receive a targeted supply of nutrients which protect and regenerate the organism. The ageing immune system also needs help: using active substances which have a stabilising and regulating action on immunity, the increased tendency towards illness and disease in old age can be reduced.

Our food for older cats from the tenth year of life onwards satisfies the higher requirements of old age and contains all trace elements, minerals, vitamins and amino acids which your cat needs. Your animal receives all essential nutrients – and is less susceptible to disease and the signs of ageing.

PRODUCT OVERVIEW

Food for Senior Cats

For detailed information on all products,
please see the enclosed product overview

» CAT SENIOR «

01

A highly digestible premium food
for older cats

01 PREMIUM DRY FOOD



02

» LAMB «

Soft premium food made from
lamb meat and whole grain rice

02 SOFT PREMIUM WET FOOD



04 CARE PRODUCTS

» CARE PRODUCTS «

04

You will find care products for your
cat in the "Care Products" section
from page 252 onwards.



03 NUTRITIONAL SUPPLEMENT



03

» CAT REVITAL «

A nutritional supplement to
support fitness and
regeneration

» DENTA-KOMPLEX «

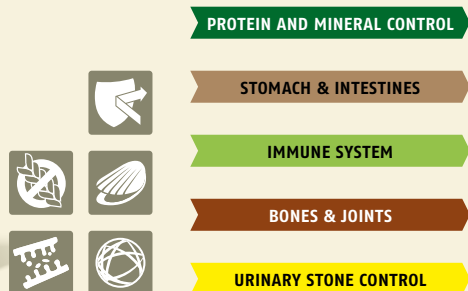
A nutritional supplement for
healthy teeth and oral hygiene

» LACHS-HANF-ÖL «

A nutritional supplement to
support skin health and ease
inflammation

Natural vitamin E and taurine support cell protection and regeneration – and are contained in Vet-Concept foods as a preventive measure. Includes precisely measured added quantities of linoleic and linolenic acid. These guarantee the individual requirement for essential fatty acids, strengthen the skin's natural barrier and reduce the organism's tendency towards inflammation.





GROWING OLD IN GOOD HEALTH

CAT SENIOR

A highly digestible premium food for older cats

At 10 to 11 years old, a cat is counted as being a senior animal – and develops rising requirements in terms of its diet. CAT SENIOR with poultry, lamb and salmon is gentle on the liver and kidneys whilst simultaneously supporting the digestion. With rice and maize for best tolerance. Essential fatty acids strengthen the immune system and relieve inflammation. As older cats often suffer from arthritis, the joints are also supported by the added benefit of New Zealand green-lipped mussel. CAT SENIOR produces an optimum urine pH (6.2–6.5) and has been specially developed with small croquettes. With special hairball protection.

Content	Art. no.	Price
1.5 kg	32015	14.90 €
3 kg	3203	22.90 €
10 kg	3210	52.90 €



YOU WILL FIND OTHER TASTY WET FOOD PRODUCTS FROM PAGE 238 ONWARDS.



LAMB MEAT AND WHOLEGRAIN RICE

LAMB

Soft Premium Food

Lamb meat is extremely tasty and also low in fat. Combined with highly digestible brown rice, this wet food is also ideal for choosy cats and animals with food sensitivities.

Content	Art. no.	Price
100 g	2100-2	1.35 €
200 g	2200-2	1.70 €
400 g	2400-2	2.20 €

SAVE MONEY WITH A 6-PACK
From only 1.20 per tin€

Content	Art. no.	Price
6 x 100 g	2106-2	7.20 €
6 x 200 g	2206-2	9.30 €
6 x 400 g	2406-2	12.30 €

WITH NATURAL SEAWEED

DENTA-KOMPLEX

A nutritional supplement for healthy teeth and oral hygiene

DENTA-KOMPLEX is an effective composition of purely natural ingredients to combat bad breath, dental discolouration and the formation of plaque. In addition to preventive dental care, your dog will also receive high quality amino acids, minerals and trace elements, which are important for health. Added to the feed at the recommended daily dose, one dose of DENTA-KOMPLEX is sufficient for three months.



Content	Art. no.	Price
60 g	8212	14.90 €



ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin and joint health

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.



Content	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €



THE BUILD-UP CONCENTRATE FOR CATS

CAT REVITAL WITH TAURINE

A nutritional supplement to support fitness and regeneration

CAT REVITAL gives a helping hand in old age and during illness with high levels of vitamins, essential fatty acids and valuable taurine. It supplies the weakened organism with all essential vitamins and helps to bring tangible improvements to fitness and well-being. Carefully combined active substances support the organs and delay cell breakdown. The organism is protected and strengthened and is better equipped to cope with stress.

Content	Art. no.	Price
100 ml	7704	17.50 €





OBESITY

Cats love their food – and are always ready for a tasty treat or snack. As a result, they are prone to piling excess pounds on their otherwise slender and graceful frame. Even if every single extra gram is not so critical, you should always keep an eye on the weight of your tiny gourmet. A cat which reaches 20% above normal weight needs urgent action. Because it's not only your cat's grace and elegance which is at risk, it's also his health.

Make sure you feed a food variety which has a constant energy density. Special diet foods from Vet-Concept have a reduced fat content and are rich in valuable protein, with added essential fatty acids and the right amount of fibre. They gently bring overweight cats back to their normal weight and are also ideal when the metabolism has slowed down due to age or illness.

PRODUCT OVERVIEW

Obesity

For detailed information on all products,
please see the enclosed product overview



OBESITY

» CAT LOW FAT «

A complete diet food for obese cats to assist with weight loss

01

01
DIET



02

» CAT CARE SENSITIVE «

A reduced fat premium food for cats

02
PREMIUM
DRY FOOD



04
NUTRITIONAL
SUPPLEMENT



» NATURAL SLIM «

A nutritional supplement for effective weight reduction

04

» CARDIO-LIQUID «

A liquid nutritional supplement to support the heart and the muscles

03
SOFT PREMIUM
WET FOOD



03

» TURKEY «

A soft premium food made of turkey for skin, coat and immunity

An appropriate reduction diet should have as its target a continuous weight loss level of 1 to 3% of your animal's body weight per week and should be monitored on a regular basis. This is important, as organ problems can also lead to weight gain. Your pet must be checked by a vet to exclude this possibility.



- » *Successful in reaching an ideal weight*
- » *High level of satiety*
- » *Well accepted*



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



WITH A HIGH MEAT CONTENT

CAT LOW FAT

A complete diet food for obese cats to assist with weight loss

Vet-Concept LOW FAT diets meet the requirements of highest palatability and satiety. Scientific and clinical trials prove that an increased protein content is not only necessary for acceptance, it also forces the breakdown of body fat and increases the satiating effect of the diet. As part of the LOW FAT reduction diet, L-carnitine stimulates the body's ability to obtain energy from fatty acids, thereby contributing to a better body composition in favour of muscle weight. Dietary fibre provides a better feeling of fullness and improved intestinal health and body odour. CAT LOW FAT can also be recommended for cats with Diabetes mellitus. Thanks to its reduced fat content, the diet food is also suitable for disorders of the lipid metabolism.



WEIGHT CONTROL

METABOLISM

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

FEEDING DURATION:

For up to 6 months initially. For obese animals, until the target body weight is achieved. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration beyond 6 months.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

Content	Art. no.	Price
100 g	2100-21	1.45 €
200 g	2200-21	1.90 €
6 x 100 g	2106-21	7.80 €
6 x 200 g	2206-21	10.50 €

DIET WET FOOD

Content	Art. no.	Price
1.5 kg	86015	17.90 €
3 kg	8603	24.90 €
10 kg	8610	55.90 €

DIET DRY FOOD

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Obesity

For cats in particular, slow weight loss is important, as the increased mobilisation of body fat is a huge strain on the metabolism, especially the liver. Therefore allowing your cat to starve for several days must always be avoided. L-carnitine has a supportive effect. It forces the muscle cells to burn fatty acids and supports consistent and gradual weight reduction whilst maintaining muscle mass. The heart muscle also obtains over 60% of its energy by burning fatty acids. Added L-carnitine in the food also has another helpful roles, since in obesity, the heart is also under much greater stress.

Our tip:

CAT LOW CARB

For Diabetes mellitus
combined with
obesity.

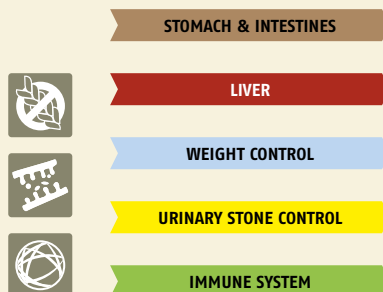
See page 228



Keep a diary of daily feed quantities and record body weight once a week. This will make the transition phase easier and will help you to keep track of the success of the diet.

TIP





LIGHT AND EASILY DIGESTIBLE

CAT CARE SENSITIVE

A reduced fat premium food for cats

CAT CARE SENSITIVE is a light food with an increased protein content from rabbit meat and salmon. The reduced fat content relieves the stress on the liver, gall bladder and the pancreas. Our special mix of herbs, gluten-free rice and maize support the digestion and promote well-being. Thanks to added FOS (fructooligosaccharides) from chicory root, stressful metabolic waste products are safely and gently excreted. A very important factor in a low-fat diet: a high level of linoleic acid, natural minerals and vitamins! CAT CARE SENSITIVE produces an optimum urine pH (6.2-6.5) and is ideal for short-haired and long-haired cats, or even for use as a restricted feed, e.g. following castration.

Content	Art. no.	Price
1.5 kg	35015	14.90 €
3 kg	3503	22.90 €
10 kg	3510	52.90 €



WITH GINSENG FOR AN ACTIVE METABOLISM

NATURAL SLIM

A nutritional supplement for effective weight reduction



Slim cats have better lives – and live longer. NATURAL SLIM helps overweight cats with its special combination of selected nutrients: high quality poultry meat provides protein and tastes really good; natural fibre has a satiating effect and supports the gut bacteria. Special shellfish extracts also bind excess dietary fat. An added benefit: L-carnitine promotes the build-up of muscle and supports the reduction of body fat.

Content	Art. no.	Price
400 g	7705	13.90 €
1200 g	7706	36.90 €



FOR ELEVATED STRESS ON THE HEART & CIRCULATION

CARDIO-LIQUID

A liquid nutritional supplement to support the heart and the muscles



Hazel, vitamin-rich special yeasts and L-carnitine – these active substances help to support the heart, the circulation and the muscles. The addition of CARDIO-LIQUID to your animal's diet will also provide for significantly greater activity and vitality. The result: quality of life and well-being are improved over the long term.

Content	Art. no.	Price
100 ml	7732	22.90 €
250 ml	7733	42.90 €



YOU WILL FIND OTHER TASTY
WET FOOD PRODUCTS FROM
PAGE 238 ONWARDS.



FRESH TURKEY MEAT AND BROWN RICE

TURKEY

Soft Premium Food

Turkey meat has a mild flavour and a moderate fat content. The linoleic acid which it contains – an essential fatty acid – is extremely beneficial for the skin, coat and the immune system. A valuable and easily digestible food containing brown rice and taurine.

SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
100 g	2100-5	1.35 €
200 g	2200-5	1.70 €
400 g	2400-5	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-5	7.20 €
6 x 200 g	2206-5	9.30 €
6 x 400 g	2406-5	12.30 €

FOR DETAILED INFORMATION ON ALL PRODUCTS, PLEASE SEE THE ENCLOSED PRODUCT OVERVIEW.



OBESITY

TIP

Vegetables & Cereals

e.g. FRESH CARROT PELLETS,
VEGETABLE SELECTION and WHEAT BRAN.
From page 242.



KATZEN » ADIPOSITAS

183



SKIN AND ALLERGIES

Good health shows in the Skin & Hair

Allergies: Good health shows in the skin and hair – this is very true, especially for cats. A thick and glossy coat is a sure sign of good health and well-being. However: when the coat looks dull and unkempt, you know that your cat is really not feeling good.

There can be many different reasons why this happens, ranging from internal disorders and diseases to stress. Often this is the result of a skin disorder which has been triggered by an allergy. Dry, inflamed skin also makes the coat appear dull and lifeless and can even lead to hair loss.

With the right nutrition, the chances of getting the problem quickly under control are good. Zinc, biotin and polyunsaturated fatty acids are particularly helpful in addressing this issue. You should also make sure that your animal's feed contains high quality proteins and fibre, thereby excluding any possible triggers of an allergic reaction.

We have tested its success: 45% of the four-legged patients were symptom-free within the first three to six weeks and a further 28% showed a significant improvement.

PRODUCT OVERVIEW

Skin and Allergies

For detailed information on all products,
please see the enclosed product overview



» CAT SANA «

A special diet food to relieve
food intolerances

01

02

» CAT ALLERGY «

A highly digestible premium food
for cats with food sensitivities

» CAT INDOOR «

A highly digestible premium food
for cats with a moderate energy
requirement

03

» RABBIT «

Soft premium food made of
rabbit meat and potato

» HARE «

Soft premium food made of
hare meat and sweet potato

» GOAT «

Soft premium food made of
goat meat and parsnip

» TURKEY «

Soft premium food made of
turkey meat and brown rice

» KANGAROO «

Soft premium food made of
kangaroo meat and parsnip

» REINDEER «

Soft premium food made of
reindeer meat and potato

» DUCK «

Delicate soft premium food
made of duck meat

» NACHTKERZENÖL «

A nutritional supplement for skin
health and immunity

» LACHS-HANF-ÖL «

A nutritional supplement to
support skin health and ease
inflammation

» DERMA-LIQUID «

A liquid nutritional supplement
for skin and coat

» BIOTIN-KOMPLEX «

A nutritional supplement for
coat and hair loss

04

Extremely important for the skin: essential fatty acids. Essential fatty acids prevent the skin from drying out and are vital elements for a healthy skin barrier and the immune system. The most important constituents are linoleic acid, gamma-linolenic acid and omega-3 fatty acids. Vet-Concept food products are extremely rich in essential fatty acids.



- » Only contains horse meat and parsnip
- » Excellent acceptance and tolerance
- » Promotes skin and intestinal health

**i**

In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



EXCLUSION DIET

CAT SANA

A special diet food to relieve food intolerances

CAT SANA is an exclusion diet which is recommended by vets and scientists and contains horse meat. Intolerances and allergic reactions to individual foodstuffs are problems which are becoming increasingly more common at veterinary practices. From both a nutritional and a diagnostic perspective, an exclusion diet consisting of one specific protein and carbohydrate source only can make a significant contribution to diagnosing the allergens responsible for the allergy and in restoring the well-being of your cat.

Thanks to its high digestibility and the selected composition, CAT SANA can also be recommended for chronic and inflammatory gastrointestinal and pancreatic disorders.



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

FEEDING DURATION:

An exclusion diet is recommended for an initial period of 8 to 10 weeks. The food can be continued without restriction when the symptoms of the intolerance or allergy have disappeared.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

NEW

Content	Art. no.	Price
100 g	2100-23	1.45 €
200 g	2200-23	1.90 €

NEW

Content	Art. no.	Price
6 x 100 g	2106-23	7.80 €
6 x 200 g	2206-23	10.50 €

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Exclusion diet in case of a suspected food allergy

To pinpoint the cause of an allergy, an exclusion diet using one meat, cereal and vegetable variety only, wherever possible, should be fed for a period of 8 to 10 weeks. Meat varieties which your cat has never eaten before are ideal for this purpose.

After this period and when your cat is symptom-free again, one new food type only should be added (meat variety, grain, treats etc.) at any one time and fed over a period of at least 10 days before another food type is given.

Keep an allergy diary in which you note down every food and every possible reaction. This will help you to react quickly to any intolerances and find out for certain what is best tolerated by your animal.

TIP





PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

URINARY STONE CONTROL

IMMUNE SYSTEM

A GOOD SUPPLY OF NUTRIENTS DESPITE ALLERGY PROBLEMS

CAT ALLERGY

A highly digestible premium food for cats with food sensitivities

CAT ALLERGY strictly avoids the use of common allergens and contains easily digestible rabbit meat as the sole source of protein. In combination with potato and spelt, this is an ideal food for cats with food sensitivities. Linoleic acid provides for a healthy skin and supports the immune system. With a slightly lower sodium content, the heart and circulation are also under less strain and added FOS also give support to intestinal health.

CAT ALLERGY is also recommended for digestive disturbances and produces an optimum urine pH (6.2–6.5). The special croquettes encourage chewing and care for the teeth.

Content	Art. no.	Price
1.5 kg	33015	17.90 €
3 kg	3303	24.90 €
10 kg	3310	55.90 €



RABBIT MEAT AND POTATO

RABBIT



Soft Premium Food

In keeping with the premium food CAT ALLERGY, a highly digestible wet food made of fresh rabbit meat is available. Combined with native potatoes, this variety is also ideal for cats with food sensitivities, food allergies and for exclusion diets.

SAVE MONEY WITH A 6-PACK
From only 1.25 € per tin

Content	Art. no.	Price
100 g	2100-11	1.40 €
200 g	2200-11	1.75 €
400 g	2400-11	2.30 €

Content	Art. no.	Price
6 x 100 g	2106-11	7.50 €
6 x 200 g	2206-11	9.60 €
6 x 400 g	2406-11	12.90 €



HARE MEAT AND SWEET POTATO

HARE

NEW



Soft Premium Food

Hare meat is very tender and is classed as a game meat variety. Combined with sweet potato, the new soft premium food is ideal for cats with food intolerances. With hemp oil and inulin, this variety also provides a higher level of essential fatty acids in the diet, whilst giving optimum support to intestinal health.

SAVE MONEY WITH A 6-PACK
From only 1.25 € per tin

Content	Art. no.	Price
100 g	2100-14	1.40 €
200 g	2200-14	1.75 €
400 g	2400-14	2.30 €

Content	Art. no.	Price
6 x 100 g	2106-14	7.50 €
6 x 200 g	2206-14	9.60 €
6 x 400 g	2406-14	12.90 €



GOAT MEAT AND PARSNIP

GOAT

Soft Premium Food

Goat meat has long been prized by many cultures as a low-fat delicacy which is rich in vital nutrients. Goat meat is used only rarely in our regions and for this reason is a valuable alternative for food intolerances. Ideal in combination with well-tolerated parsnip, hemp oil and inulin.

NEW



Content	Art. no.	Price
100 g	2100-15	1.40 €
200 g	2200-15	1.75 €
400 g	2400-15	2.30 €

SAVE MONEY WITH A 6-PACK
From only 1.25 € per tin

Content	Art. no.	Price
6 x 100 g	2106-15	7.50 €
6 x 200 g	2206-15	9.60 €
6 x 400 g	2406-15	12.90 €



TURKEY MEAT AND BROWN RICE

TURKEY

Soft Premium Food

Turkey meat has a mild flavour and a moderate fat content. The linoleic acid which it contains – an essential fatty acid – is extremely beneficial for the skin, coat and the immune system. A valuable and easily digestible food containing brown rice and taurine.



SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
100 g	2100-5	1.35 €
200 g	2200-5	1.70 €
400 g	2400-5	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-5	7.20 €
6 x 200 g	2206-5	9.30 €
6 x 400 g	2406-5	12.30 €



WITH TURKEY AND LAMB MEAT

CAT INDOOR

A highly digestible premium food for cats with a moderate energy requirement

Not every skin problem is the result of an obvious food allergy. Where this is the case, a highly digestible and wholesome food which provides targeted support to skin health and avoids the use of irritants can help. CAT INDOOR has been developed using highly digestible proteins from turkey and lamb, combined with gluten-free rice and maize for optimum tolerance. Essential fatty acids from linseed protect the skin and help the coat to shine. Artichoke and herbs support the metabolism and the digestion. With increased hairball protection.



STOMACH & INTESTINES

SKIN & COAT

WEIGHT CONTROL

URINARY STONE CONTROL

IMMUNE SYSTEM

Content	Art. no.	Price
1.5 kg	30015	14.90 €
3 kg	3003	22.90 €
10 kg	3010	52.90 €



KANGAROO MEAT AND PARSNIP

KANGAROO

SOFT PREMIUM FOOD

Kangaroo meat – the exclusive alternative for cats with food sensitivities. Kangaroo meat is highly nutritious and has a tender, gamey flavour. One meat variety only was used deliberately for this soft premium food, as well as the highly digestible root vegetable parsnip – for optimum tolerance. Ideal for food allergies and as a follow-on food.

SAVE MONEY WITH A 6-PACK
From only 1.25 € per tin

Content	Art. no.	Price
100 g	2100-10	1.40 €
200 g	2200-10	1.75 €
400 g	2400-10	2.30 €

Content	Art. no.	Price
6 x 100 g	2106-10	7.50 €
6 x 200 g	2206-10	9.60 €
6 x 400 g	2406-10	12.90 €



REINDEER MEAT AND POTATO

REINDEER

Soft Premium Food

Fresh reindeer meat and native potatoes. The alternative – also with just one meat variety – and a very unusual one. The best choice for cats with food sensitivities, allergies and for use as an exclusion diet.



SAVE MONEY WITH A 6-PACK
From only 1.25 € per tin

Content	Art. no.	Price
100 g	2100-9	1.40 €
200 g	2200-9	1.75 €
400 g	2400-9	2.30 €

Content	Art. no.	Price
6 x 100 g	2106-9	7.50 €
6 x 200 g	2206-9	9.60 €
6 x 400 g	2406-9	12.90 €



CONTAINS DUCK MEAT ONLY

DUCK

Soft Premium Food

Contains duck meat and chicory only. Ideal for mixing with healthy vegetables, cereals or for feeding alone. A delicacy which is also well tolerated by cats with food sensitivities and Diabetes mellitus.



SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
100 g	2100-7	1.35 €
200 g	2200-7	1.70 €
400 g	2400-7	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-7	7.20 €
6 x 200 g	2206-7	9.30 €
6 x 400 g	2406-7	12.30 €



A FEW DROPS ARE SUFFICIENT

NACHTKERZENÖL

A nutritional supplement for skin health and immunity

NACHTKERZENÖL, gently cold-pressed, contains an extremely high level of essential linoleic acid and gamma-linolenic acid, both key to good health. Ideal for dry and damaged skin, itching and dandruff. Linoleic acid is essential for the skin's natural protective barrier, making it silky soft, strong and resistant. For healthy skin, a shiny coat and a strong immune system.



Content	Art. no.	Price
50 ml	7051	14.90 €



WITH A HIGH OMEGA-3 CONTENT

LACHS-HANF-ÖL

A nutritional supplement to support skin health and ease inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the incidence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.



Content	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €

WITH ZINC AND BIOTIN

DERMA-LIQUID

A liquid nutritional supplement for skin and coat

DERMA-LIQUID with biotin and zinc for coat growth and increased skin protection. For a better response to everyday influences, biotin provides for the necessary strength and elasticity of the skin and hair. This vitamin is extremely important for cases of breaking hair or claws and for a thinning coat. Zinc also assists in wound healing and promotes cell regeneration. For healthy skin and a thick, glossy coat.



Content	Art. no.	Price
100 ml	7712	18.90 €

Now available in tablet form.
Easy to dose.

FOR A THICK AND GLOSSY COAT

BIOTIN-KOMPLEX

NEW



A nutritional supplement for coat and hair loss and breaking claws

Biotin is also known as vitamin H – the vitamin for skin and hair – and is a key nutrient which the body can only store in limited amounts. Deficiencies usually result in hair loss. A dull coat, dry skin and breaking claws can also be due to a biotin deficiency. Also important during pregnancy and suckling: cover your pet's increased biotin requirement with a high-dose course of treatment! The tablets can also be dissolved and mixed in with the feed. 1/2 to 1 tablet a day is enough.

Content	Art. no.	Price
160 g (approx. 200 tablets)	7756	19.90 €



SKIN AND ALLERGIES

» DEFEND AND
PROTECT LOTION «

See page 255.

TIP

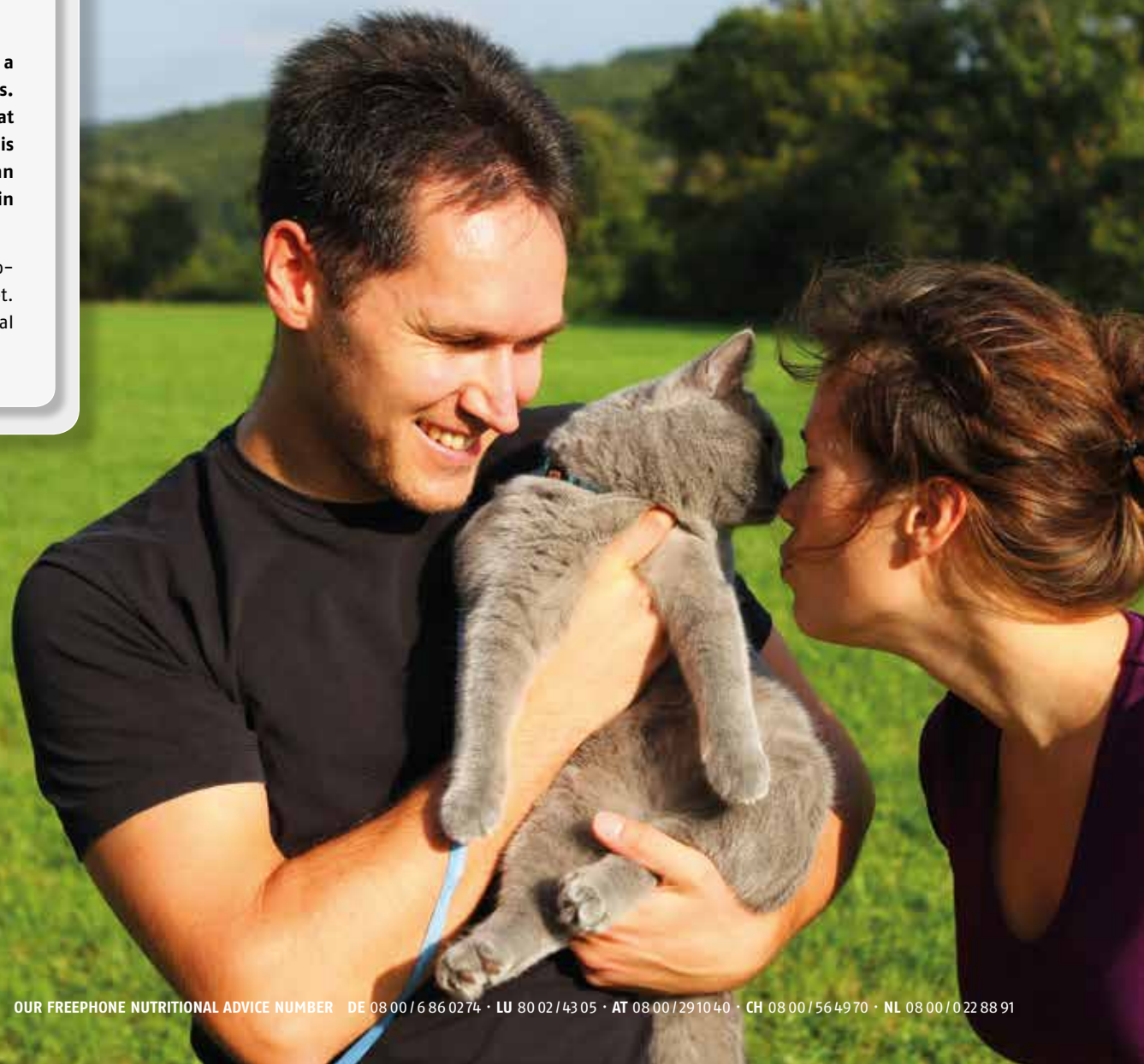


GASTROINTESTINAL

Diseases and Disorders

Diseases and disorders of the gastrointestinal tract can have a wide range of causes: Viral, bacterial and parasite infections. Hairballs, which can form due to daily grooming of the coat when a cat swallows its hair, can lead to digestive problems. It is also feasible that the problems are due to an allergy or an organ disease. However, the consequences are generally the same in most cases: retching, diarrhoea and rejection of food.

In the case of a gastrointestinal disorder, it is vital that you provide your cat with plenty of water and an easily digestible diet. Probiotic lactic acid bacteria help to restore a healthy intestinal environment and also support the recovery process.



PRODUCT OVERVIEW

Stomach & Intestines

For detailed information on all products,
please see the enclosed product overview



» CAT SANA «

A special diet food to relieve
food intolerances

01

01
DIET



02

» CAT CARE SENSITIVE «

A reduced fat premium
food for cats

02
PREMIUM
DRY FOOD



04
NUTRITIONAL
SUPPLEMENT



03

» TURKEY «

Soft premium food made
of fresh turkey meat and
brown rice

03
SOFT PREMIUM
WET FOOD



» NACHTKERZENÖL «

A nutritional supplement for skin
health and immunity

04

» CAT-BIO-DARMGEL «

A nutritional supplement for
hairballs and digestive problems

» INTESTINUM-LIQUID «

A probiotic nutritional
supplement for diarrhoea and
a change in diet

Recurring stomach and intestinal problems may also be
an indication of an allergy to a specific foodstuff. If an
allergy is suspected as the reason for a gastrointestinal
problem, a highly digestible food product can be
recommended from the "Allergy" section.

» Low fat: relieves the strain on the liver and pancreas

» Valuable proteins from salmon and rabbit

» Herbs and FOS for intestinal health



STOMACH & INTESTINES



LIVER



WEIGHT CONTROL



URINARY STONE CONTROL

IMMUNE SYSTEM

LIGHT AND EASILY DIGESTIBLE

CAT CARE SENSITIVE

A reduced fat premium food for cats

CAT CARE SENSITIVE is a cat food containing salmon and rabbit which is extremely gentle on the stomach, is very well accepted and is ideal for relieving a stressed-out gastrointestinal system. Our special mix of herbs, gluten-free rice and maize support the digestion and promote well-being. Thanks to added FOS (fructooligosaccharides) from chicory root, stressful metabolic waste products are safely and gently excreted. A very important factor in a low-fat diet: a high level of linoleic acid, natural minerals and vitamins!

Content	Art. no.	Price
1.5 kg	35015	14.90 €
3 kg	3503	22.90 €
10 kg	3510	52.90 €

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Our tip:

Disorders of the colon caused by raw fibre and in overweight and obese animals:

CAT LOW FAT

See page 180

CAT LOW CARB

See page 228



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



HIGH DIGESTIBILITY

CAT SANA

A special diet food to relieve food intolerances

CAT SANA – made of horse meat and parsnip – is a diet food which is recommended by vets and nutritionists for food intolerances and allergic reactions to individual foodstuffs. An exclusion diet with only one defined source of protein and carbohydrate reduces the irritation caused by specific foodstuffs and contributes significantly to restoring the well-being of your cat.

Thanks to its high digestibility and the selected composition, CAT SANA can also be recommended for chronic and inflammatory gastrointestinal and pancreatic disorders. The increased essential fatty acids levels support skin health and immunity.



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

FEEDING DURATION:

An exclusion diet is recommended for an initial period of 8 to 10 weeks. The food can be continued without restriction when the symptoms of the intolerance or allergy have disappeared.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

NEW

Content	Art. no.	Price
100 g	2100-23	1.45 €
200 g	2200-23	1.90 €

NEW

Content	Art. no.	Price
6 x 100 g	2106-23	7.80 €
6 x 200 g	2206-23	10.50 €

Vegetables & Cereals

For example WHOLEGRAIN RICE, MILLET, POTATO FLAKES and FRESH CARROT PELLETS. For disorders of the large intestine, also WHEAT BRAN and VEGETABLE SELECTION.

From page 242.



TIP



YOU WILL FIND OTHER TASTY WET FOOD PRODUCTS FROM PAGE 238 ONWARDS.

i



FRESH TURKEY MEAT AND BROWN RICE

TURKEY

Soft Premium Food

Made of gently cooked fresh meat. The soft premium food is made exclusively from fresh turkey meat, highly digestible brown rice and the essential amino acid taurine. The meticulous selection of ingredients and their careful preparation guarantee exceptional quality and optimum tolerance.

SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
100 g	2100-5	1.35 €
200 g	2200-5	1.70 €
400 g	2400-5	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-5	7.20 €
6 x 200 g	2206-5	9.30 €
6 x 400 g	2406-5	12.30 €



A FEW DROPS ARE SUFFICIENT

NACHTKERZENÖL

A nutritional supplement for skin health and immunity

NACHTKERZENÖL, gently cold-pressed, contains extremely high levels of essential linoleic acid and gamma-linolenic acid, both key to good health. Ideal for dry and irritated skin, itching and dandruff/flaky skin. Linoleic acid is essential for the skin's natural protective barrier, making it silky soft, strong and resistant. For healthy skin, a glossy coat and a strong immune system.



Content	Art. no.	Price
50 ml	7051	14.90 €

GENTLE INTESTINAL CLEANSING AND HAIR EXCRETION

CAT-BIO-DARMGEL

A nutritional supplement for hairballs and digestive problems

CAT-BIO-DARMGEL is extremely gentle on the stomach and has a direct action in the intestines. In combination with the daily feed, it promotes the viscosity of the food pulp moving through the intestines, supports gentle intestinal cleansing and a healthy intestinal environment. CAT-BIO-DARMGEL ensures that any swallowed hair is not trapped in the digestive tract and is excreted via the intestines instead.



Content	Art. no.	Price
100 ml	7055	17.50 €

TIP



» MULTI-MINERAL WITH TAURINE «

See page 172



FIRST AID

INTESTINUM-LIQUID

A probiotic nutritional supplement for diarrhoea and a change in diet

The health of the intestines can be knocked off balance by food changes, diarrhoea, the use of medication and many other factors. INTESTINUM-LIQUID stabilises the intestinal flora with natural lactic acid bacteria. The intestinal mucosa is repopulated and is then better equipped to defend against harmful bacteria. A helping hand for the immune system. Also recommended after a course of antibiotic treatment.



Content	Art. no.	Price
30 ml	7059	14.95 €



STOMACH & INTESTINES



Disorders of the **PANCREAS**

The pancreatic gland, or pancreas, produces important enzymes for the digestion of nutrients. If its efficiency is restricted by a chronic disease, cats will lose weight and look emaciated, even if they still have a good appetite.

Cats are more likely to suffer from an inflamed pancreas. The symptoms are loss of appetite and very poor general well-being. In many cases, intensive medical care may even be necessary to get your cat back onto its feet again.

As the breakdown of edible fats is often severely impaired by a pancreatic disorder, a fat-controlled and easily digestible diet is recommended. A diet which can also be used for animals with food allergies is ideal. One thing is key: the food must be highly palatable, to ensure regular consumption.

PRODUCT OVERVIEW

Pancreas

For detailed information on all products,
please see the enclosed product overview



01

» CAT SANA «

A special diet food to relieve
food intolerances

» CAT LOW FAT «

A special diet food with
a reduced fat content

04

» CAT REVITAL «

A nutritional supplement
to support fitness and
regeneration

» INTESTINUM-LIQUID «

A probiotic nutritional
supplement for diarrhoea
and a change in diet

» NACHTKERZENÖL «

A nutritional supplement for
skin health and immunity

01

DIET



02

PREMIUM
DRY FOOD



04

NUTRITIONAL
SUPPLEMENT



SOFT PREMIUM
WET FOOD

03



02

» CAT ALLERGY «

A highly digestible premium food
for cats with food sensitivities

» CAT CARE SENSITIVE «

A highly digestible premium food
with a reduced fat content

03

» RABBIT «

Soft premium food made
of rabbit and potato

PANCREAS

Cats should not fast for more than two days, otherwise their unique
metabolism will quickly get out of balance. Several small meals, spread
out over the course of the day, are recommended, especially for animals
with sensitive gastrointestinal systems and pancreatic problems.



- » Only contains horse meat and parsnip
- » Excellent acceptance and tolerance
- » Promotes skin and intestinal health



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



HIGH DIGESTIBILITY



CAT SANA

A special diet food to relieve food intolerances

CAT SANA is a diet food which is recommended by vets and nutritionists for food intolerances and allergic reactions to individual foodstuffs. An exclusion diet with only one defined source of protein and carbohydrate reduces the irritation caused by specific foodstuffs and contributes significantly to restoring the well-being of your cat.

Thanks to its high digestibility and the selected composition, CAT SANA can also be recommended for chronic and inflammatory gastrointestinal and pancreatic disorders. The increased essential fatty acid content supports skin health and immunity.



PROTEIN SELECTION

STOMACH & INTESTINES

SKIN & COAT

IMMUNE SYSTEM

FEEDING DURATION:

An exclusion diet is recommended for an initial period of 8 to 10 weeks. The food can be continued without restriction when the symptoms of the intolerance or allergy have disappeared.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

NEW

Content	Art. no.	Price
100 g	2100-23	1.45 €
200 g	2200-23	1.90 €

NEW

Content	Art. no.	Price
6 x 100 g	2106-23	7.80 €
6 x 200 g	2206-23	10.50 €

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Disorders of the vascular pancreas...

have become much easier to diagnose in recent years thanks to modern test procedures. As cats often become withdrawn when they are in pain, inflammation of the pancreas and a loss of appetite can sometimes remain undetected. Hence it is all the more important to make a rapid diagnosis. Alongside medical treatment by a vet, from a dietary perspective, the gradual feeding of a highly digestible food should be the main focus, ideally a palatable allergy food.

Cats with chronic pancreas problems, however, consume high quantities of food but lose weight nevertheless. Intestinal health and the condition of the skin suffer as a result of the impaired digestion of nutrients, in particular of fats. For this reason, a controlled fat diet which is also highly palatable is crucial. In addition to enzyme replacement products, special dietary supplements can help to increase the absorption and utilisation of the food and to support intestinal health as best as possible. In particular, vitamins such as B₁₂, essential fatty acids and probiotics to stabilise the gut will improve the situation.

Our tip: **CAT LOW FAT**

A special diet food with a reduced fat content
See page 180





- PROTEIN SELECTION
- STOMACH & INTESTINES
- SKIN & COAT
- URINARY STONE CONTROL
- IMMUNE SYSTEM

OPTIMUM NUTRIENT LEVELS AND EXTREMELY TASTY!

CAT ALLERGY

A highly digestible premium food for cats with food sensitivities

CAT ALLERGY strictly avoids the use of common allergens and contains easily digestible rabbit meat as the sole source of protein. In combination with potato and spelt, this is an ideal food for cats with food sensitivities. Linoleic acid provides for a healthy skin and supports the immune system. With a slightly lower sodium content, the heart and circulation are also under less strain and added FOS also give support to intestinal health. CAT ALLERGY is also recommended for digestive disturbances and produces an optimum urine pH (6.2–6.5). The special croquettes encourage chewing and care for the teeth.

Content	Art. no.	Price
1.5 kg	33015	17.90 €
3 kg	3303	24.90 €
10 kg	3310	55.90 €



LIGHT AND EASILY DIGESTIBLE

CAT CARE SENSITIVE

A reduced fat premium food for cats



CAT CARE SENSITIVE is a light food with an increased protein content from rabbit meat and salmon. The reduced fat content relieves the stress on the liver, gall bladder and the pancreas. Our special mix of herbs, gluten-free rice and maize support the digestion and promote well-being. A very important factor in a low-fat diet: a high level of linoleic acid, natural minerals and vitamins!

Content	Art. no.	Price
1.5 kg	35015	14.90 €
3 kg	3503	22.90 €
10 kg	3510	52.90 €



TENDER RABBIT MEAT AND POTATO

RABBIT



Soft Premium Food

In keeping with the premium food CAT ALLERGY, a highly digestible wet food made of fresh rabbit meat is available. Combined with native potatoes, this variety is also ideal for cats with food sensitivities, food allergies and for exclusion diets.

SAVE MONEY WITH A 6-PACK
From only 1.25 € per tin

Content	Art. no.	Price
100 g	2100-11	1.40 €
200 g	2200-11	1.75 €
400 g	2400-11	2.30 €

Content	Art. no.	Price
6 x 100 g	2106-11	7.50 €
6 x 200 g	2206-11	9.60 €
6 x 400 g	2406-11	12.90 €



FIRST AID

INTESTINUM-LIQUID

A probiotic nutritional supplement for diarrhoea and a change in diet



The health of the intestines can be knocked off balance by food changes, diarrhoea, the use of medication and many other factors. INTESTINUM-LIQUID stabilises the intestinal flora with natural lactic acid bacteria. The intestinal mucosa is repopulated and is then better equipped to defend against harmful bacteria. A helping hand for the immune system. Also recommended after a course of antibiotic treatment.

Content	Art. no.	Price
30 ml	7059	14.95 €



A FEW DROPS ARE SUFFICIENT

NACHTKERZENÖL

A nutritional supplement for skin health and immunity



NACHTKERZENÖL, gently cold-pressed, contains extremely high levels of essential linoleic acid and gamma-linolenic acid, both key to good health. Ideal for dry and irritated skin, itching and dandruff/flaky skin. Linoleic acid is essential for the skin's natural protective barrier, making it silky soft, strong and resistant. For healthy skin, a glossy coat and a strong immune system.

Content	Art. no.	Price
50 ml	7051	14.90 €



YOU WILL FIND OTHER EASILY DIGESTIBLE WET FOOD PRODUCTS FROM PAGE 238 ONWARDS.



THE BUILD-UP CONCENTRATE FOR CATS

CAT REVITAL WITH TAURINE

A nutritional supplement to support fitness and regeneration

CAT REVITAL gives a helping hand in old age and during illness with high levels of vitamins, essential fatty acids and valuable taurine. It supplies the weakened organism with all vitamins which are essential for life and helps to bring tangible improvements to fitness and well-being. Carefully combined active substances support the organs and delay cell breakdown. The organism is protected and strengthened and is better equipped to cope with stress.

Content	Art. no.	Price
100 ml	7704	17.50 €



LIVER PROBLEMS

When the liver is tired

A sick liver has a range of different signs and symptoms: rejection of feed, weight loss, salivation, a dull coat and yellow-tinged mucous membranes can all be indications that something is wrong with your cat's liver.

Not only are there a large number of factors which can lead to disease, but also many different effects on the liver. Only a medical examination can establish whether the biliary tract is congested, the liver tissue is inflamed, or if fatty deposits are interfering with hepatic metabolic processes. Dietary measures also vary according to the problem.

In nutritional terms, this means the strain on the liver must be relieved as much as possible. Highly digestible proteins and fats can make a key contribution in this respect. Essential fatty acids also support the immune system. And: the food should be really tasty, to encourage your four-legged friend's appetite to return!



PRODUCT OVERVIEW

Liver Problems

For detailed information on all products,
please see the enclosed product overview

01

» CAT L-PROTECT «

A special dietary supplement
to support liver function

» CAT LOW PROTEIN «

Special diet wet food for a
restricted protein metabolism

» CAT LOW CARB «

Special diet dry food, ideal for
hepatic lipidosis

» CAT LOW FAT «

Special diet wet food, ideal for
hepatic lipidosis

01
DIET



02
NUTRITIONAL
SUPPLEMENT

02

» CAT REVITAL «

A nutritional supplement to
support fitness and regeneration

» HEPA-LIQUID «

A liquid nutritional supplement
to support liver function

» INTESTINUM-LIQUID «

A probiotic nutritional
supplement for diarrhoea
and a change in diet

03
VEGETABLES
& CEREALS



03

» VEGETABLES & CEREALS «

You will find natural supplement-
ary food products for your cat
in the "Vegetables and Cereals"
section from page 242 onwards.

Regular food consumption is essential for cats with liver
disease. Highly effective plant substances such as silymarin from
the seeds of the milk thistle give natural support to the recovery
process and protect sensitive liver cells.



- » Outstanding acceptance
- » With milk thistle seed for optimum protection of the liver
- » Reduced copper content

TIP

Our tip:

CAT LOW CARB CAT LOW FAT

For hepatic lipidosis (fatty liver disease).
For product descriptions, see pages 228 and 180.



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In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



WHEN THE LIVER IS TIRED

CAT L-PROTECT



We recommend **CAT LOW PROTEIN** as a wet food (see page 216)



A special diet food to support liver function in cases of chronic hepatic insufficiency

CAT L-PROTECT is an ideal product with its maximum nutrient density and excellent acceptance. Selected ingredients, easily digestible protein and a high energy density relieve the strain on the metabolism of the liver and support maintenance of physical condition. The recipe is high in taurine and contains a deliberately low copper level to counteract the progression of liver disease. Milk thistle seeds and natural antioxidants protect sensitive liver cells and support the recovery process. To force the excretion of substances which place a strain on the metabolism, CAT L-PROTECT contains special fibres and inulin, which also support intestinal health. With a high level of essential fatty acids from sea fish and linseed.

LIVER

METABOLISM

IMMUNE SYSTEM

FEEDING DURATION:

For up to 6 months initially. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. Always provide fresh and freely available drinking water for your pet.

Content	Art. no.	Price
1.5 kg	85015	17.90 €
3 kg	8503	24.90 €
10 kg	8510	55.90 €



YOU WILL FIND OTHER TASTY
WET FOOD PRODUCTS FROM
PAGE 238 ONWARDS.



THE BUILD-UP CONCENTRATE FOR CATS

CAT REVITAL WITH TAURINE

A nutritional supplement to
support fitness and regeneration

CAT REVITAL gives a helping hand in old age and during illness with high levels of vitamins, essential fatty acids and valuable taurine. It supplies the weakened organism with all essential vitamins and helps to bring tangible improvements to fitness and well-being. Carefully combined active substances support the organs and delay cell breakdown. The organism is protected and strengthened and is better equipped to cope with stress.

Content	Art. no.	Price
100 ml	7704	17.50 €

PURE PLANT-BASED INGREDIENTS

HEPA-LIQUID

A liquid nutritional supplement
to support liver function



Medications, toxins and diseases can place a major strain on the liver. HEPA-LIQUID with natural herbal extracts stimulates the excretion of harmful substances which can accumulate in the organism, for example as a result of longer term use of medication. The liver is gently supported and is then able to perform its functions correctly again. Thanks to its pure plant-based ingredients, HEPA-LIQUID is also well accepted by sensitive cats.

Content	Art. no.	Price
30 ml	7754	14.90 €



INTESTINAL HEALTH AND THE ELIMINATION OF TOXINS

INTESTINUM-LIQUID

A probiotic nutritional supplement
for diarrhoea and a change in diet



The health of the intestines can be knocked off balance by food changes, diarrhoea, the use of medication and many other factors. INTESTINUM-LIQUID stabilises the intestinal flora with natural lactic acid bacteria. The intestinal mucosa is repopulated and is better equipped to defend against harmful bacteria. A helping hand for the immune system. Also recommended after a course of antibiotic treatment.

Content	Art. no.	Price
30 ml	7059	14.95 €





WHEN IT COMES TO THE HEART

Heart problems are serious systemic diseases, which thankfully affect cats very rarely. They do not normally occur in isolation but are associated with underlying conditions of the kidneys, the thyroid, or during infections. The consequence: Your cat is listless, has no appetite and loses his playful instinct.

If your cat is diagnosed with heart failure, you should adapt his diet to the diagnosis. Highly digestible food with as little sodium as possible is ideal. Obesity is also detrimental to general health and, with heart failure, weight must be lost gently and gradually.

Essential fatty acids, especially the anti-inflammatory Omega-3 fatty acids, are tried and tested substances in the treatment of heart disease and should be added to the diet in sufficient quantities.



PRODUCT OVERVIEW

Heart & Circulation

For detailed information on all products,
please see the enclosed product overview



» CAT ALLERGY «

A highly digestible premium food
for cats with food sensitivities

» CAT SENIOR «

A highly digestible premium
food for older cats

» CAT CARE SENSITIVE «

A highly digestible premium
food with a reduced fat content

» CARE PRODUCTS «

You will find care products for
your cat in the "Care Products"
section from page 252 onwards.

02

» SALMON WITH SPIRULINA «

Soft premium food with a high
content of fresh salmon from the
North Atlantic

03

» CARDIO-LIQUID «

A liquid nutritional supplement
to support the heart and the
muscles

» CAT REVITAL «

A nutritional supplement
to support fitness and
regeneration

» LACHS-HANF-ÖL «

A nutritional supplement to
support skin health and ease
inflammation

Cats with severe heart problems often have no appetite.
Hence a highly palatable diet is all the more important. Our tip: Spread
the daily feed quantity over two to three mealtimes, especially for wet
food. A moderately full stomach provides relief for the heart and circulation.



PROTEIN SELECTION



STOMACH & INTESTINES



SKIN & COAT



URINARY STONE CONTROL



IMMUNE SYSTEM

HIGHLY PALATABLE

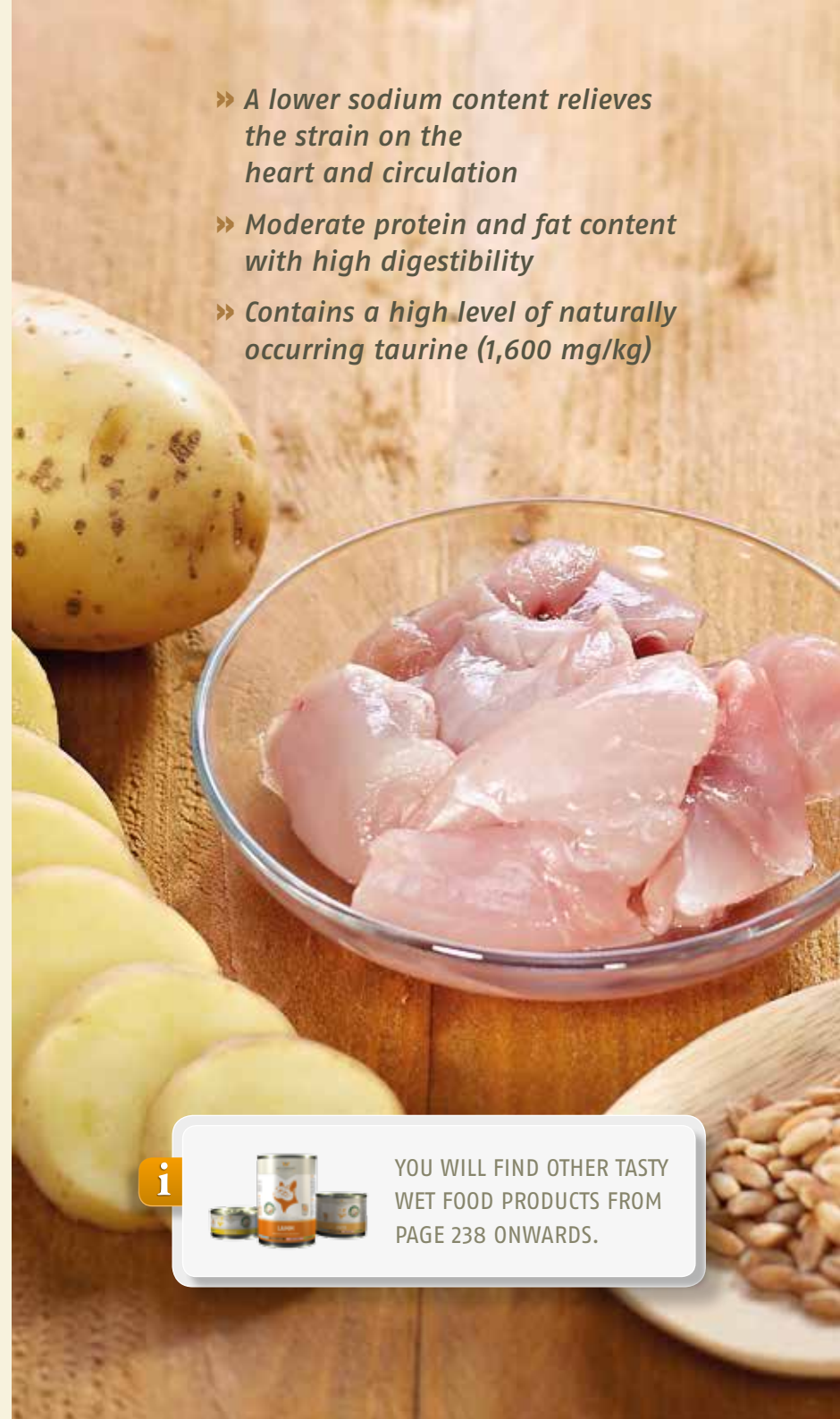
CAT ALLERGY

A highly digestible premium food for cats with food sensitivities

CAT ALLERGY strictly avoids the use of common allergens and contains easily digestible rabbit meat as the sole source of protein. In combination with potato and spelt, this is an ideal food for cats with food sensitivities. Linoleic acid provides for a healthy skin and supports the immune system. With a slightly reduced sodium content, the heart and circulation are also under less strain and added FOS also support intestinal health. CAT ALLERGY is also recommended for digestive disturbances and produces an optimum urine pH (6.2–6.5). The special croquettes encourage chewing and care for the teeth.

Content	Art. no.	Price
1.5 kg	33015	17.90 €
3 kg	3303	24.90 €
10 kg	3310	55.90 €

- » A lower sodium content relieves the strain on the heart and circulation
- » Moderate protein and fat content with high digestibility
- » Contains a high level of naturally occurring taurine (1,600 mg/kg)



i



YOU WILL FIND OTHER TASTY WET FOOD PRODUCTS FROM PAGE 238 ONWARDS.



LIGHT AND EASILY DIGESTIBLE

CAT CARE SENSITIVE

A reduced fat premium food for cats



CAT CARE SENSITIVE is a light food with an increased protein content from rabbit meat and salmon. The reduced fat content relieves the stress on the liver, gall bladder and the pancreas. Our special mix of herbs, gluten-free rice and maize support the digestion and promote well-being. Thanks to added FOS (fructooligosaccharides) from chicory root, stressful metabolic waste products are safely and gently excreted. A very important factor in a low-fat diet: a high level of linoleic acid, natural minerals and vitamins!

Content	Art. no.	Price
1.5 kg	35015	14.90 €
3 kg	3503	22.90 €
10 kg	3510	52.90 €

RICH IN OMEGA-3 FATTY ACIDS

SALMON WITH SPIRULINA



Strength from the North Atlantic

For demanding cats – with a high content of fresh North Atlantic salmon, juicy beef and naturally healthy spirulina algae. Spirulina is prized for its high vitamin B₁₂ content and its cholesterol lowering properties.

SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
100 g	2100-4	1.35 €
200 g	2200-4	1.70 €
400 g	2400-4	2.20 €

6 x 100 g	2106-4	7.20 €
6 x 200 g	2206-4	9.30 €
6 x 400 g	2406-4	12.30 €



PROTEIN AND MINERAL CONTROL

STOMACH & INTESTINES

IMMUNE SYSTEM

BONES & JOINTS

URINARY STONE CONTROL

GROWING OLD IN GOOD HEALTH

CAT SENIOR

A highly digestible premium food for older cats

Dietary requirements increase with age. A moderate protein content from poultry, lamb and salmon is gentle on the liver and kidneys whilst simultaneously supporting the digestion. With rice and maize for best tolerance. Essential fatty acids strengthen the immune system, protect the heart and relieve inflammation. As older cats often suffer from arthritis, the joints are also supported by the added benefit of New Zealand green-lipped mussel. CAT SENIOR produces an optimum urine pH (6.2–6.5) and has been specially developed with small croquettes. With special hairball protection.

Content	Art. no.	Price
1.5 kg	32015	14.90 €
3 kg	3203	22.90 €
10 kg	3210	52.90 €



HEART & CIRCULATION



ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin health and ease inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the incidence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.



Content	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €

THE BUILD-UP CONCENTRATE FOR CATS

CAT REVITAL WITH TAURINE

A nutritional supplement to support fitness and regeneration

CAT REVITAL gives a helping hand in old age and during illness with high levels of vitamins, essential fatty acids and valuable taurine. It supplies the weakened organism with all essential vitamins and helps to bring tangible improvements to fitness and well-being. Carefully combined active substances support the organs and delay cell breakdown. The organism is protected and strengthened and is better equipped to cope with stress.



Content	Art. no.	Price
100 ml	7704	17.50 €



WITH HAZEL AND L-CARNITINE

CARDIO-LIQUID

A liquid nutritional supplement to support the heart and the muscles

Hazel, vitamin-rich special yeasts and L-carnitine – these active substances help to support the heart, the circulation and the muscles. The addition of CARDIO-LIQUID to your animal's diet will also provide for significantly greater activity and vitality. The result: quality of life and lifespan are improved over the long term.

Content	Art. no.	Price
100 ml	7732	22.90 €
250 ml	7733	42.90 €

Our tip

FOR CHRONIC HEART FAILURE

i

In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.

CAT LOW PROTEIN

Special diet food with a reduced protein and sodium content

See page 216



CAT L-PROTECT

Special diet food with a moderate protein content and reduced sodium

See page 206



HEART &
CIRCULATION



RENAL INSUFFICIENCY

*An unquenchable thirst:
a warning sign*

The kidneys are the detoxification organs of the body. If they are weakened or diseased, the entire organism will suffer. The most common form of kidney disease is renal failure – in other words, impaired kidney function.

The consequence: the blood is not detoxified sufficiently and waste products accumulate. Your cat may suffer from a loss of appetite, an unquenchable thirst and a dull coat. If a vet diagnoses kidney failure, you should change your pet's food immediately to a special diet, in addition to any medical treatment prescribed. With the right diet, you can delay the progress of the disease and relieve the strain on the kidneys and the entire organism. Your cat will then start to feel noticeably better.

However, acute situations such as the use of medication, poisoning, circulatory problems or other diseases can put the kidneys under severe strain and require temporary dietary support.

PRODUCT OVERVIEW

Renal Insufficiency

For detailed information on all products,
please see the enclosed product overview



01

» CAT LOW PROTEIN «

A special diet food for cats with chronic renal insufficiency

03

» CARE PRODUCTS «

You will find care products for your cat in the "Care Products" section from page 252 onwards.



02

» RENA-LIQUID «

A liquid nutritional supplement to support kidney function

» LACHS-HANF-ÖL «

A nutritional supplement to support skin health and ease inflammation

» RENA-KOMPLEX «

A nutritional supplement to support excretion

Older animals in particular suffer from kidney problems. However, symptoms such as retching, extreme thirst and frequent urination do not appear until the kidneys have lost over 70% of their function. Fresh drinking water is therefore extremely important and should always be freely available for your pet.



- » A high concentration of nutrients and excellent digestibility
- » Less protein, phosphorous and sodium
- » Optimum acceptance



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



A HIGH LEVEL OF KIDNEY PROTECTION

CAT LOW PROTEIN

A special diet food for cats with chronic renal insufficiency

CAT LOW PROTEIN is a highly palatable kidney diet food with a low but very tasty protein content and minimal levels of phosphorous and sodium. Compared with other products, the special food has a significantly higher content of vitamin A and B₁₂, to counteract the elevated loss of these vitamins, which is so often the case in renal disorders. The elevated levels of omega-3 fatty acids also have an anti-inflammatory action and a positive effect on the filtration capacity of the kidneys

CAT LOW PROTEIN wet food is also recommended for liver problems.



KIDNEYS

LIVER

IMMUNE SYSTEM

FEEDING DURATION:

For chronic kidney failure, feed for up to six months initially and for acute kidney failure, for two to four weeks. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. Always provide fresh and freely available drinking water for your pet.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

Content	Art. no.	Price
100 g	2100-22	1.45 €
200 g	2200-22	1.90 €
6 x 100 g	2106-22	7.80 €
6 x 200 g	2206-22	10.50 €

DIET WET FOOD

Content	Art. no.	Price
1.5 kg	37015	17.90 €
3 kg	3703	24.90 €
10 kg	3710	55.90 €

DIET DRY FOOD

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Chronic renal insufficiency

In chronic kidney failure, the kidneys increasingly lose their capacity to detoxify the organism naturally. The excretion of toxic metabolic waste products is insufficient, depending on the severity of the disease. A special kidney diet can help to slow down the progress of the disease and to restore the animal's well-being.

As a high phosphate level and the breakdown of dietary protein place particular strain on the kidneys, only easily digestible proteins are recommended in the diet – and these should be fed in limited amounts. Phosphorous and sodium levels must be reduced to a recommended minimum. However, to protect the body's reserves and muscle substance, cats with kidney disease need a diet which is high in energy and which supplies all necessary nutrients.







ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin health and ease inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the incidence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.



Content	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €

FOR ACUTE KIDNEY PROBLEMS

RENA-KOMPLEX

A nutritional supplement to support excretion

RENA-KOMPLEX is a carefully matched combination of active substances, selected to stimulate and support the detoxification and excretory functions of the kidneys in particular. The heart and circulation are also supported, lymphatic drainage is stimulated and stressful fluid retention in the organism (oedema) is reduced. Ideal for acute kidney problems such as overuse of medication, poisoning or inflammation of the kidneys. Not recommended for chronic kidney failure.



Content	Art. no.	Price
150 g	7720	12.90 €
500 g	7721	29.90 €



PURE PLANT-BASED INGREDIENTS

RENA-LIQUID

A liquid nutritional supplement to support kidney function

The natural helper for stressed kidneys: Plant-based substances stimulate the detoxification processes of the organism and aid the excretion of toxic metabolic waste products. Kidney function is given long-term support. RENA-LIQUID helps to improve quality of life for animals with renal disorders or urinary tract problems and is well tolerated even by sensitive animals.

Content	Art. no.	Price
30 ml	7755	14.90 €



RENAL
INSUFFICIENCY



URINARY STONES

The golden rule: a suitable diet and plenty of drinking water

Urinary stones can be extremely painful for cats. They occur in the bladder as a result of the deposit of minerals and substances which are usually present as a solution and which are excreted in the urine. Other important factors in addition to the right diet are an increased intake of drinking water, an active metabolism and a healthy balance in treatment.

Depending on the type of crystals or stones which have formed – the vet will commonly find struvite and calcium oxalate stones – the first action to take is to reduce the minerals in the diet which are responsible for their formation. For struvite stones, a controlled urine pH is also important for stone elimination.

One more thing: always make sure you provide plenty of available fresh water for your pet and give preference to wet food.

Our tip: To make drinking more palatable for your cat, you can add a few drops of cream to the water.

PRODUCT OVERVIEW

Urinary Stones

For detailed information on all products,
please see the enclosed product overview



01

» CAT LOW MINERAL «

A special diet food for cats with
struvite stones and calcium
oxalate stones

» CAT LOW PROTEIN «

A special diet food which is
ideal for cats with urate and
cystine stones

01
DIET



02
NUTRITIONAL
SUPPLEMENT



03
CARE
PRODUCTS



02

» LACHS-HANF-ÖL «

A nutritional supplement to
support skin health and ease
inflammation

» RENA-LIQUID «

A liquid nutritional supplement
to support kidney function

» RENA-KOMPLEX «

A nutritional supplement to
support excretion

03

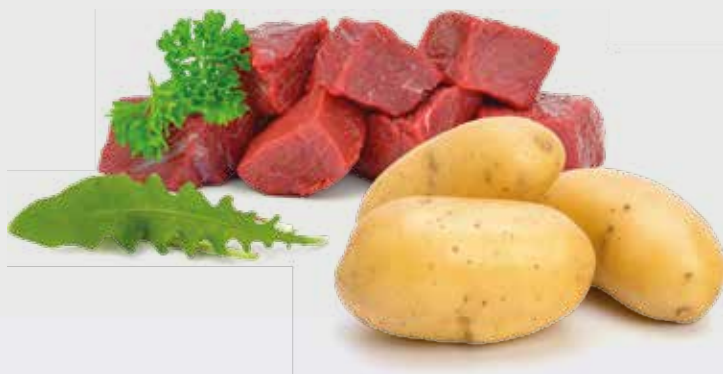
» CARE PRODUCTS «

You will find care products for your
cat in the "Care Products" section
from page 252 onwards.

A high intake of fluids is the golden rule of dietary support. This increases the volume of urine and flushes the urinary tract. To prevent a recurrence of the urinary stones, the corresponding diet should be fed for 6 months initially, however the increased fluid intake should continue.



- » For the breakdown of struvite stones
- » Prevents the repeat formation of stones (struvite stones and calcium oxalate stones)
- » Increases the uptake of fluids and the excretion processes



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



FOR STRUVITE AND CALCIUM OXALATE URINARY STONES

CAT LOW MINERAL

A special diet food for cats

The elimination of existing struvite stones is supported by a low but highly digestible protein content, low sodium levels and acidifying substances. The special recipe helps to increase urine volumes, so that the urinary organs are flushed and the risk of recurrence of struvite stones and calcium oxalate stones is reduced. CAT LOW MINERAL helps to lower the urinary pH (6.2-6.5). In addition, essential fatty acids from cold-pressed rapeseed relieve inflammation of the urinary tract, bringing greater protection to sensitive mucous membranes. The addition of fermentable fibre such as FOS helps to reduce toxic nitrogen compounds in the intestines, thereby counteracting the formation of stones.

N.B:

CAT LOW MINERAL should not be combined with other urinary acidification methods, or only on the recommendation of your vet.



URINARY STONES

METABOLISM

IMMUNE SYSTEM

FEEDING DURATION:

5 to 12 weeks or until the urinary crystals/stones are eliminated. To prevent recurrence, the diet should be fed for at least 6 months. We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. We also recommend the use of this diet food in cases of acute kidney failure. Always provide fresh and freely available drinking water for your pet.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

Content	Art. no.	Price
100 g	2100-20	1.45 €
200 g	2200-20	1.90 €
6 x 100 g	2106-20	7.80 €
6 x 200 g	2206-20	10.50 €

DIET WET FOOD

Content	Art. no.	Price
1.5 kg	83015	17.90 €
3 kg	8303	24.90 €
10 kg	8310	55.90 €

NEW

DIET DRY FOOD



- » *Less protein minimises the formation of urate and cystine levels*
- » *Reduced purine content*
- » *Omega-3 fatty acids relieve inflammation*



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



FOR URATE AND CYSTINE URINARY STONES

CAT LOW PROTEIN

A special diet food for cats

CAT LOW PROTEIN is an extremely palatable diet food with a low but highly digestible protein content. This helps to counteract the formation of excess uric acid, which can be the case in some cats as a result of a metabolic disorder. Thanks to the reduced total protein content and the meticulous selection of ingredients, CAT LOW PROTEIN wet food is also recommended for cats with cystine stones.

CAT LOW PROTEIN diet food has been specially developed for cats with chronic kidney failure and can also be used to treat some liver problems. For further information and instructions on feeding duration, see page 216.



KIDNEYS

LIVER

IMMUNE SYSTEM

FEEDING DURATION:

For urinary stones, 5 to 12 weeks or until the urinary crystals/stones are eliminated. To prevent a reoccurrence, the diet should be fed for at least 6 months.

We recommend that you seek the advice of a vet before feeding or before extending the feeding duration. Always provide fresh and freely available drinking water for your pet.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

Content	Art. no.	Price
100 g	2100-22	1.45 €
200 g	2200-22	1.90 €
6 x 100 g	2106-22	7.80 €
6 x 200 g	2206-22	10.50 €

DIET WET FOOD

Content	Art. no.	Price
1.5 kg	37015	17.90 €
3 kg	3703	24.90 €
10 kg	3710	55.90 €

DIET DRY FOOD



Cat's Best Eco Plus

Give preference to clumping
litter and provide a suffi-
cient number of litter trays
in the home. See page 254.

TIP

THE GOLDEN RULE IS FLUID CONSUMPTION.

RENA-KOMPLEX

A nutritional supplement to support excretion



A carefully matched combination of active substances, which support the detoxification and excretion function in particular and prevent the formation of urinary stones. The heart and circulation are supported, lymphatic drainage is stimulated and stressful fluid retention in the organism (oedema) is reduced. RENA-KOMPLEX can be combined perfectly with all Vet-Concept dry or wet foods, promotes excretion via the kidneys and acidification of the urinary pH.

Content	Art. no.	Price
150 g	7720	12.90 €
500 g	7721	29.90 €

PURE PLANT-BASED INGREDIENTS

RENA-LIQUID

A liquid nutritional supplement to support kidney function



The natural helper for stressed kidneys: Plant-based substances stimulate the detoxification processes of the organism and aid the excretion of toxic metabolic waste products. Kidney function is given long-term support. RENA-LIQUID helps to improve quality of life for animals with renal disorders or urinary tract problems and is well tolerated even by sensitive animals.

Content	Art. no.	Price
30 ml	7755	14.90 €

TIP



» RELAX-LIQUID «

To reduce stress. See page 173



ESSENTIAL FATTY ACIDS

LACHS-HANF-ÖL

A nutritional supplement to support skin health and ease inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the occurrence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.

Content	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €



URINARY STONES



DIABETES MELLITUS

When the blood sugar is out of control

There are two main risk factors for Diabetes mellitus in cats: old age and obesity. When both these factors are present, and your cat is also excessively thirsty and needs to urinate frequently, you should consult a vet for advice. If Diabetes mellitus is suspected, you can make a major difference to the success of the treatment by feeding the right diet.

In Diabetes mellitus, the insulin metabolism is disturbed: the body is no longer able to control blood sugar levels sufficiently. Extremely highly digestible (simple) carbohydrates drive the blood sugar up and for this reason, their use should be limited. Wholesome proteins are better. These also help to maintain muscle mass, preventing your pet from gradually losing strength. Gradual weight loss is also essential.

PRODUCT OVERVIEW

Diabetes Mellitus

For detailed information on all products,
please see the enclosed product overview



DIABETES
MELLITUS

» CAT LOW CARB «

Special diet food for
Diabetes mellitus

» CAT LOW FAT «

A special diet food for obese
cats and cats with Diabetes
mellitus

01

01
DIET



02

» DUCK «

Soft premium food made
of duck meat



02
SOFT PREMIUM
WET FOOD

04
CARE
PRODUCTS



NUTRITIONAL
SUPPLEMENT
03



03

» NATURAL SLIM «

A nutritional supplement for
effective weight reduction

» CARE PRODUCTS «

You will find care products for
your cat in the "Care Products"
section from page 252 onwards.

04

Treating Diabetes mellitus is not simply a case of feeding a restricted amount of simple carbohydrates in the diet – the glycaemic index of these carbohydrates is also important. For this reason, in addition to wholesome meat ingredients, Vet-Concept uses mainly barley, an ancient grain from the Orient with a low glycaemic index.



- » A safe blood sugar level
- » High meat content
- » Well accepted



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In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



A SAFE BLOOD SUGAR LEVEL

CAT LOW CARB

A special diet food to regulate glucose supply – Diabetes mellitus

Cats with Diabetes mellitus have extremely stringent dietary requirements. A precisely balanced, protein-rich and carbohydrate-controlled diet can help to achieve optimum physical condition and support the regulation of blood sugar levels. CAT LOW CARB satisfies this requirement with the selection of nutritious meats and the use of barley. This slows down the usual rise in serum glucose after a meal and helps to stabilise diabetic patients. CAT LOW CARB has an increase taurine content, essential fatty acids and antioxidants to protect the cells.

Diabetes food must be fed when insulin is administered and adapted to the respective nutritional status. If insulin is not required, we recommend several small portions fed throughout the day.



METABOLISM

STOMACH & INTESTINES

SKIN & COAT

BONES & JOINTS

IMMUNE SYSTEM

FEEDING DURATION:

For up to 6 months initially. With Diabetes mellitus, generally throughout life: we recommend that you seek the advice of a vet before feeding or before extending the feeding duration. Always provide fresh and freely available drinking water for your pet.

Content	Art. no.	Price
1.5 kg	84015	17.90 €
3 kg	8403	24.90 €
10 kg	8410	55.90 €

DIET

ON THE RECOMMEN- DATION OF YOUR VET

Diabetes mellitus

Dietary measures and appropriate insulin therapy play a key role in successful diabetes management. Type II diabetes is the most commonly diagnosed type in cats. In type II, it is not only important to limit the amount of simple carbohydrates in the diet to control blood sugar fluctuations. Obesity or excess weight, which is very often the case for animals with type II, must be gradually reduced.

Higher protein levels in the diet can help. More protein guarantees optimum acceptance and requires that the organism expends more energy to digest the protein-dense food. With a moderate dietary fat content, weight can then be lost gradually and gently, whilst muscle mass is maintained. Dietary fibre, FOS and MOS are especially important here and provide for a balanced, healthy intestinal environment.

TYPES OF DIABETES

Type 1: Insufficient levels of insulin, the hormone which regulates the blood sugar, are produced.

Type 2: The effect of the insulin is insufficient for lowering the elevated blood sugar after a meal.

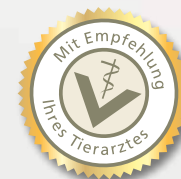




- » *Successful in reaching an ideal weight*
- » *High level of satiety*
- » *Well accepted*



In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.



WITH A HIGH MEAT CONTENT

CAT LOW FAT

A special diet food for obese cats and cats with Diabetes mellitus

Vet-Concept LOW FAT diets meet the requirements of highest palatability and satiety. Scientific and clinical trials prove that an increased protein content is not only necessary for acceptance, it also forces the breakdown of body fat and increases the satiating effect of the diet. As part of the LOW FAT reduction diet, L-carnitine stimulates the body's ability to obtain energy from fatty acids, thereby contributing to a better body composition in favour of muscle weight. Dietary fibre provides a better feeling of fullness and improved intestinal health and body odour. CAT LOW FAT can also be recommended for cats with colonic problems caused by dietary fibre. Thanks to its reduced fat content, the diet food is also suitable for disorders of the lipid metabolism.



WEIGHT CONTROL

STOMACH & INTESTINES

SKIN & COAT

BONES & JOINTS

IMMUNE SYSTEM

FEEDING DURATION:

For up to 6 months initially. In Diabetes mellitus, generally throughout life: we recommend that you seek the advice of a vet before feeding or before extending the feeding duration beyond 6 months.

SAVE MONEY WITH A 6-PACK
From only 1.30 € per tin

Content	Art. no.	Price
100 g	2100-21	1.45 €
200 g	2200-21	1.90 €
6 x 100 g	2106-21	7.80 €
6 x 200 g	2206-21	10.50 €

DIET WET FOOD

Content	Art. no.	Price
1.5 kg	86015	17.90 €
3 kg	8603	24.90 €
10 kg	8610	55.90 €

DIET DRY FOOD



YOU WILL FIND OTHER TASTY
WET FOOD PRODUCTS FROM
PAGE 238 ONWARDS.

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TIP

Vegetables & Cereals

VEGETABLE SELECTION, FRESH CARROT
PELLETS and WHEAT BRAN. From page 242.



CONTAINS DUCK MEAT ONLY

DUCK

Soft Premium Food

Contains duck meat and chicory only. Ideal for mixing with healthy vegetables, cereals or for feeding alone. A delicacy which is also well tolerated by cats with food sensitivities and Diabetes mellitus.

SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
100 g	2100-7	1.35 €
200 g	2200-7	1.70 €
400 g	2400-7	2.20 €

Content	Art. no.	Price
6 x 100 g	2106-7	7.20 €
6 x 200 g	2206-7	9.30 €
6 x 400 g	2406-7	12.30 €



WITH GINSENG FOR AN ACTIVE METABOLISM

NATURAL SLIM

A nutritional supplement for effective weight reduction

Slim cats have better lives – and live longer. NATURAL SLIM helps obesity with a special mix of selected nutrients: nutritious poultry meat delivers protein and is very tasty; natural fibre is filling and supports the gut bacteria. Special shellfish extracts also bind excess dietary fat. An added plus: L-carnitine promotes the build-up of muscle and supports the reduction of body fat. Also ideal for animals with Diabetes mellitus.

Content	Art. no.	Price
400 g	7705	13.90 €
1200 g	7706	36.90 €





BONES AND JOINTS

Four paws in balance

The musculoskeletal system of a cat is put to the test every single day: jumping, sprinting and acrobatics are their favourite activities. That's why bones and joints need special protection. And not just in the case of acute injuries, which can be caused by a cat jumping from a great height, for example.

Even if all your pet's movements appear to be effortless, it's worth providing preventive support for bones and joints. Old age is exactly the time when pain and problems can appear which you may not even be aware of.

PRODUCT OVERVIEW

Bones & Joints

For detailed information on all products,
please see the enclosed product overview



01

» CAT CARE SENSITIVE «

A highly digestible premium food
with a reduced fat content

» CAT SENIOR «

A highly digestible premium food
for older cats

» CAT MAXI «

A highly digestible premium food
with extra large croquettes

01 PREMIUM DRY FOOD



02 SOFT PREMIUM WET FOOD

02

» SALMON «

Soft premium food with a high
content of fresh salmon from the
North Atlantic

04 CARE PRODUCTS



03 NUTRITIONAL SUPPLEMENT



03

» AGILITY «

A nutritional supplement
to strengthen the
musculoskeletal system

» LACHS-HANF-ÖL «

A nutritional supplement to
support skin health and ease
inflammation

» MULTI-MINERAL «

A nutritional supplement
containing all key vitamins
and trace elements

04

» CARE PRODUCTS «

You will find care products for your
cat in the "Care Products" section
from page 252 onwards.

Vet-Concept has developed special recipes which take into account
both the nutritional requirements of the respective living situation
and also contain active substances to protect the joints, such as
extracts of New Zealand green-lipped mussel.



LIGHT AND EASILY DIGESTIBLE

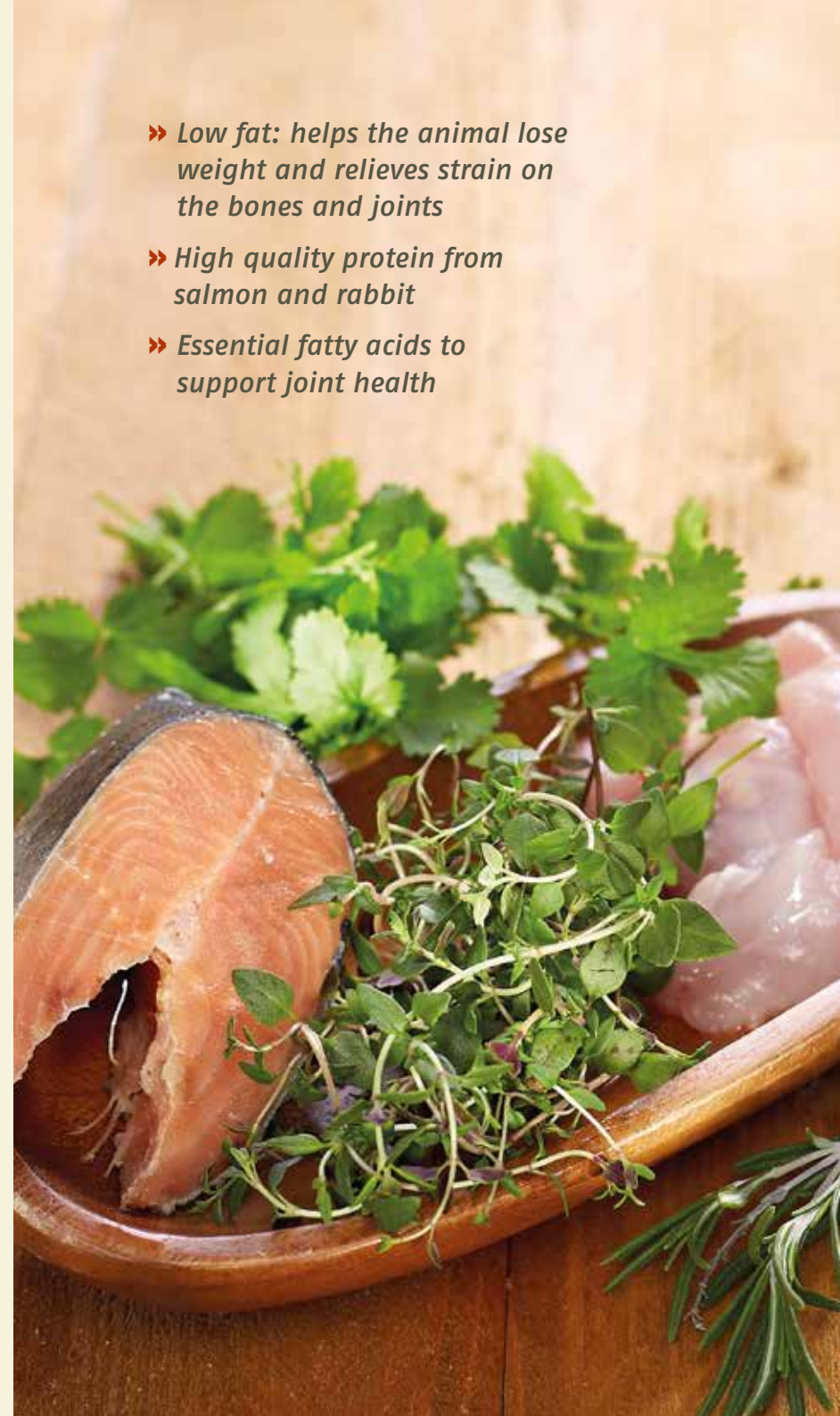
CAT CARE SENSITIVE

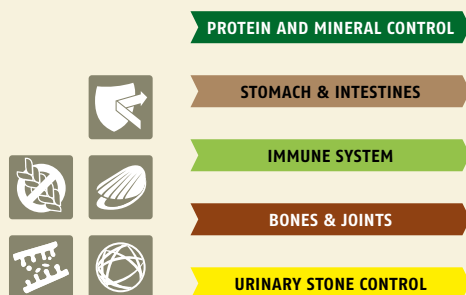
A reduced fat premium food for cats

CAT CARE SENSITIVE is a light food with an increased protein content from rabbit meat and salmon. The reduced fat content relieves the stress on the liver, gall bladder and the pancreas. Our special mix of herbs, gluten-free rice and maize support the digestion and promote well-being. Thanks to added FOS (fructooligosaccharides) from chicory root, stressful metabolic waste products are safely and gently excreted. A very important factor in a low-fat diet: a high level of linoleic acid, natural minerals and vitamins!

Content	Art. no.	Price
1.5 kg	35015	14.90 €
3 kg	3503	22.90 €
10 kg	3510	52.90 €

- » *Low fat: helps the animal lose weight and relieves strain on the bones and joints*
- » *High quality protein from salmon and rabbit*
- » *Essential fatty acids to support joint health*





WITH SALMON AND NEW ZEALAND GREEN-LIPPED MUSSEL

CAT SENIOR

A highly digestible premium food for older cats

Dietary requirements increase with age. A moderate protein content from with poultry, lamb and salmon is gentle on the liver and kidneys whilst simultaneously supporting the digestion. With rice and maize for best tolerance. Essential fatty acids strengthen the immune system, protect the heart and relieve inflammation. As older cats often suffer from arthritis, the joints are also supported by the added benefit of New Zealand green-lipped mussel. CAT SENIOR produces an optimum urine pH (6.2-6.5) and has been specially developed with small croquettes. With special hairball protection.

Content	Art. no.	Price
1.5 kg	32015	14.90 €
3 kg	3203	22.90 €
10 kg	3210	52.90 €

FOR DETAILED INFORMATION ON ALL PRODUCTS, PLEASE SEE THE ENCLOSED PRODUCT OVERVIEW.



BONES & JOINTS



WITH FRESH SALMON AND SPIRULINA ALGAE

SALMON WITH SPIRULINA

Soft Premium Food

For demanding cats – with a high content of fresh North Atlantic salmon, juicy beef, wholegrain noodles and naturally healthy spirulina algae. Salmon is rich in healthy fats, especially omega-3 fatty acids. These reduce inflammation, thereby supporting sensitive joints. Spirulina is prized for its high vitamin B₁₂ content and its cholesterol lowering properties.

Content	Art. no.	Price
100 g	2100-4	1.35 €
200 g	2200-4	1.70 €
400 g	2400-4	2.20 €

SAVE MONEY WITH A 6-PACK
From only 1.20 € per tin

Content	Art. no.	Price
6 x 100 g	2106-4	7.20 €
6 x 200 g	2206-4	9.30 €
6 x 400 g	2406-4	12.30 €



WITH EXTRA-LARGE CROQUETTES

CAT MAXI

A highly digestible premium food for adult cats



CAT MAXI has been specially developed for cats who eat their food too quickly and swallow it without chewing – ideal for large animals. The extra-large croquettes encourage chewing – and therefore also care for the teeth. Stressed out joints and muscles are supported by seaweed and a high level of essential fatty acids and amino acids. With nutritious poultry and rabbit meat, gluten-free rice and corn. Our tried and test mix of herbs supports the metabolism and the digestion. With special hairball protection. CAT MAXI promotes an optimum urine pH (6.2–6.5).

Content	Art. no.	Price
1.5 kg	31015	14.90 €
3 kg	3103	22.90 €
10 kg	3110	52.90 €

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YOU WILL FIND OTHER TASTY WET FOOD PRODUCTS FROM PAGE 238 ONWARDS.

TIP

Vegetables & Cereals

VEGETABLE SELECTION, FRESH CARROT PELLETS and WHEAT BRAN. From page 242.





RICH IN OMEGA-3 FATTY ACIDS

LACHS-HANF-ÖL



A nutritional supplement to support skin health and ease inflammation

LACHS-HANF-ÖL is a pure natural product made of gently cold pressed hemp seeds and valuable salmon oil. It contains an extremely large number of essential fatty acids, mainly omega-3 and omega-6 fatty acids. These have an influence on the incidence of inflammation in the organism, guaranteeing strong skin and a glossy coat. LACHS-HANF-ÖL is also ideal for all inflammatory processes such as joint problems and kidney and urinary tract disorders.

Content	Art. no.	Price
250 ml	7060	17.90 €
500 ml	7061	29.90 €

FOR INCREASED REQUIREMENTS

MULTI-MINERAL WITH TAURINE



A nutritional supplement containing all key vitamins and trace elements

Essential vitamins and vital substances in a biologically easily accessible form are the basis of a natural diet. They are essential elements for healthy development, a glossy coat and for fitness and well-being. MULTI-MINERAL contains all key vitamins and trace elements – the ideal addition to tinned or dry food for increased requirements. Especially recommended for self-prepared foods and for cereals mixed with food.

Content	Art. no.	Price
120 g	7062	10.90 €



FOR TENDONS, LIGAMENTS AND CONNECTIVE TISSUE

AGILITY

A nutritional supplement to support the entire musculoskeletal system

With plant-based active substances for greater vitality: silica, comfrey, common horsetail and Devil's Claw are a tried and tested combination for musculoskeletal problems. AGILITY is very well accepted by cats and is also ideal for allergic animals. For optimum results, the preparation should be given every day over an extended period. One AGILITY pack is sufficient for one cat for six months.

Content	Art. no.	Price
70 g	7050	39.90 €





SOFT PREMIUM FOOD

*Top quality products
based on fresh meat*

Depending on the variety, the meat content lies between 65% and 76% and only fresh vegetables, wholegrain rice, oat flakes, potato and noodles of food grade quality are added.

The meat content used is checked according to food grade standards and approved by the Veterinary Office. Naturally these premium products do not contain preservatives, attractants, flavour enhancers or odourant substances.

Vet-Concept Wet Food for Cats is a nutritious complete food in a range of different flavours with which you can treat your four-legged friend to the best.

RECOMMENDED DAILY FEED QUANTITY

For all our Soft Premium foods, we recommend the following feed quantities. The quantities specified in grams are average values and are dependent on the age, breed and activity of the cat.

2 kg	100 – 150 g	5 kg	180 – 250 g	8 kg	260 – 330 g
3 kg	120 – 180 g	6 kg	200 – 300 g	9 kg	290 – 360 g
4 kg	150 – 200 g	7 kg	225 – 310 g	10 kg	320 – 380 g

**SAVE MONEY
WITH A 6-PACK**

TIP

We recommend that you postpone use of one of the exotic or unusual meat varieties such as reindeer or kangaroo, in order to guarantee an alternative to fall back on in the event of a food allergy.

For further information, see the "Skin & Allergy" section from page 184 onwards.

TASTY AND FLAVOURSOME BEEF WITH HEART AND LIVER

HEART & LIVER

Soft Premium Food



The high beef content and beef heart provide valuable muscle protein and taurine, essential for good health. Fresh liver also contains valuable vitamins, minerals and highly digestible nutrients. For full flavour! With wholegrain rice.

Content	Art. no.	Price	
100 g	2100-1	1.35 €	
200 g	2200-1	1.70 €	
400 g	2400-1	2.20 €	
6 x 100 g	2106-1	7.20 €	From 1.20 € per tin
6 x 200 g	2206-1	9.30 €	
6 x 400 g	2406-1	12.30 €	

EXTREMELY FLAVOURSOME AND LOW IN FAT

LAMB

Soft Premium Food



Made of fresh lamb meat, wholegrain rice and taurine. Lamb is extremely tasty and also low in fat. This wet food is ideal for choosy cats and animals with food sensitivities.

Content	Art. no.	Price	
100 g	2100-2	1.35 €	
200 g	2200-2	1.70 €	
400 g	2400-2	2.20 €	
6 x 100 g	2106-2	7.20 €	From 1.20 € per tin
6 x 200 g	2206-2	9.30 €	
6 x 400 g	2406-2	12.30 €	

POULTRY MEAT WITH BEEF MEAT AND WHOLEGRAIN RICE

POULTRY

Soft Premium Food



Poultry meat is ideal for cats with sensitive stomachs as it is easily digestible, extremely tender and very palatable. Poultry fat is also rich in linoleic acid, a valuable essential fatty acid. In combination with a low content of beef and wholegrain rice, this is a complete balanced food.

Content	Art. no.	Price	
100 g	2100-3	1.35 €	
200 g	2200-3	1.70 €	
400 g	2400-3	2.20 €	
6 x 100 g	2106-3	7.20 €	From 1.20 € per tin
6 x 200 g	2206-3	9.30 €	
6 x 400 g	2406-3	12.30 €	

RICH IN OMEGA-3 FATTY ACIDS

SALMON

Soft Premium Food



For demanding cats. With a high content of fresh North Atlantic salmon, juicy beef, wholegrain noodles and naturally healthy spirulina algae. Spirulina is prized for its high vitamin B₁₂ content and its cholesterol lowering properties.

Content	Art. no.	Price	
100 g	2100-4	1.35 €	
200 g	2200-4	1.70 €	
400 g	2400-4	2.20 €	
6 x 100 g	2106-4	7.20 €	From 1.20 € per tin
6 x 200 g	2206-4	9.30 €	
6 x 400 g	2406-4	12.30 €	

TURKEY MEAT AND BROWN RICE

TURKEY

Soft Premium Food



Turkey meat has a mild flavour and a moderate fat content. The linoleic acid which it contains – an essential fatty acid – is extremely beneficial for the skin, coat and the immune system. A valuable and easily digestible food containing brown rice and taurine.

Content	Art. no.	Price	
100 g	2100-5	1.35 €	
200 g	2200-5	1.70 €	
400 g	2400-5	2.20 €	
6 x 100 g	2106-5	7.20 €	From 1.20 € per tin
6 x 200 g	2206-5	9.30 €	
6 x 400 g	2406-5	12.30 €	

MADE OF TENDER RABBIT MEAT AND POTATO

RABBIT

Soft Premium Food



In keeping with the premium food CAT ALLERGY, a highly digestible wet food made of fresh rabbit meat is available. Combined with native potatoes, this variety is also ideal for cats with food sensitivities, food allergies and for exclusion diets.

Content	Art. no.	Price	
100 g	2100-11	1.40 €	
200 g	2200-11	1.75 €	
400 g	2400-11	2.30 €	
6 x 100 g	2106-11	7.50 €	From 1.25 € per tin
6 x 200 g	2206-11	9.60 €	
6 x 400 g	2406-11	12.90 €	



CONTAINS DUCK MEAT ONLY

DUCK

Soft Premium Food



Contains duck meat and chicory only. Ideal for mixing with healthy vegetables, cereals or for feeding alone. A delicacy which is also well tolerated by cats with food sensitivities and Diabetes mellitus.

Content	Art. no.	Price	
100 g	2100-7	1.35 €	
200 g	2200-7	1.70 €	
400 g	2400-7	2.20 €	
6 x 100 g	2106-7	7.20 €	
6 x 200 g	2206-7	9.30 €	From 1.20 € per tin
6 x 400 g	2406-7	12.30 €	

KANGAROO MEAT AND PARSNIP

KANGAROO

Soft Premium Food



Kangaroo meat – the exclusive alternative for cats with food sensitivities. Kangaroo meat is highly nutritious and has a tender, gamey flavour. One meat variety only was used deliberately for this soft premium food, as well as the highly digestible root vegetable parsnip – for optimum tolerance. Ideal for food allergies and as a follow-on food.

Content	Art. no.	Price	
100 g	2100-10	1.40 €	
200 g	2200-10	1.75 €	
400 g	2400-10	2.30 €	
6 x 100 g	2106-10	7.50 €	
6 x 200 g	2206-10	9.60 €	From 1.25 € per tin
6 x 400 g	2406-10	12.90 €	

THE UNUSUAL MEAT VARIETY

REINDEER

Soft Premium Food



Reindeer meat and native potatoes. The alternative – also with just one meat variety – and a very unusual one. The best choice for cats with food sensitivities, allergies and for use as an exclusion diet.

Content	Art. no.	Price	
100 g	2100-9	1.40 €	
200 g	2200-9	1.75 €	
400 g	2400-9	2.30 €	
6 x 100 g	2106-9	7.50 €	
6 x 200 g	2206-9	9.60 €	From 1.25 € per tin
6 x 400 g	2406-9	12.90 €	

HARE MEAT AND SWEET POTATO

HARE

Soft Premium Food

NEW



Hare meat is very tender and is classed as a game meat variety. Combined with sweet potato, the new soft premium food is ideal for cats with food intolerances. With hemp oil and inulin, this variety also provides a higher level of essential fatty acids in the diet whilst giving optimum support to intestinal health.

Content	Art. no.	Price	
100 g	2100-14	1.40 €	
200 g	2200-14	1.75 €	
400 g	2400-14	2.30 €	
6 x 100 g	2106-14	7.50 €	
6 x 200 g	2206-14	9.60 €	From 1.25 € per tin
6 x 400 g	2406-14	12.90 €	

GOAT MEAT AND PARSNIP

GOAT

Soft Premium Food

NEW



Goat meat has long been prized by many cultures as a low-fat delicacy which is rich in vital nutrients. Goat meat is used only rarely in our regions and for this reason is a valuable alternative for food intolerances. The new GOAT Soft Premium Food also contains the well tolerated root vegetable parsnip with hemp oil and inulin.

Content	Art. no.	Price	
100 g	2100-15	1.40 €	
200 g	2200-15	1.75 €	
400 g	2400-15	2.30 €	
6 x 100 g	2106-15	7.50 €	
6 x 200 g	2206-15	9.60 €	From 1.25 € per tin
6 x 400 g	2406-15	12.90 €	

TIP

Cats fed primarily with wet food are more prone to plaque and bad breath.

» DENTA-KOMPLEX «

A nutritional supplement for healthy teeth and oral hygiene

See page 173





WET FOOD



VEGETABLES AND CEREALS

Naturally healthy supplementary feed

Cats also enjoy some tasty vegetables or cereals added to their diet now and then.

In a number of diseases and in old age in particular, it is better if the meat content in a cat's diet is not quite so high. In such cases, we recommend replacing up to 30% of the feed quantity of Soft Premium food with our Vegetables & Cereals.



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250 g VEGETABLE SELECTION is made from 3 kg of fresh vegetables.

PURE NATURAL FOOD – IDEAL FOR ALLERGIC ANIMALS

VEGETABLE SELECTION



A supplementary feed to add to tinned food or fresh meat

Finest produce from nature – original fruits and vegetables, natural and gently air-dried. Parsnip, pumpkin, apple, rosehip peel, courgette and broccoli – ideal for food intolerances or simply to ring the changes. Our VEGETABLE SELECTION is source from regional growers and is ideal as a supplementary food which is packed with vital substances for combination with tinned food or self-prepared meals. A healthy allowance – just 5 g per day suffices.

Content	Art. no.	Price
250 g	57025	6.45 €

VEGETABLES
AND CEREALS



CARE OF THE STOMACH AND INTESTINES

WHOLEGRAIN RICE



A supplementary feed to add to tinned food or fresh meat

Precooked WHOLEGRAIN RICE is highly digestible and is ideal for cats with a sensitive gastrointestinal tract as an addition to tinned food or fresh meat. Rice is gluten-free and is extremely well accepted and tolerated. Fast preparation without cooking.



Content	Art. no.	Price
1.2 kg	4212	6.50 €
7.5 kg	4275	33.90 €

SAVE MONEY WITH A 2-PACK
From only 5.95 €

Content	Art. no.	Price
2 x 17 cm	4225	11.90 €

THE ALTERNATIVE FOR ANIMALS WITH A FOOD INTOLERANCE

MILLET



A supplementary feed to add to tinned food or fresh meat

MILLET, the oldest grain in the world, is known for its extremely high levels of vital substances such as silicic acid and iron, is really tasty and is also gluten-free. Precooked millet is not only easier to digest, it is also simple to prepare. MILLET is therefore ideal as a supplementary food with tinned food or self-prepared food, especially for cats with food intolerances to other grain varieties.



Content	Art. no.	Price
500 g	5505	3.90 €

SAVE MONEY WITH A 2-PACK
From only 3.45 €

Content	Art. no.	Price
2 x 500 g	5512	6.90 €

GOOD FOOD WITH EVEN BETTER TOLERANCE

POTATO FLAKES



A supplementary feed to add to tinned food or fresh meat

Freshly prepared POTATO FLAKES are highly digestible and are ideal for adding to tinned food or self-prepared food for cats with food sensitivities. Potatoes are also rich in B vitamins and potassium and are good for the nervous system, the heart and the muscles. POTATO FLAKES – Fast preparation without cooking.



Content	Art. no.	Price
500 g	5605	4.95 €

FOR A BEAUTIFUL COAT AND GOOD INTESTINAL HEALTH

FRESH CARROT PELLETS



A supplementary feed to add to tinned food or fresh meat

FRESH CARROTS are a naturally healthy supplementary food source. With their high levels of vital substances and fibre, Fresh Carrot Pellets are ideal for designing diets to address obesity, Diabetes mellitus and gastrointestinal disorders. The active substances contained in carrots improve the skin, the coat and the pigmentation, promote intestinal health, stimulate the metabolism and support the formation of blood cells.



Content	Art. no.	Price
500 g	5405	4.90 €
2.5 kg	5425	19.90 €

A POWERHOUSE FOR CELLS AND THE IMMUNE DEFENCES

WHEAT GERM

Supplementary diet food

WHEAT GERM is a source of natural vitamins, trace elements such as manganese, magnesium and zinc, the amino acid lysine and valuable fats. Vitamin E exerts a protective action in the organism, stabilises the cell structures and supports the immune defences. Fresh wheat germ is full of enzymes and promotes cell renewal. This means energy, greater endurance and stronger immunity.



SAVE MONEY WITH A 2-PACK
From only 7.75 €

Content	Art. no.	Price
1.2 kg	5312	8.50 €

Content	Art. no.	Price
2 x 1.2 kg	5325	15.50 €

FOR REGULAR, HEALTHY INTESTINAL ACTIVITY

WHEAT BRAN

Supplementary food

From the practically flour-free outer layers of the grain, the aleuron layer and the seedling. This is a non-starchy carbohydrate and, in addition to vitamins, minerals and amino acids, contains almost 50% healthy and satisfying fibre. Thanks to its swelling capacity and high fibre levels, WHEAT BRAN is ideal for obese animals, for animals with Diabetes mellitus and for regulation of the digestion and intestinal activity.



SAVE MONEY WITH A 2-PACK
From only 6.25 €

Content	Art. no.	Price
1.2 kg	5212	6.90 €

Content	Art. no.	Price
2 x 1.2 kg	5225	12.50 €

FOR DETAILED INFORMATION ON ALL PRODUCTS, PLEASE SEE THE ENCLOSED PRODUCT OVERVIEW.



VEGETABLES
AND CEREALS

CATS » VEGETABLES AND CEREALS

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SNACKS

& Treats for Cats

With our healthy Vet-Concept treats, you can spoil your tiny pet tiger with no regrets. Snacks with a high content of highly digestible protein and healthy vitamins complete our nutritional programme for male and female cats, making sure that every animal is rewarded! Because pleasure is also part of maintaining health – as is a special treat now and then!

Nevertheless, you should follow our feed recommendations, as you can get too much of a good thing! The following always applies: in addition to the normal feed ration, and for obese cats, reduce the feed ration slightly.

For sick animals, please always ask our expert advisers for advice before feeding, or even better, contact your vet. That way you can be sure to find the right treat for your four-legged friend.

Please note that, in the interests of your animal, snacks and treats cannot replace a balanced diet and, for this reason, should only be fed as a small reward or treat for your cat.

Ideal for pets with allergies. In order to retain an alternative feed, horse meat should only be fed where medically required and in agreement with your veterinary practice.



**100%
NATUR**

STAR BITES

Cheese and maize, lovingly shaped into tiny bite-sized pieces. Cats go crazy for them! A tiny gluten-free treat for your four-legged friend.

Composition:

Corn semolina, cornmeal, Parmesan, egg

Analytical components:

Crude protein 12.4 %, crude fat 6.2 %, crude ash 3.7 %, crude fibre 1.3 %

Content	Art. no.	Price
150 g	6186	4.90 €

**100%
NATUR**

MINI CHEESE TREATS

The small reward for big achievements. Baked with tasty Gouda cheese, cats really love this delicious snack.

**Composition:**

Wheat, corn semolina, Gouda cheese, egg

Analytical components:

Crude protein 18.0 %, crude fat 14.2 %, crude ash 2.3 %, crude fibre 0.5 %

Content	Art. no.	Price
150 g	6190	4.90 €

NEW**TASTY BEEF TREATS**

Miniature, healthy treats made of gently dried beef lung.

Content	Art. no.	Price
100 g	6396	4.50 €

CRISPY STARS

Miniature stars made of fresh poultry meat, salmon, spelt flour, cornmeal, yoghurt and yeast, baked until crisp. The stars are small and thus ideal even for the smallest animals.

Content	Art. no.	Price
150 g	6192	4.90 €

POULTRY MEAT MORSELS

Soft strips of slowly grilled poultry meat, approx. 2 - 4 cm long. An extremely healthy snack which is high in protein. Enriched with fine herbs, linseed and extracts of New Zealand green-lipped mussel.

Content	Art. no.	Price
50 g	6370	5.50 €

Exclusive item!

TASTY HORSE MEAT TREATS

Pure horse meat. Very gently dried. Cut into handy small cubes. Ideal as a treat between meals.

Content	Art. no.	Price
250 g	6055	8.90 €

TASTY SALMON SNACKS

A healthy treat for between meals. Made of fresh salmon, yeast (rich in vital substances) and healthy whey. Easily digestible and also perfect for sensitive cats. Approx. 140 pieces.

Content	Art. no.	Price
50 g	6130	4.25 €



KUR BEGRENZT
EXCLUSIV-ARTIKEL
VERFÜGBAR

**ISLAND STICKS**

Bite-sized pieces of Alaskan pollock. Baked until crisp. A tasty and healthy treat and for all cats who love fish.

Content	Art. no.	Price
100 g	6034	5.50 €

ANCHOVIES

Anchovies, around 4-8 cm long, gently dried. A healthy snack for between meals.

Content	Art. no.	Price
100 g	6446	4.90 €

SPRATS

Sprats, grilled slowly, around 10 - 11 cm long and very soft. Ideal as a snack between meals. Essential fatty acids give optimum support to the immune system and joint function.

Content	Art. no.	Price
200 g	6044	5.90 €

BASS FILLETS

Natural, gently dried bass fillets. A healthy, crispy snack which is rich in valuable fatty acids and amino acids. Fun to chew, even for extremely demanding cats.

Content	Art. no.	Price
80 g	6364	4.95 €

SALMON STARS

Approx. 200 baked miniature stars made of 50% salmon fillet with spelt, oats and beetroot. The fibre content of beetroot is highly beneficial for intestinal health. A low-fat treat for between meals.

Content	Art. no.	Price
100 g	6365	4.90 €

island sticks

anchovies

sprats

bass fillets

salmon stars

VEAL MEAT MORSELS

Soft strips of slowly grilled veal meat, approx. 2 - 4 cm long. An extremely healthy, high protein snack for between meals. Enriched with fine herbs, linseed and extracts of New Zealand green-lipped mussel. Ideal to support joint function and general fitness.

Content	Art. no.	Price
50 g	6382	5.50 €

CHEESY BITES

A tasty morsel for between meals, made of cheese, yeast and whey. Very tasty and healthy. With a large number of natural vitamins, trace elements and amino acids. Approx. 140 pieces.

Content	Art. no.	Price
50 g	6131	4.25 €

BEST FOR CATS

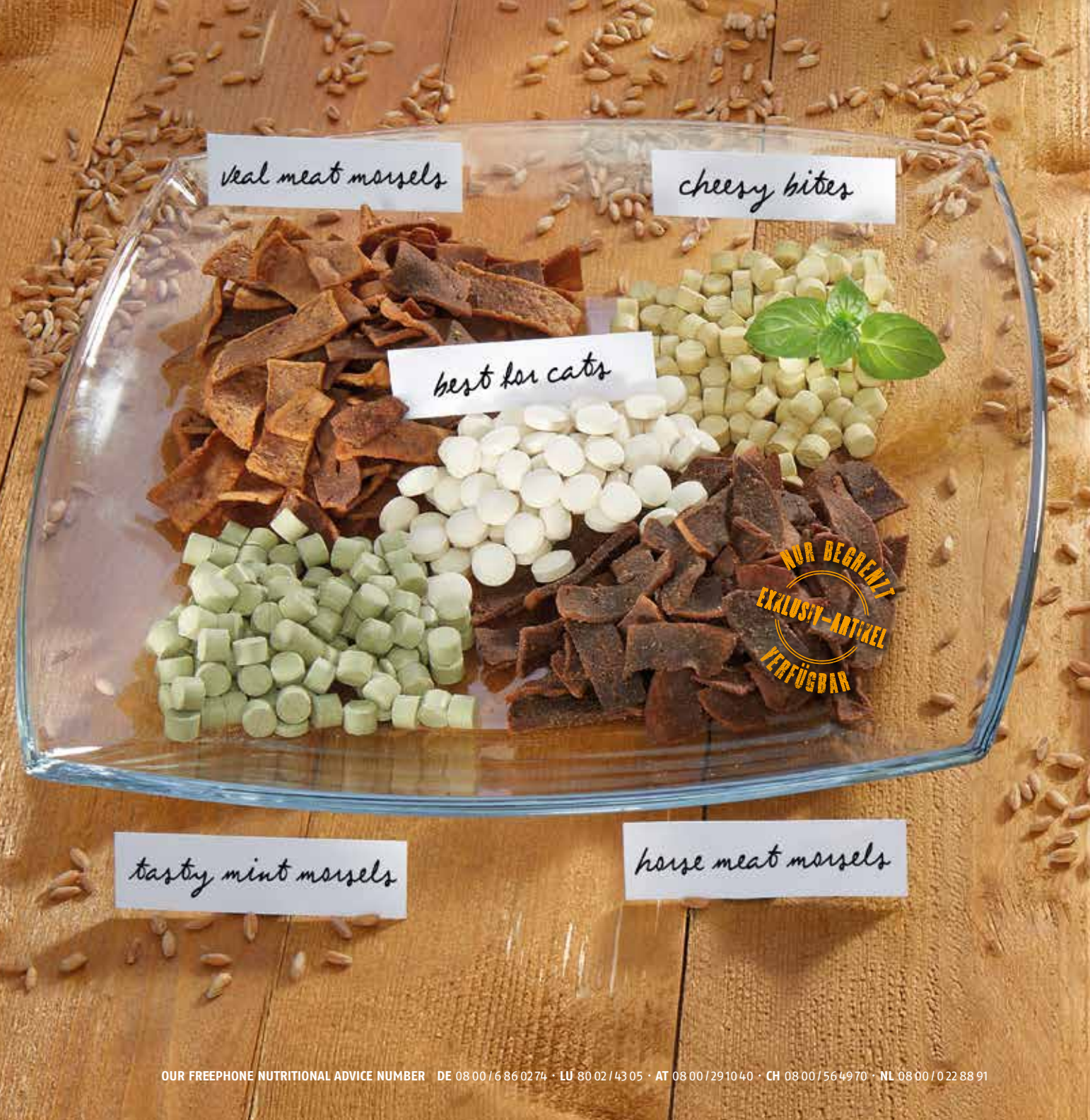
BEST FOR CATS is made from delicious yeast and contains a number of naturally occurring vitamins, trace elements and amino acids. Tablets produced using potato starch. BEST FOR CATS can also be used as an excellent growth and balancing factor for nutrient deficiencies.

Content	Art. no.	Price
100 pcs.	6126	6.50 €
250 pcs.	6127	9.90 €

TASTY MINT MORSELS

A special treat made of real catnip, yeast which is rich in vital nutrients and whey. Delicious and extremely healthy with naturally occurring vitamins, trace elements and amino acids. Approx. 140 pieces.

Content	Art. no.	Price
50 g	6132	4.25 €



veal meat morsels

cheesy bites

best for cats

NUR BEGRENZT
EXKLUSIV-ARTIKEL
VERFÜGBAR

tasty mint morsels

horse meat morsels

MINI TROUT AND SPELT TREATS

Small and crispy baked hearts with freshly caught trout, wholesome spelt and nutritious yeast. Ideal as a treat and for all cats who love fish.

Content	Art. no.	Price
200 g	6384	4.90 €

WILD SPELT SNACKS

The miniature hearts are perfect as a reward or as a snack between meals, with tasty game meat, nutritious spelt and yeast, which is rich in vitamin B.

Content	Art. no.	Price
200 g	6386	4.90 €

ANCHOVY HEARTS

Miniature baked hearts made of anchovies and rice. Crispy and healthy, with a high number of essential fatty acids and healthy protein. Highly digestible and ideal as a snack.

Content	Art. no.	Price
200 g	6385	4.90 €

DEER MEAT MORSELS

Soft strips of slowly grilled deer meat, approx. 2 - 4 cm long. An extremely healthy, high protein snack for between meals. Enriched with fine herbs, linseed and extracts of New Zealand green-lipped mussel. Ideal for supporting joint function and general fitness.

Content	Art. no.	Price
50 g	6389	5.50 €

Exclusive item!

HORSE MEAT MORSELS

Soft strips of slowly grilled horse meat, approx. 2-4 cm long. An extremely healthy and protein-rich treat, enriched with herbs, linseed and extracts of New Zealand green-lipped mussel.

Content	Art. no.	Price
50 g	6056	5.50 €



A woman with dark hair, wearing a green knitted scarf and a purple top, is smiling and holding a small orange and white kitten. The kitten is looking towards the camera. The background is a soft, out-of-focus light blue.

CARE

which treats and protects!

Good health shows in the skin and hair – this is the motto of our Vet-Concept range of care products. Our care products support from the outside what our food products deliver on the inside.

Throughout their lives, the skin of our four-legged friends must be able to withstand a number of things: the risk of parasite infestation, inflammation and allergic reactions. Eyes, ears, teeth and paws also have to work hard and need special care. Natural substances such as plant oils, herb extracts, Dead Sea salts and minerals, have proven to be highly valuable in treating and protecting the skin and hair. These substances not only protect, they are also extremely gentle and free from harmful substances. For this reason, the quality and purity of the raw substances has top priority. For our range of care products, we use only plant substances to German Pharmacopoeia standard (DAB) and never use toxic chemical substances or preservatives – even for parasite prevention.

All formulae are dermatologically tested and guarantee healthy all-round protection for your pet.





PURE PLANT-BASED AND PROTECTIVE

OHRENLOTION



A care product for the outer ear and the outer auditory canal.

Cleans and cares for the outer auditory canal and the outer ear. Quickly and gently removes ear wax and is ideal for animals with a tendency towards inflammation and mite infestations of the ear. Because only a healthy ear will hear the quietest mouse.

Content	Art. no.	Price
30 ml	8206	9.90 €
50 ml	8204	13.50 €

GREEN CLAY SOOTHES AND PROTECTS

MINERALSALBE



Care products for eczema, insect bites and skin impurities

Cats also suffer from eczema, skin irritation and fungal infections as a result of environmental influences. Our MINERALSALBE cares for and protects highly sensitive skin areas. In acute cases, apply to the affected areas several times a day.

Content	Art. no.	Price
75 ml	8209	12.90 €

EYEBRIGHT AND WITCH HAZEL DELIVER SOOTHING RELIEF

AUGENPFLEGE



Care product for the eye area

For the gentle cleaning and care of the eyes and eye area and the eyebrows Unless otherwise prescribed, add a few drops of AUGENPFLEGE onto a clean piece of cotton wool. Wipe from the outside to the inside of the eye area. Use a clean piece of cotton wool for each eye, to avoid bacterial contamination. Ideal for the relief of eye irritation, inflammation and weeping eyes.

Content	Art. no.	Price
20 ml	8205	9.90 €

OAT STRAW PROVIDES LONG-LASTING CARE

SHAMPOO-KONZENTRAT



A care product for the skin and coat

Sometimes it can be unavoidable: for parasite infestation and an extremely dirty coat which a cat can no longer manage by its own natural cleaning instinct, the mild SHAMPOO-KONZENTRAT is ideal. The rich, rehydrating natural oils deliver long-lasting care to the skin. Flea excrement is destroyed and the skin and coat treated naturally. A little goes a long way as the product is highly concentrated.

Content	Art. no.	Price
200 ml	8208	9.90 €



MINERALS FROM THE DEAD SEA

HAUT- & FELL-MINERALSPRAY

A care product for itching and a dull coat

HAUT- & FELL-MINERALSPRAY delivers rapid relief in cases of itching, flaky skin, dandruff and mite infestation. The special action of Dead Sea salt lies primarily in its complex composition of original mineral salts. The upper layers of the skin are once again able to retain enough moisture and remain elastic and resistant. HAUT- & FELL-MINERALSPRAY provides long-lasting care for stressed-out skin and the coat regains its glossiness.

Content	Art. no.	Price
300 ml	8202	14.90 €



For teeth and gums
DENTA-KOMPLEX
(see page 173)

HYGIENE



UP TO 3 TIMES MORE ECONOMICAL!

CATS BEST ECO PLUS

Katzenstreu

CATS BEST ECO PLUS is made from finest plant fibres from untreated indigenous fir and spruce trees. Its soft structure and the pleasant wood fragrance will soothe even the most delicate of feline spirits. CATS BEST ECO PLUS is highly economical and extremely practical. Remove the soiled clumps only and simply add a little fresh litter. Perfect cat hygiene with a unique natural product!

Content	Art. no.	Price
10 l	5120	8.50 €
40 l	5122	24.90 €



PELLETS – THE IDEAL PRODUCT, NOT JUST FOR LONG-HAIRED CATS

CATS BEST NATURE GOLD

Katzenstreu

CATS BEST NATURE GOLD is a further development of the Eco Plus Granules as highly absorbent pellets, also made of 100% sustainable plant fibres. The smooth pellets do not become stuck in the cat's coat quite as easily. Of course Nature Gold is compostable and is completely biodegradable.

Content	Art. no.	Price
10 l	5119	9.90 €

Cats are extremely clean animals. We would like to support this need to protect both the health of your cat and the environment using selected cat litter.

REGISTERED PRODUCTS FOR PROTECTION AGAINST PARASITES

Due to the plant-based ingredients and active substances in the Vet-Concept protection products, which are also suitable for preventing or killing off parasites, the following products are subject to the regulatory declaration requirements for biocides. Consequently, these products are marked with a safety symbol and with information on their correct handling. **Use biocides* with care. Always read the label and product information prior to use.**

i

Parasite defence is not only an issue for outdoor animals. Even indoor cats can become infested. Parasites can be carried and transmitted via clothing, shoes and visits without us even noticing. Consequently regular checks on your animal's health are a must. Protection products, however good they might be, will not have the same effect for every animal. Their efficacy depends on the care with which the product is used, the immune defences of the animal and the environment in which it lives.



CARE PRODUCTS

A PURE PLANT-BASED ACTIVE SUBSTANCE

ABWEHRLOTION*

Ticks, fleas, midges, lice

A highly effective concentrate with neem oil (margosa extract); apply in droplets to the skin. Distributed throughout the capillary system and its effect in the upper epidermis, ABWEHRLOTION provides reliable protection against all types of infestation.



Biocide Regulation
(BAuA) Reg. no.:
N-43820



Warning

Content	Art. no.	Price
50 ml	8211	13.50 €

A PURE PLANT-BASED ACTIVE SUBSTANCE

UMGEBUNGSSPRAY*

Ticks, fleas, midges

A flea treatment can only be effective if the animal's environment is also treated, since 80% of the parasites do not live on the animal and are found in the animal's immediate environment (carpets, baskets etc.). For severe cases of parasite infestation, spray all around the animal's living environment once a day for the first five days and then once a week. For extremely delicate materials, we recommend that you perform a spot test in an inconspicuous place.



Biocide Regulation
(BAuA) Reg. no.:
N-43819



Warning

Content	Art. no.	Price
500 ml	8201	24.90 €



VET-CONCEPT DIETARY RECOMMENDATION

In the animal's interests, special diet food should always be given only after a qualified medical diagnosis has been obtained. For direct dispatch to owners at home, we will therefore require written recommendation by the vet in charge of your animal.

ANIMAL OWNER INFORMATION Please complete in block capitals

Animal name _____ Age _____ Sex _____

Breed _____ Weight in kg _____

Surname, first name of the animal owner _____

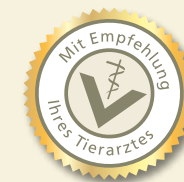
Street, house number _____

Country ID, post code, place of residence _____
The data required for the transaction is stored electronically and sent to associated companies as part of the shipping procedure.
Naturally all personal data is handled with the utmost confidentiality.

PRACTICE INFORMATION Cooperation Partner No. _____






















Address/Practice stamp

BASED ON THE DIAGNOSIS GIVEN
OR THE DISEASE DIAGNOSED BY A
MEDICAL PROFESSIONAL,



Diagnosis _____

WE RECOMMEND THAT THE PATIENT IS GIVEN THE FOLLOWING DIET FEED

 CATS	 DOGS
<input type="checkbox"/>  <input type="checkbox"/>  LOW PROTEIN	<input type="checkbox"/>  <input type="checkbox"/> 
<input type="checkbox"/>  <input type="checkbox"/>  LOW FAT	<input type="checkbox"/>  <input type="checkbox"/> 
<input type="checkbox"/>  <input type="checkbox"/>  LOW MINERAL	<input type="checkbox"/>  <input type="checkbox"/> 
<input type="checkbox"/>  SANA	<input type="checkbox"/>  <input type="checkbox"/> 
<input type="checkbox"/>  LOW CARB	<input type="checkbox"/> 
<input type="checkbox"/>  L-PROTECT	<input type="checkbox"/> 

OTHER FEEDING RECOMMENDATION

☐ _____

☐ _____

☐ _____

Please fax to +49 (0) 6502/9965-29

NOTES



A series of horizontal dotted lines for writing notes, spanning the width of the page.